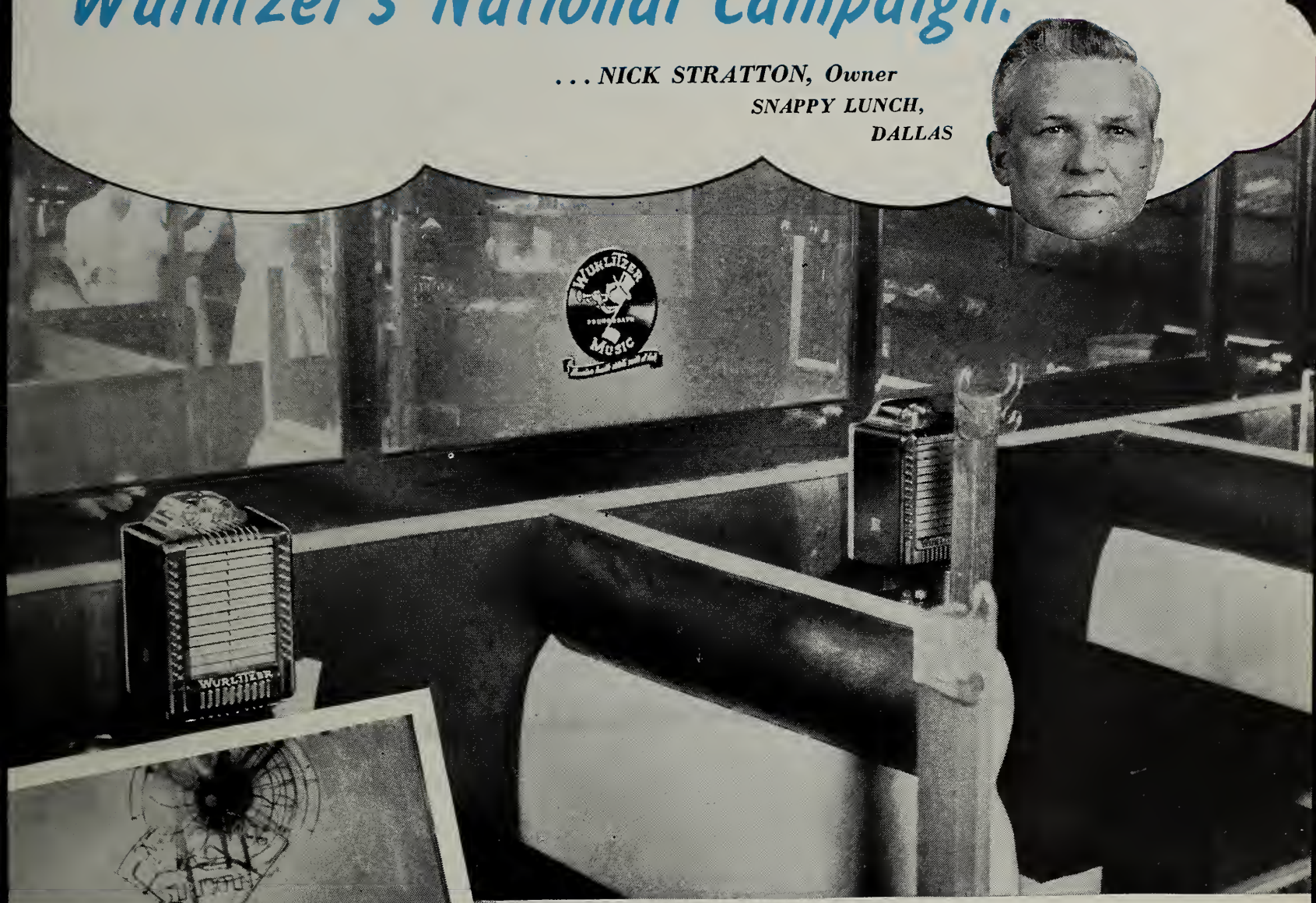
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 8
WEEK OF
NOV. 4, 1946

"Never Saw Advertising Click Like Wurlitzer's National Campaign."

. . . NICK STRATTON, Owner
SNAPPY LUNCH,
DALLAS



Dallas Location Owner Testifies To Patronage and Profits Produced By Wurlitzer's Promotional Program

Says this satisfied Wurlitzer location owner, "No sooner did we put Wurlitzer's *Sign of the Musical Note* on our place than business started to pick up. Wurlitzer Music sure provides Musical Fun for Everyone in this town, and we're getting our share of the business."

All over the country you hear the same high praise for Wurlitzer's national magazine and billboard campaign promoting Wurlitzer's *Sign of the Musical Note*—and—public recognition of it as identifying places where people can have fun enjoying Wurlitzer Music.

It's working wonders for Wurlitzer location owners and in turn, for Wurlitzer Factory-Approved Music Merchants. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions

Wurlitzer Model 1015 in Nick Stratton's Snappy Lunch

Wurlitzer Extends Its Leadership!

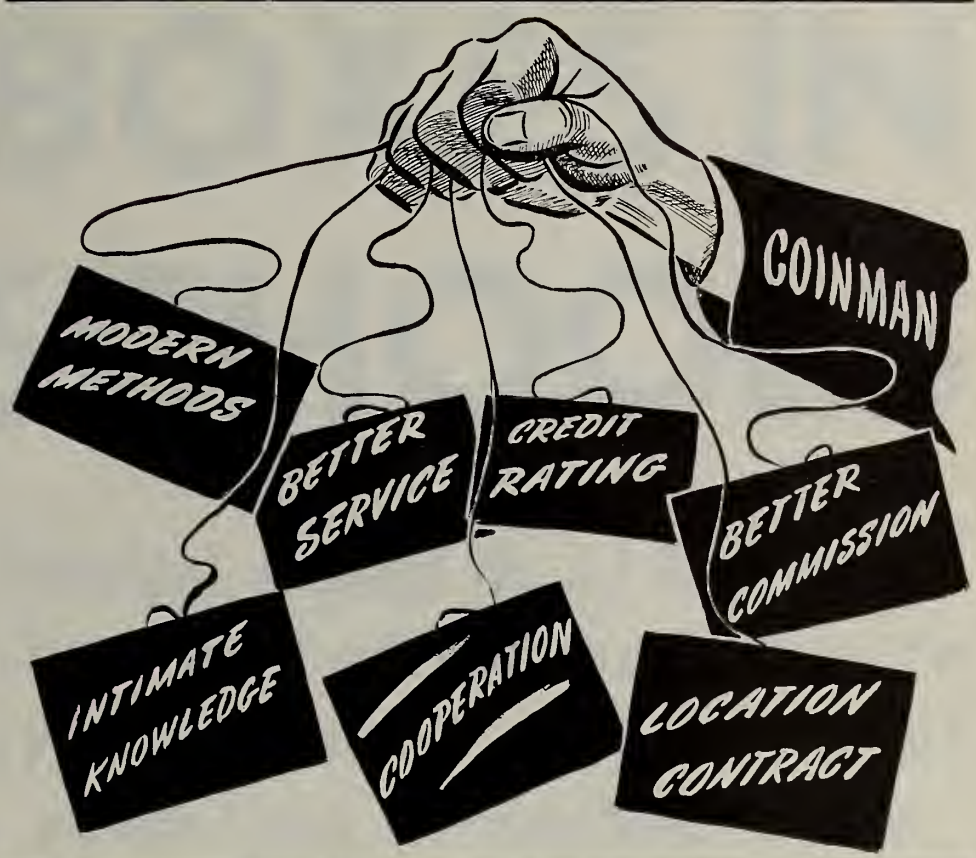
"CHATS WITH DOC"

"Your Selection, Please!"

"Boys, have you thought about the Hostess? It's telephone music at its best! Thousands of records for the public to choose from! Colorful showmanship for the show-minded location owner! Locations that are practically permanent! And an amazingly higher income on your investment. Think it over, fellows, and write me for the inside dope."—*DeWitt (Doc) Eaton*, Vice-President and General Sales Manager, **AMI *Incorporated.***

Vol. 8, No. 8, Serial Number 268 Week of November 4, 1946

New Business Era



"COINTOONS"

By Bill Gersh

For sometime now the average coinman has gone ahead on the premise that conditions would continue to be lush and hectic.

Now more and more coinmen are starting to tighten up. They are beginning to review their organizations more carefully. They are closing up and eliminating weak spots. They are beginning to better their service. They are carefully watching all trends and conditions in their territories. They are, once again, checking and rechecking on themselves and their organizations.

Why? Because, according to coinleaders, the average coinman realizes he is entering into an entirely new and different business era.

He knows now that he must arrange for a better percentage of his collections. He is, in most cases, working toward this point.

It is heartening to see many coinmen coming together, thruout the nation, if only for the reason that they realize they must arrange a better commission basis, and want all in their areas to cooperate.

Coinmen are eliminating the "big shot" complex which, many times, unconsciously infested their organizations. They are getting rid of the "old time methods". They are, instead, installing new and modern methods wherein they and their customers are sure to better share the future.

Just as surely, the industry, regardless of which way business turns, is going to enjoy a bigger and better profit era.

Should those layoffs come along, which some labor leaders cry has already started—then coinmen will remember that the working man who doesn't have the cash to go hog-wild will once again be meeting his cronies in his favorite neighborhood location—and coin machines are there for his entertainment.

Should he be working—even on the single shift basis such as he is today—he again has more time for pleasure —and this means that the coin machine industry will share in his prosperity.

From every standpoint, the tightening up which is apparent to all who travel the trade, is simply getting set for that time when the economy of the nation will make a definite decision as to its future course. Either way, the coin machine industry stands to gain. That is important.

Also important is the fact that the manufacturers, by good use of manufacturing ingenuity, are meeting the problem of curtailed materials and are producing such products as they can.

This tightening up process is benefitting all concerned with the field. It is making for a better industry. It is sure to react with good results on those who have waited to get going in a bigger way than ever before.

There is, as every noted coin machine leader believes, a great and prosperous era ahead of the field. The trade foresees ever greater growth.

It needs this tightening up period to insure it going ahead.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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JUKE BOXES IN HIGH SCHOOLS

Wallace M. Broadbent, Principal, Orange (N. J.) High School Reports, "*The juke box has given more fun to students than any program I can think of designed to make school an attractive place.*" Helps This High School Maintain a 97% Attendance Average. Plays During Lunch Hours.

ORANGE. N. J.—One of the greatest boosts for the juke box industry appeared in the local New Jersey press when the picture (which also appears on this page) was printed in leading newspapers along with the statement that, "THE JUKE BOX IN THE GYMNASIUM OF THE CENTRAL SCHOOL DIVISION OF ORANGE HIGH SCHOOL IS ONE OF THE REASONS WHY THAT INSTITUTION HAD A 97 PER CENT ATTENDANCE AVERAGE FOR SEPTEMBER—THE BEST IN THE CITY'S SCHOOL SYSTEM."

Nor was this all, Principal Wallace M. Broadbent of Orange High School stated in this story, "THE JUKE BOX HAS GIVEN MORE FUN TO STUDENTS THAN ANY PROGRAM I CAN THINK OF DESIGNED TO MAKE SCHOOL AN ATTRACTIVE PLACE."

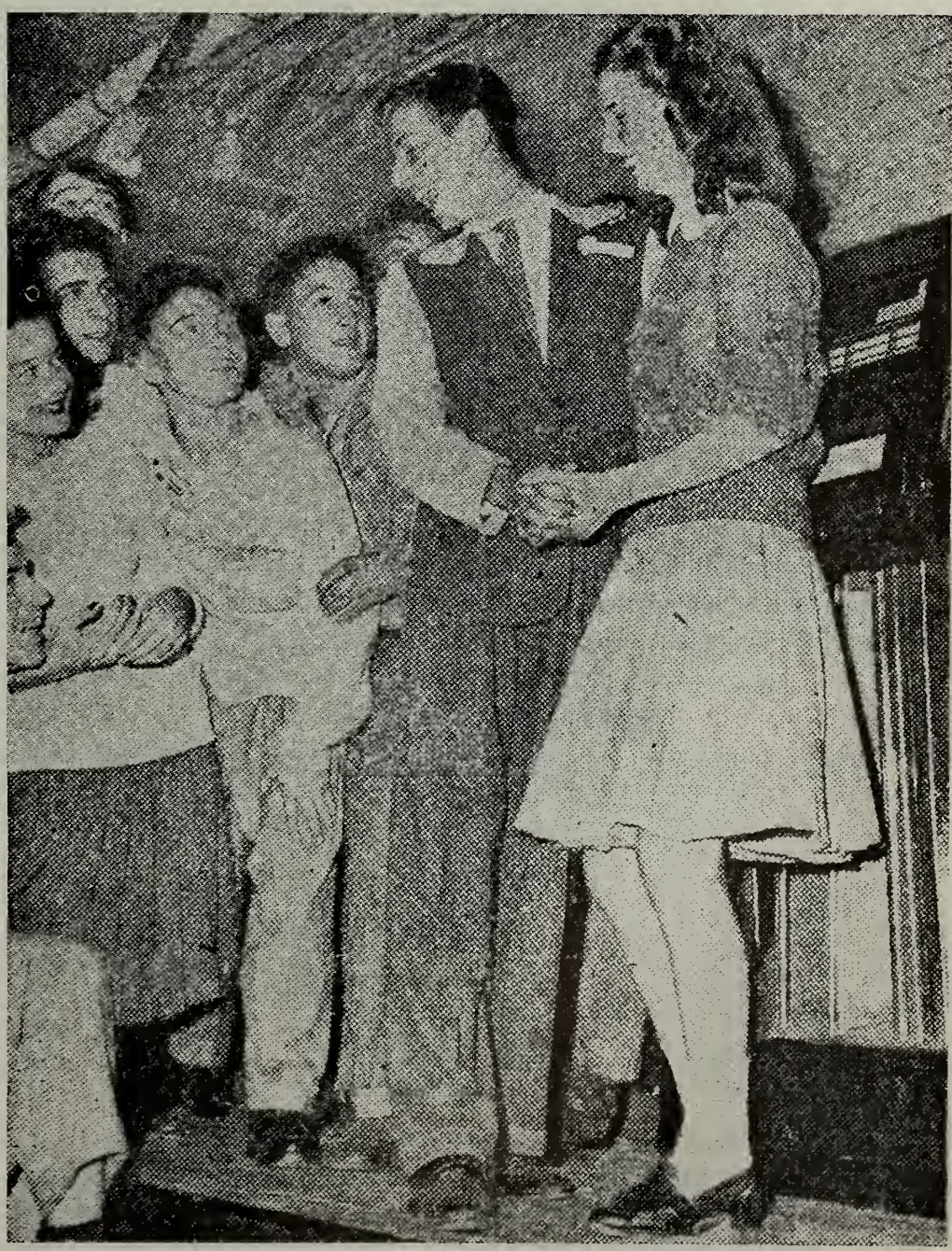
He also said, "AS SOON AS THE BOYS AND GIRLS FINISH THEIR LUNCH THEY RUSH TO THE JUKE BOX, DROP THEIR NICKELS IN THE SLOT AND DANCE."

Principal Broadbent also reported, "The boys are our best boogey-woogey dancers. The girls go for the slower type of dancing."

The newspaper report was to the effect that over 250 nickels were dropped into the juke box during its first two weeks of operation in the gymn of this high school. The machine is only allowed to operate between the hours of 11:30 A.M. and 1:04 P.M.—the lunch hours for the students.

In addition, a loud speaker connected to the phono makes it possible for the teachers to also hear the music while they are eating their lunch in their own lunchroom.

The operator of the machine is completely satisfied with his collections. He has helped make juke box boosters of these teen agers and wherever there are juke boxes on locations in this section—these are the spots most frequented by the youngsters—which means that businessmen here are pleased with the fact that this juke box has helped them to increase their business.



Pupils at Orange (N.J.) High School Dancing to the Juke Box in Their Gym During Their Lunch Hours From 11:30 A.M. to 1:00 P.M.

This is the sort of operation which honors the entire Automatic Music Industry of America. This is the sort of thing which every operator, everywhere in the nation, should immediately sponsor—for this is the sort of public relations effort which will make the juke box industry the most outstanding in the entire entertainment world.

THE ANSWER TO BETTER PERCENTAGE BASIS IS A U. S. 7½¢ COIN

NEW YORK — In its May 6, 1946 issue, *The Cash Box* urged that every coinman in the nation — whether amusement, service, music or merchandise machine operator—urge his Congressman and Senator to vote for the minting of a 7½c coin.

This would solve all present discussion, pro and con, among the nation's coin machine operators regarding the method to be used to obtain the greater revenue needed to continue profitably operating the equipment of this industry.

Operators of juke boxes are for and against the use of a 10c coin. Some claim one thing and some another. Amusement machine men are of the same opinion. Service and merchandise machine operators follow suit. But, all claim that GREATER REVENUE IS NECESSARY TODAY TO ASSURE THEMSELVES PROFITABLE OPERATION—BECAUSE OF THE GREATLY INCREASED COST OF THE NEW MACHINES AND THE TREMENDOUSLY INCREASED OVERHEAD WHICH THEY ARE ENDURING — AND WHICH, ALL REALIZE, WILL GO EVEN HIGHER IN THE MONTHS TO COME.

Operators claim that if they install a 10c coin chute the public, as well as the location owners, will yowl against a 100% increase. Some of these men suggest that the manufacturers install 10c coin chutes on the new equipment so that they can use this as an "excuse" with their storekeepers. But, if it will create difficulty if they put on a 10c chute themselves—it logically reasons that it will create the same difficulties if the manufacturer builds the chute right into the equipment.

The one and only answer to obtaining at least a 50% increase in revenue —which is what all the trade agrees is today necessary—is for the minting of a 7½c coin by the U. S. Government—and this would, of itself, be the answer to all arguments.

There is a tremendous need for a 7½c coin by the nation's retailers. Transportation systems need a 7½c coin, too. In fact, in almost every industry—the need for a 7½c coin is becoming more and more pronounced daily. Therefore, the coin machine industry would have the support of all the nation's businessmen in its cry for the Government to mint a 7½c coin at this time.

THE ENTIRE COIN MACHINE INDUSTRY SHOULD NOW URGE THEIR REPRESENTATIVES AND SENATORS TO HELP CREATE THE 7½c COIN.

7½¢ COIN IS THE ANSWER

Would Solve Need for Greater Revenue for All Ops. Would Save the Public Many Millions of Dollars and Would Act as a Brake Against Present Inflationary Trend. Write Your Congressman and Senator to Get the New Coin Into Being.

NEW YORK—There is no doubt that most readers of *The Cash Box* noted the small news item on Page 72 of the April 29, 1946 (last week's) issue regarding the fact that Dr. J. Rice Gibbs, a New York dentist, has recommended that the Federal Government mint a new 7½c coin.

His recommendtion was based on the fact that the New York Subways were losing so much money each year that they were seriously thinking of abandoning the traditional 5c ride for a 10c ride. A great many merchants cannot sell certain items at 5c anymore and must go to the next coin — the dime thereby jumping prices 100%. Dr. Gibbs pointed out that the 7½c coin would save New Yorkers over $60,000,000 per year.

There is also no doubt that this coin would save the general public thruout the nation many, many more times $60,000,000 per year. Those items which formerly sold at 5c and are now going to 10c would be sold at 7½c, were there such a coin in existence.

We're for Dr. Gibbs' suggestion 100 per cent. We believe that he has hit right at the very heart of one of the methods to apply the brakes on rising inflation. We feel that there can be a 7½c coin minted and that this industry, in conjunction with all industries, wants and needs such a coin.

The coin machine operator is today bedeviled with whether he should go to 70%-30% commission basis (as suggested for almost four years now by *The Cah Box*) or whether he can get his competitors to cooperate with him on obtaining $10 "front money" or whether he should, instead, charge 10c per play, 3 plays for 25c?

The 7½c coin would answer his problem. It would mean an increase of 50% in collections. It would further mean that he would not have to wait until all his competitors (and the newcomers) decided to enter wholeheartedly into any new commission plan he might suggest. He would simply change the coin chute — and that would be that.

There can be a 7½c coin minted. It is up to every single member of this industry to WRITE THEIR CONGRESSMEN AND SENATORS AND SUGGEST THAT SUCH A COIN BE MINTED NOW—TO PREVENT FURTHER INFLATION—TO SAVE THE PUBLIC MANY, MANY MILLIONS OF DOLLARS — TO BRING ABOUT THE ADDITIONAL REVENUE NEEDED FROM INCRREASED OVERHEAD NOW BEING ENDURED BY ALL BUSINESS MEN IN ALL INDUSTRIES

The above editorial appeared in the May 6, 1946 issue of The Cash Box urging all coinmen to write their Senators and Congressmen to vote for the minting of a 7½c U.S. coin for such a coin is THE ANSWER to a better percentage and higher collections to offset present prices of equipment as well as increased overhead costs.

A UNIFIED INDUSTRY

Mixed Routes Require Complete Unification of All Divisions of the Coin Machine Industry

NEW YORK—Since the early thirties there has been definite division noticeable in the coin machine industry. Merchandise machine men veered one way — music machine coinmen another — and amusement machine men continued their way — unheeding this gradually dividing up of the entire coin machine field.

It wasn't until the creation of associations for the merchandise machine operators, jobbers, distributors and manufacturers — and for the music machine men—that the trade, as a whole, began to take note of this divisional splitting up of the coin machine business.

Now, it is reported, it has gone "too far" to try and repair the damage which has been created. But, there is no real damage created. This was only a natural course which would have been taken sooner or later by these various divisions of the trade.

It is probably to each one's best advantage to concern himself with his own division of the coin machine industry if he is specializing in any one division. Merchandise machine men have their own problems—and so have automatic music machine men—amusement machine men—and service machine coinmen.

The discussion and adjustment and cure of these problems which face them, individually, concern no others but themselves. Therefore, whether now or later or earlier—they would have joined hands to bring about individual cures.

The fact that they are today divided—doesn't mean that they are an entirely separate part of the coin machine industry—considered in the matter of a whole—for their equipment, still being coin operated, places them in the category of "coin machine operators".

Furthermore, the fact that so many, many routes are mixed — vending, amusement and music as well as service machines — means that the average coinman is confused as to where his loyalty should be first given.

There is only one answer. The answer which *The Cash Box* has brought to the fore and has urged for more than four and a half years —the creation of a "National Coin Machines Board of Trade".

Such an organization could become the common meeting ground for all divisions, whether associated or independent, of this industry. Such an organization would be the perfect answer to the mixed route problem. Such an organization would maintain the necessary unification which would allow this industry to achieve its rightful place among all the nation's industries.

The Cash Box again urges the members of NAMA, of CMI, and of every organization, as well as independent coinmen, to come together for the creation of the one organization which will hold together the might and wealth of an entire industry — to create a proper code of ethics—to pursue a progressive course —*to achieve greatness in unity.*

WHO'S LEADING?

More Leaders!!!

The voting is getting hotter every day. Music operators are rushing in their votes for their best records and the most outstanding recording artists of 1946. Como, Crosby and Sinatra are practically neck and neck. Johnny Moore's "Three Blazers" and Louis Jordan's "Tympany Five" are creating plenty of excitement in the "Race" Record Field. More leaders are published this issue. If you haven't yet filled out the enclosed prepaid Post Card with your votes — do so immediately! Hurry! Hurry! Give your best records and stars your support for the "Oscars" being presented by "The Cash Box" in behalf of the Automatic Music Industry of America to the winners of this first, exclusive, (and from now on) Annual Contest in the Automatic Music Field to choose the best records and most outstanding artists.

BEST MONEY-MAKING RECORD OF 1946

	No. of Votes
"The Gypsy"—Ink Spots (Decca)	59,731
"Oh What It Seemed To Be"—Frankie Carle (Columbia)	24,989
"To Each His Own"—Eddy Howard (Majestic)	19,285
"Hey Ba Ba Re Bop"—Lionel Hampton (Decca)	9,634
"There I've Said It Again"—Vaughn Monroe (Victor)	8,005
"Five Minutes More"—Frank Sinatra (Columbia)	5,777
"Personality"—Johnny Mercer (Capitol)	2,465
"Moon Over Brooklyn"—Guy Lombardo (Decca)	2,109

BEST ORCHESTRA OF 1946

Eddy Howard	29,152
Frankie Carle	23,373
Vaughn Monroe	20,688
Harry James	14,669
Guy Lombardo	12,459
Tex Beneke	8,105
Gene Krupa	5.008
Benny Goodman	4,999
Hal McIntyre	3,828

BEST FEMALE VOCALIST OF 1946

Dinah Shore	52,905
Margaret Whiting	22,504
Jo Stafford	22,160
Betty Hutton	11,943
Peggy Lee	10,549
Betty Barclay	2,958
Connie Haines	1,500

BEST MALE VOCALIST OF 1946

Perry Como	51,256
Bing Crosby	48,143
Frank Sinatra	26,724
Eddy Howard	2,168
Phil Brito	1,840
Tony Martin	1,500

BEST VOCAL COMBINATION OF 1946

	No. of Votes
Ink Spots	59,603
Mills Bros.	26,129
Andrews Sisters	18,682
Dinning Sisters	15,457
King Cole Trio	7,939
Pied Pipers	3,653

BEST "WESTERN" RECORD OF 1946

"Guitar Polka"—Al Dexter (Columbia)	44,844
"Sioux City Sue"—Bing Crosby (Decca)	22,188
"Cool Water"—Denver Darling (Decca)	8,603
"New Spanish Two Step"—Bob Wills (Columbia)	7,327
"Some Day"—Elton Britt (Victor)	6,035
"50 Miles To Heaven"—Eddy Dean (Bel-Tone)	2,104
"You Can't Break My Heart"—Spade Cooley (Columbia)	1,883
"Tumbling Tumble Weeds"—Gene Autry (Columbia)	1,352

BEST "RACE" RECORD OF 1946

"Drifting Blues"—Johnny Moore (Aladdin)	38,831
"Choo Choo Ch'Boogie"—Louis Jordan (Decca)	24,598
"Cement Mixer"—Slim Gaillard (Cadet)	13,364
"Caledonia"—Louis Jordan (Decca)	8,166
"R. M. Blues"—Roy Milton (Juke Box)	4,114
"Wynonie Blues"—Wynonie Blues Harris (Apollo)	2,372
"Cottage For Sale"—Billy Eckstine (National)	1,254
"Prisoner of Love"—Billy Eckstine (National)	1,253

GET IN YOUR VOTES! BACK UP YOUR FAVORITES--DON'T LET THEM DOWN! HURRY!!

USE THIS PREPAID POSTCARD TO VOTE FOR YOUR BEST MONEY-MAKING RECORDS AND YOUR MOST OUTSTANDING RECORDING ARTISTS.

MY BEST MONEY-MAKING RECORD FOR 1946 WAS:

.....

BEST ORCHESTRA FOR '46: .....

BEST FEMALE VOCALIST FOR '46: .....

BEST MALE VOCALIST FOR '46: .....

BEST VOCAL COMBINATION (Trio, Quartet, Etc.):

.....

BEST "WESTERN" RECORD FOR '46 .....

BEST "RACE" RECORD FOR '46 .....

BEST "FOREIGN" RECORD FOR '46 .....

.....

IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR 1 VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR 1 VOTE. EACH WIRED TELEPHONE MUSIC "SHELL" OR OTHER WIRED MUSIC DISPLAY UNIT COUNTS FOR 1 VOTE. EACH NON-SELECTIVE MUSIC BOX YOU OWN COUNTS FOR 1 VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY AS ON BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT.

Name .....

Firm .....

Address .....

City ..... State .....

I operate the following number of Juke Boxes .....;

Wall and Bar Boxes .....; Non-Selective Music

Boxes .....; Wired Telephone Music Shells .....;

TOTAL NUMBER ..... VOTES!

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No 43309, SEC 510 P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

MUSIC OPERATORS

VOTE NOW

IN THE FIRST ANNUAL EXCLUSIVE POLL OF AMERICA'S AUTOMATIC MUSIC INDUSTRY TO NAME THE BEST MONEY-MAKING RECORDS AND THE MOST OUTSTANDING RECORDING ARTISTS OF 1946.

FILL OUT AND MAIL THE ATTACHED PREPAID POST CARD NOW

IMPORTANT NOTICE

Each Juke Box you own counts for One Vote. Each Wall or Bar Box you own counts for One Vote. Each Wired Telephone Music "Shell" or other wired music "display unit" counts for One Vote. Each Non-Selective Music Box you own counts for One Vote. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT!!

For the very first time in the history of the Automatic Music Industry of America music operators now have the opportunity to name their outstanding records and performers. This being the first annual such poll ever conducted exclusively for this industry — it will pick the stars and the records of 1946. A completely fair and impartial voting system has been arranged whereby the small, as well as the large, music operator can cast their votes in accordance with their importance in the field. "Oscars" will be awarded to those stars and orchestras voted best in 1946 by THE CASH BOX in behalf of the Automatic Music Industry of America. Vote today. This is an outstanding opportunity for the Automatic Music Industry of America to gain greater and more outstanding recognition and prestige.

Sponsored and conducted in behalf of the Automatic Music Industry of America by

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

CODE:

AP—APOLLO
BW—BLACK & WHITE
CA—CAPITOL
CD—CADET
CO—COLUMBIA
CS—COSMO
CT—COAST
DE—DECCA
EC—EXCLUSIVE
EX—EXCELSIOR
FS—FOUR STAR
JB—JUKE BOX
MA—MAJESTIC
ME—MERCURY
MR—MANOR
MU—MUSICRAFT
NA—NATIONAL
RH—RHAPSODY
SI—SIGNATURE
SO—SONORA
ST—STERLING
VI—VICTOR
VO—VOGUE

1. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
CO-37069—Frankie Carle Orchestra
CS-504—Two Tones
MA-7205—Three Suns
ME-3032—Tony Martin
MR-1040—The Brown Dots
SI-15043—Harry Cool Orchestra
SO-3026—Saxie Dowell Orch.
VI-20-1944—Betty Rhodes

2. TO EACH HIS OWN

CO-37063—The Modernaires
DE-23615—Ink Spots
FS-1131—Trudy Erwin — Opie Cates Orch.
MA-7188—Eddy Howard Orch.
ME-3022—Tony Martin
RH-109—The Esquire Trio
SI-15053—Marie Greene
VI-20-1921—Freddy Martin Orchestra

3. FIVE MINUTES MORE

CA-287—Skitch Henderson Orch.
CD-205—Curt Massey
CO-37048—Frank Sinatra
DE-18909—Bob Crosby
MA-7197—The Three Suns
MU-15086—Phil Brito
VI-20-1922—Glenn Miller Orch.

4. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
CO-37073—Kay Kyser Orch.
DE-18913—Connee Boswell
MA-7199—Danny O'Neil
SI-15040—Marie Greene
VI-20-1982—Helen Carroll and The Satisfiers

5. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five

6. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.
DE-23569—Bing Crosby-Andrews Sisters
MA-7202—George Paxton Orch.
MU-381—Mel Torme and Mel-Tones

7. I GUESS I'LL GET THE PAPERS (AND GO HOME)

CA-288—Hal Derwin
CO-37066—Les Brown Orchestra
DE-23638—Mills Brothers
VI-20-1962—Herbie Fields Orchestra
VO-764—Shep Fields Orchestra

8. SURRENDER

AR-150—Jan Savitt Orch.
CO-36985—Woody Herman Orch.
CS-483—Tony Pastor and Band
DE-18897—Randy Brooks
MA-7186—George Olson Orch.
MU-15073—Phil Brito
VI-20-1877—Perry Como

9. PRETENDING

CA-271—Andy Russell
CO-36991—Kate Smith
DE-23661—Bing Crosby

10. THIS IS ALWAYS

AR-154—Ginny Simms
BW-787—Jan Garber Orch.
CA-277—Jo Stafford
CO-37052—Harry James Orchestra
CS-496—Bobby Byrne Orch.
DE-18878—Dick Haymes
MA-7195—George Paxton Orchestra
MU-382—Louanne Hogan
SI-15038—Harry Cool Orchestra
SO-3013—Jerry Sellers
VI-20-1885—Betty Rhodes
VO-767—Joan Edwards

THE CASH BOX Record Reviews

"The Things We Did Last Summer" "Is It Worth It"

GEORGIA GIBBS
(Majestic 12007)

● A very worthwhile double feature is offered the trade in this disk by songstress Georgia Gibbs. Topside is the now-established hit, "The Things We Did Last Summer," and when Georgia goes to work on it the number is flattered by her efforts. Assisting on the vocal delivery are four voices, and they blend into an effective backdrop as the little lady carries the ball. On the backing, Georgia offers "Is It Worth It" and it becomes a toss-up as to which of the sides nets star billing. For on "Worth It" we have a neat little novelty ballad that's greatly enhanced for the tricks Georgia spins into it and for the top instrumental treatment contributed by the aggregation under Earle Hagen's baton. By all means give both sides a listening — Or you may be sorr-ee.

"Guitar Boogie" "Beaty Steel Blues"

ARTHUR SMITH
(Super Disc 1004)

● Here's "Guitar Boogie", the gee-tar job they're asking for up Harlem (New York) way, and it's no wonder. When Arthur Smith tickles the strings on the instrument you can't help but sit up and take notice. That man is really good, and the melody he plays (his own) is top drawer gee-tar material. Grab a listening and keep in mind that the Harlem stops are requesting it, then act if you have like locations. Supporting Smith is the Rambler Trio, and the music they make highlights the Smith art to perfection. Flipped, Cecil Campbell takes over the star role and he offers "Beaty Steel Blues" and what that lad can do with an electric gee-tar should only happen to lots more string strummers. Once again the Ramblers are due some orchids for their fine assistance, to wrap up the platter as a moneymaker for the trade.

"Guitar Boogie" "There Is No Breeze"

ALVINO REY ORCHESTRA
(Capitol 318)

● The jivesters should be able to do lots of dance tricks with this Alvino Rey version of Arthur Smith's "Guitar Boogie." Tho not up to the technical standard Art Smith set with his own waxing of the number, Alvino is more than competent with the gee-tar in his own right, and, in addition, he has dressed the number up with a striking orchestral arrangement that lends lots of weight to the side. Flipped, the crew offers "There Is No Breeze," a fair and very slow romantic ballad that has Jimmy Joice doing a workmanlike job on the lyrics assisted by a few unnamed voices. Top money and lots of it should show for the topside, however, with the younger customers tripping the coin chutes most of the time.

DISK O'THE WEEK

"This Time"

JO STAFFORD
(Capitol 317)

JO STAFFORD

● Best buy of this week is something new and romantic by Jo Stafford called "This Time." It's got all the ingredients from which "Hit Parade" numbers are made and once it gets into your equipment it's on its way. As a money-maker for music ops, Jo Stafford is a well established name, and with this number she opens all stops to give this very effective romantic ballad the powerful Stafford touch. In addition, Paul Weston's orchestra provides one of its more lush and sweeping treatments to the musical score. A top item for listening and dancing, you can't go wrong with this platter. So grab it. Flipped, Jo comes up with "Promise", a truly effective ballad slightly on the zingy side, but to good advantage, and Jo gives it pleasantly light treatment. Not up to the heights she reaches with the topside, it's a worthy item in its own right. As usual, the Paul Weston crew offer melody to please in the dancing locations. By all means go out of your way to hear this piece of wax. It's one for the big money.

"No Children Allowed" "I've Loved You Too Long To Forget"

WESLEY TUTTLE & HIS TEXAS STARS
(Capitol 321)

● Another folk song of the times is this latest disk by Wesley Tuttle, and it has lots in common with that other hit of recent date "No Vacancy." It might be said, however, that this number goes farther and is a bit more melancholy than "No Vacancy," and for that reason it'll be found to draw lots heavier action if placed right. Come to think of it, we'd go so far as to say Wes Tuttle has a disk here that lots of "big city" locations can use, especially where vacancies are few. Yup, if this side is placed right we'll call it "one for the big money." On the backing, Wes sings "I've Loved You Too Long" and it's a strong side for where "country" style melody is in demand, especially when it's in a romantic mood.

"Either It's Love Or It Isn't" "Misirlou"

LILYANN CAROL & CHARIE VENTURA ORCHESTRA
(National 7013)

● A couple of people you featured before are here together on one disk that merits a bit of attention from the trade. They're Lilyann Carol (who formerly warbled with the Louis Prima Orchestra) and Charlie Ventura (that bandleader with the saxaphone). It's good to hear them again. Trouble is, tho, the number they choose to do ("Either It's Love Or It Isn't") falls a bit short because neither vocalist or ork are highlighted. They just do it together, and, considering the talents of both parties, that's bad showmanship. Flipped, however, the disk offers a really worthwhile item as the crew perform a strictly solid instrumental with "Misirlou." Done with lots of exotic flavor (and maybe too much saxaphone), it's worth a hearing. You're very certain to have some spots where it should go very well.

"When A Woman Loves A Man" "Julia's Blues"

JULIA LEE
(Capitol 320)

● They say Julia Lee delivers melody in the Kansas City manner, but on "When A Woman Loves A Man" she delivers the very straight blue ballad in the manner of the late, great Helen Morgan, and for that reason this disk has a wider appeal than only to "race type" locations. It can draw action wherever they want something subdued and blue once in a while and more than that. 'Cause, friend, Julia's really good! And when she handles material like this she really sells it. "Julia's Blues" is more typically juke box, what with the hollerin' and such that goes to make it up, and Julia puts the number across. In addition, the crew take enough solo rides to give you the idea that they're present. Spot the topside right, however, and it'll catch. Just give it to your less noisy spots, and let the customers take it from there.

"Ain't Got No Blues Today" "I May Be Easy, But I'm No Fool"

COOTIE WILLIAMS ORCHESTRA
(Capitol 314)

● A pair of sides for the "race type" locations is offered here by the Cootie Williams Orchestra. The value of 'em, however, is strictly dependant upon Cootie's name as a drawing card among your customers. "Ain't Got No Blues Today," the more effective of the pair, is a slow ballad given some very pleasant treatment by the ork and an effective vocal interpretation by Bob Merrell. The flipover, "I May Be Easy" shows the combo off to better advantage and has good rhythm but lacks much of the depth and the unique styling that are musts for top "race-type" disks. Give it a hearing, tho. You may have a place for it in some locations.

THE CASH BOX Record Reviews

"After Midnite" "Amos' Blues"
AMOS MILBURN
(Aladdin 159)

● Lots of piano artistry is exhibited in this pair of sides by Amos Milburn for "race type" locations. Topside of the platter is "After Midnite," done in slow blues time to which Amos adds a lyric heavily loaded with suggestions of sex. Trouble is, however, that after a good start something goes wrong and the wind up is a disappointment for both musical and technical reasons. Flipped, Amos offers "Amos' Blues," a hopped up number that's heavy with good rhythm and a shoutin' blues vocal. For locations where a top piano forgives all, the disk is recommended.

"Silent Night" "White Christmas"
BOBBY DOYLE & RAY BLOCK ORCHESTRA
(Signature)

● Christmas numbers are beginning to appear, and here are a pair of standards you may find some use for. Topside of the platter is "White Christmas", and this version done with Bobby Doyle and a choir on the vocal is one of the better versions to be heard, especially so because of the arrangement provided by the Ray Block Orchestra. Trouble is, tho, that "Christmas" is known to the public as strictly the personal property of The Groaner, and that's big competition for any new version to buck. Flipped, Bobby does "Silent Night", and for the right locations it should prove a drawing card come the Yuletide Season.

"Ain't That Just Like A Woman" "Horizontal"
PAT FLOWERS & HIS RHYTHM
(RCA-Victor 20-1980)

● Already established as a click number is "Ain't That Just Like A Woman", and this version contributed by Pat Flowers ranks with the best interpretations waxed to date. Heavily sprinkled with Pat's expert piano work, his boys ride neatly along in tune to make the disk something to talk about and ask for in "race type" locations. Equally as good is the vocal Pat offers. It's both pleasant and commercial. Peg it as a strong side to feature. On the backing the crew go into a lazy mood to come up with "Horizontal." With Pat's piano laying the track, vocalist Bunt Pendleton gives the lyrics the sleepy touch they demand, and the side comes up as something for the customers in the wee hours of the morn. The disk is purely a listener's item, and, if you have the locations, give it a hearing.

"Ole Buttermilk Sky" "Let's Sail To Dreamland"
HELEN CARROLL & THE SATISFIERS
(RCA-Victor 20-1982)

● Phono ops can do just as well by letting the retailers handle this disk.

SLEEPER OF THE WEEK

"The Christmas Song"
THE KING COLE TRIO
(Capitol 311)

THE KING COLE TRIO

● A true "Sleeper" is this latest offering by The King Cole Trio, and it's "The Christmas Song." What they've done here is to make one of the best waxings of a new holiday melody we've heard so far this year, and, considering that lots and lots of holiday songs can be expected to be channeled to the retail market this season, it would be a good idea for music ops to stock up for that season now. King Cole handles the vocal chores on this top flight melody and the support he gets from the other members of the three, and a string choir besides, adds up to the message: Catch a listening as soon as you can and order as soon as you can. Knowing that heavy action can't be expected for the number for several weeks to come, the Trio have provided a neat filler-in on the backing. It's an all-instrumental of the standard favorite "In The Cool of Evening," and while we wait for Christmas time to near, the side should be racking up neat play in your more intimate locations.

"Either It's Love Or It Isn't" "The Old Lamplighter"
ANITA ELLIS
(Mercury 3033)

● One of the best interpretations of a number that could be a big click if done right is done here by Anita Ellis with "Either It's Love Or It Isn't." Everything about the version is effective, from Anita's voice and styling to the melody and arrangement offered by the crew under Harry Geller's direction. Tie that to the fact that the number is from the motion picture "Dead Reckoning" (so it's sure to get heavy plugging), and you have a side that's worth a place in the phonos. Hear it. Flipped, Anita does "The Old Lamplighter," and, with it, it can again be said her version ranks well with the best we've heard. On both sides the choral support supplied Anita by The Starlighters does much to dress up the numbers.

"Ain't That Just Like A Woman" "September In The Rain"
FRANKIE LAINE & MANNIE KLEIN'S ALL STARS
(Mercury 5003)

● Here's another version of the click currently making its way up on the Harlem chart. "Ain't That Just Like A Woman" as done here by Frankie Laine on the vocal and the Mannie Klein All Stars on the instruments is first class juke box fare and if you aren't using the number now, give the side a hearing. Flipped, the combo offer the standard "September In The Rain." Ordinarily done with a slow, sweet touch, the boys gas it up on this version, and it's questionable as to how the customers would accept it. On both sides, Frankie's husky voice and the ork's capable musicianship are effective.

"Old Original Kokomo Blues" "Milk Cow Blues"
KOKOMO ARNOLD
(Decca 48000)

● Certainly worth an attentive and careful listening by all music ops with "race type" locations is this pair of sides by Kokomo Arnold, geet-tar player and blues singer extraordinary. Offering "Old Original Kokomo Blues" and "Milk Cow Blues", Arnold's voice and instrument alone create what melody is heard. It may be said that his material lacks the "sophistication' 'to click in the larger Northern cities. Maybe so. Arnold has got the style you'd expect to hear in Southern cotton picking territory, but it's this reviewer's guess that his authentic style will find a big audience no matter in what part of the country you operate. Just give the disk a bit of a chance and see what happens.

"Humoresque" "Tales From The Vienna Woods"
GUY LOMBARDO ORCHESTRA
(Decca 18919)

● The Guy Lombardo Orchestra, who have been known to come up with the unusual have here come up with a pair of classical melodies which they've "streamlined"; for what good, however, remains a question. Just about everybody who ever went to school has heard both "Humoresque" and "Tales From Vienna Woods," and they'd make good material as they were written for lots of locations. What Lombardo did here was to zing up the numbers with a pair of pianos to nobody's advantage, so what play these sides get in the machines should come only for what interest the customers would ordinarily have in the classics.

IT IS TO YOUR INTEREST TO FILL OUT THIS CARD

WRITE IN YOUR TEN TOP TUNES FOR THIS WEEK--MAIL THIS CARD TODAY!

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of November 4, 1946

New York

1. Rumors Are Flying
2. To Each His Own
3. Coffee Song
4. Five Minutes More
5. My Sugar Is So Refined
6. Choo Choo Ch'Boogie
7. This Is Always
8. The Things We Did Last Summer
9. South America, Take It Away
10. The Whole World Is Singing My Song

Chicago

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. South America, Take It Away
5. Ole Buttermilk Sky
6. Surrender
7. Choo Choo Ch'Boogie
8. You Keep Coming Back Like A Song
9. Blue Skies
10. I Guess I'll Get The Papers

Los Angeles

1. Five Minutes More
2. To Each His Own
3. Rumors Are Flying
4. Ole Buttermilk Sky
5. South America, Take It Away
6. And Then Its Heaven
7. Choo Choo Ch'Boogie
8. This Is Always
9. I Guess I'll Get The Papers
10. My Sugar Is So Refined

Newport, N. H.

1. To Each His Own
2. Missouri Waltz
3. Rumors Are Flying
4. Ole Buttermilk Sky
5. On The Boardwalk At Atlantic City
6. Five Minutes More
7. Choo Choo Ch'Boogie
8. The Old Lamplighter
9. Woodchuck Song
10. The Things We Did Last Summer

Richmond, Va.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Rumors Are Flying
5. Pretending
6. The Old Lamplighter
7. Ole Buttermilk Sky
8. Why Does It Get So Late
9. That's How Much I Love You
10. Blue Skies

Denver, Colo.

1. It's All Over Now
2. Rumors Are Flying
3. Ole Buttermilk Sky
4. Touch Me Not
5. To Each His Own
6. The Old Lamplighter
7. Sooner Or Later
8. I Guess I'll Get The Papers
9. South America, Take It Away
10. And Then It's Heaven

Wichita, Kans.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. South America, Take It Away
5. Choo Choo Ch'Boogie
6. My Sugar Is So Refined
7. I Guess I'll Get The Papers
8. Drippers Boogie
9. If You Were The Only Girl
10. Ugly Chile

Savannah, Ga.

1. To Each His Own
2. Rumors Are Flying
3. I Guess I'll Get The Papers
4. Five Minutes More
5. South America, Take It Away
6. Ole Buttermilk Sky
7. Choo Choo Ch'Boogie
8. Surrender
9. My Sugar Is So Refined
10. For Sentimental Reasons

Washington, D. C.

1. Five Minutes More
2. For Sentimental Reasons
3. To Each His Own
4. It's A Pity To Say Goodnight
5. You'll See What A Kiss Can Do
6. Rumors Are Flying
7. Ole Buttermilk Sky
8. The Whole World Is Singing My Song
9. This Is Always
10. Sooner Or Later

Philadelphia, Pa.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. Choo Choo Ch'Boogie
5. This Is Always
6. The Things We Did Last Summer
7. Pretending
8. Passe
9. Ole Buttermilk Sky
10. South America, Take It Away

Youngstown, O.

1. Rumors Are Flying
2. To Each His Own
3. Ole Buttermilk Sky
4. Five Minutes More
5. Choo Choo Ch'Boogie
6. The Old Lamplighter
7. You Keep Coming Back Like A Song
8. I'd Be Lost Without You
9. Passe
10. House Of Blue Lights

Springfield, Mass.

1. To Each His Own
2. South America, Take It Away
3. Five Minutes More
4. Ole Buttermilk Sky
5. Rumors Are Flying
6. The Things We Did Last Summer
7. This Is Always
8. I Guess I'll Get The Papers
9. The Old Lamplighter
10. For Sentimental Reasons

Seattle, Wash.

1. Five Minutes More
2. Rumors Are Flying
3. Ole Buttermilk Sky
4. South America, Take It Away
5. To Each His Own
6. Shut That Gate
7. Divorce Me C.O.D.
8. I Guess I'll Get The Papers
9. Pretending
10. You'll See What A Kiss Can Do

Omaha, Neb.

1. To Each His Own
2. Rumors Are Flying
3. Five Minutes More
4. South America, Take It Away
5. Ole Buttermilk Sky
6. If You Were The Only Gal
7. This Is Always
8. Blue Skies
9. Begin The Beguine
10. The Whole World Is Singing My Song

Phoenix, Ariz.

1. Rumors Are Flying
2. Five Minutes More
3. My Adobie Hacienda
4. Ole Buttermilk Sky
5. Sooner Or Later
6. To Each His Own
7. I'd Be Lost Without You
8. Surrender
9. South America, Take It Away
10. If I'm Lucky

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Hy Siegel and Irv Katz of Apollo Records happily announce to the trade that all records currently being pressed under their label are made from biscuits manufactured in their own milling plant. "And our biscuits have a 15% shellac content," they cry. "That's why Apollo can now say that our disks will give music ops the longest wearing disk they've ever used," the boys told The Cash Box. Meanwhile, music ops up Harlem, New York way, report plenty of action with the new Apollo disk, "Don't Take Your Love From Me," featuring the vocal by "Mister X."

★ ★ ★

Majestic Records folk up in arms with their new clicker-oo, "Hoodle Addle", done by the Ray McKinley crew . . . Joe Liggins' "Tanya" and "Dripper's Boogie" reported getting a big reaction from the ops over at Runyon Sales Co., New York distribs for Exclusive Records. And reports have it that Gloria Friedman keeps playing 'em and playing 'em, while Johnny Halonka merely chews his cigar and smiles as he read the orders.

★ ★ ★

Johnny Moore's Three Blazers, the lads who are leading in The Cash Box poll of the Best Race Record of 1946 with their "Drifting Blues" (Aladdin), were seen beaming like two year olds when they heard the glad tidings. In fact they're glad enough to mention the fact every time they're doing a guest spot on the radio. Thanks for the publicity, fellas. Caught you at the Apollo Theatre—and you were great!

★ ★ ★

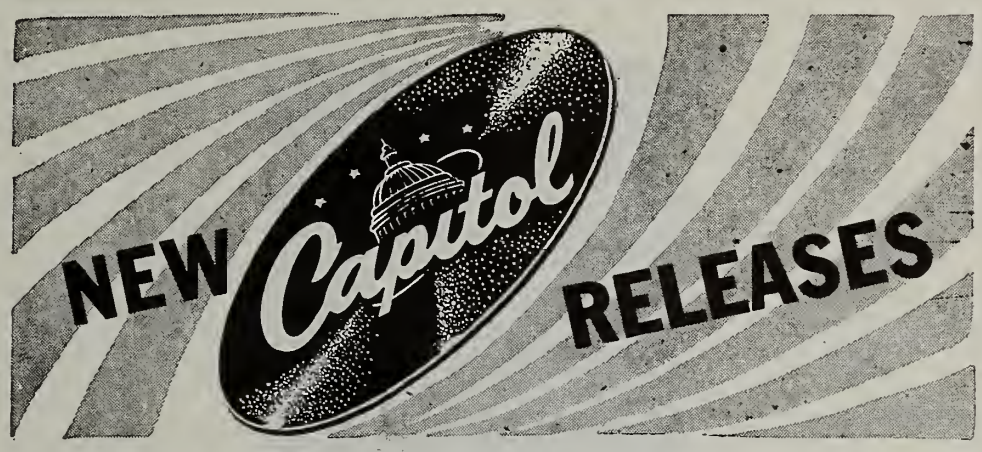
Gerry Ross, hard driving sales chief for Signature Records, made a long piece of progress toward getting his label into lots more juke boxes in the New York territory late this past week. An announcement should be made about it very soon. Meanwhile, the lad is off to Boston. At Signature headuarters here in New York, prexy Bob Thiehle was missing for a comment; he was away sparking up activity out of town. Reports have it the lads are preparing some really worthy new material for the trade. As for us, tho, just give us more Monica Lewis!

★ ★ ★

Happy were the lads at Capitol Records when they learned that two of their disks were picked for the two choice spots on The Cash Box record review pages in this issue. Fact is, tho, that as soon as local ops got an earful of the new "Christmas Song" by the King Cole Trio, and the new Jo Stafford side picked as the "Disk O' The Week", they didn't need anybody to tell 'em they were good. The New York distributing branch reported that the first issue of "The Christmas Song" was sold out of stock quicker'n they could be unpacked.

★ ★ ★

SIGHTS AND SOUNDS: Sonora Records reported on the long distance phone with Bill Wolf, that California Man . . . Pete, over at the N. Y. distributing branch of Columbia Records, tips us that the number "The Whole World Is Singing My Song" is going like mad. We picked it as a "Disk O' The Week," Pete, is our issue of October 21 . . . Mysterious doings with Cosmo Records. And wherever you go, disk makers are wondering what's going on. But we'll just wait for Harry to tell.



COMING SOON!!

ANOTHER MERCER SMASH HIT!

JOHNNY MERCER AND THE PIED PIPERS

With PAUL WESTON and His Orchestra

'ZIP-A-DEE-DOO-DAH'

from the Walt Disney Production, "SONG OF THE SOUTH"
Brightly-paced, Sure-fire HIT PARADE Topper!
Streamlined for the Cash Boxes.

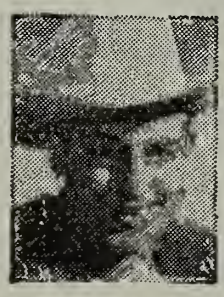
Reverse Side . .

'EV'RYBODY HAS A LAUGHING PLACE'

Another smash song from the same great film production.

CAP. 323

★



WESLEY TUTTLE
And His
TEXAS STARS

"NO CHILDREN ALLOWED"

★

"I'VE LOVED YOU TOO LONG TO FORGET"

CAP. 321

JULIA LEE
And Her
BOY FRIENDS

"JULIA'S BLUES"

★

"WHEN A WOMAN LOVES A MAN"

CAP. 320

Lena Horne Signs To Record For Black & White

HOLLYWOOD, CAL. — Lena Horne, MGM star, has just been signed for a series of recording sessions, it was announced by Black and White Records this past week. Her first disk, to be released in Mid-November, is a new version of "Squeeze Me (Don't Tease Me)". Backed by an oldie, "You Go To My Head", it promises to be a hit wherever the Horne fans are. Miss Horne is soon to be featured in the new MGM pic, "'Till The Clouds Roll By".

N. Y. Columbia Distribs In New Building

NEW YORK—A three story, approximately 40,000 square foot building at 154-160 Eleventh Avenue, this city, has just been leased by Times-Columbia Distributors, Inc., exclusive distributor of Columbia Records in the New York Area, to be used as a warehouse, purchasing office and special coin-machine operator branch on and after Nov. 1, 1946.

Coin machine operators and dealers who will be able to pick up merchandise without violating city parking ordinances, will find the warehouse well equipped with conveyor systems and other modern devices so that their orders for phonograph records may be efficiently handled. Sales and Executive offices will remain at 353 Fourth Avenue.

Capitol Records To Release New Stan Kenton Sides

HOLLYWOOD, CAL. — Capitol Records announced this week, the coming release of Stan Kenton's controversial "Artistry in Rhythm" album, featuring eight sides of Stan's "artistry." Vocalist June Christy will be featured on two sides with "Ain't No Misery in Me" and "Willow Weep For Me."

"Artistry in Rhythm" was born five years ago in California—but success didn't come easily for Stan and his bandsmen. The Kenton conceptions were then termed radical, and listeners either rated his music as "the greatest" or "horrible". Kenton feels that this forthcoming album culminates his long struggle to produce distinctive, original dance music in a modern jazz tempo.

Roberts Joins MGM

NEW YORK—Continuing to gather to his organization a staff of crack experts, Frank B. Walker, chieftain of MGM Records, recently announced the appointment of Charles Roberts to serve in charge of advertising and sales promotion.

Prior to joining MGM, Roberts served in an executive capacity with Musicraft Records, and, prior to that, was connected with several of the nation's leading advertising agencies.

JACK GUTSHALL

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AND

BEATING ALL COMPETITION

FOR THE BEST IN

INDEPENDENT LABEL RECORDS

★ ★ ★ ★ ★ ★

SPECIAL THIS WEEK!!

MODERN

No. 146 "YOU WON'T LET ME GO"
"BASIN STREET BLUES"

FEATURING THE TERRIFIC—THE SENSATIONAL

'HADDA BROOKS"

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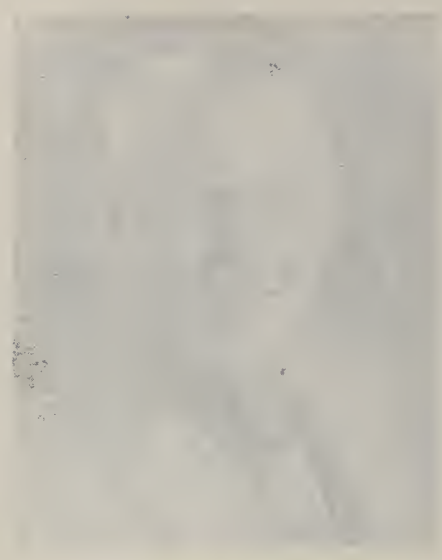


Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. RUMORS ARE FLYING
   THE BROWN DOTS
   (Manor 1040)

* * *

2. CHOO CHOO CH'BOOGIE
   LOUIS JORDAN and HIS TYMPANY FIVE
   (Decca 23610)

* * *

3. WEDDING DAY BLUES
   COUSIN JOE'S BROOKLYN BLUES BLOWERS
   (Savoy 5527)

* * *

4. MY SILENT LOVE
   JOHNNY MOORE'S THREE BLAZERS
   (Exclusive 224)

* * *

5. YOU ARE MY FIRST LOVE
   JOHNNY MOORE'S THREE BLAZERS
   (Aladdin 129)

* * *

6. (I LOVE YOU) FOR SENTIMENTAL REASONS
   THE BROWN DOTS
   (Manor 1041)

* * *

7. SURRENDER
   THE BROWN DOTS
   (Manor 1026)

* * *

8. DON'T TAKE YOUR LOVE FROM ME
   LUIS RUSSELL AND ORCH.
   (Apollo 1020)

* * *

9. GUITAR BOOGIE
   ARTHUR SMITH AND RAMBLER TRIO
   (Super Disc 1004)

* * *

10. I SOLD MY HEART TO A JUNKMAN
    BASIN ST. BOYS
    (Exclusive 225)

NEW APOLLO PRICES: WHOLESALE 49¢
LIST PRICE: 75¢ plus tax

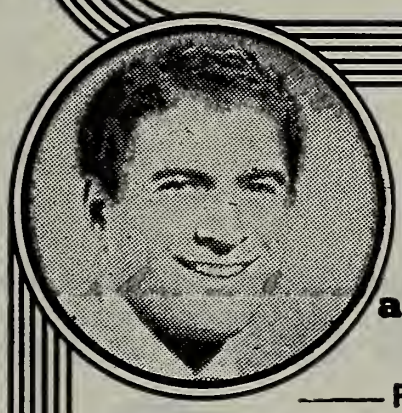
New APOLLO Releases

Write FOR COMPLETE CATALOG

Release No. 20

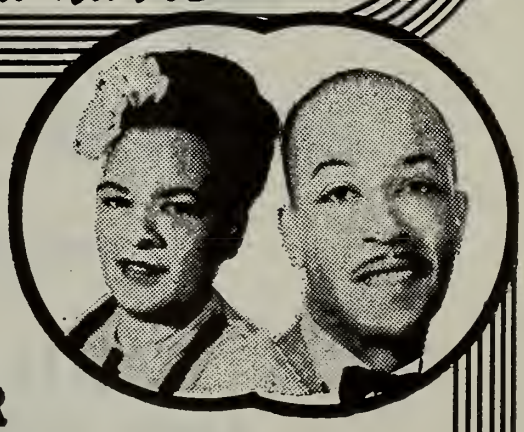
John KIRBY and his ORCHESTRA

"NATCHEZ BALL" (INSTRUMENTAL)
"SAMPSON AND DE-LIE-LAH" (INSTRUMENTAL)
Apollo No. 762



Georgie AULD and his ORCHESTRA (INSTRUMENTAL)

PART ONE
"I CAN'T GET STARTED WITH YOU"
PART TWO
"I CAN'T GET STARTED WITH YOU"
Apollo No. 763



Danny BARKER SEXTETTE
Vocal by BLU LU BARKER

"DON'T YOU FEEL MY LEG"
"THAT MADE HIM MAD"
Apollo No. 376

NATIONAL DISTRIBUTORS FOR Hub Records

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DETROIT • 100-02 East Atwater Street, Detroit 26, Mich.
LOS ANGELES • 2705 W. Pico Blvd., Los Angeles 6, Calif.
ATLANTA • 367 Edgewood Avenue, S. E., Atlanta, Ga.
BALTIMORE • 2015 Maryland Avenue, Baltimore 18, Md.
NEW ORLEANS • 418 Gravier Street, New Orleans, La.

HOT ON RECORDS (continued)

Pittsburgh, Pa.

1. Rumors Are Flying
2. South America, Take It Away
3. Choo Choo Ch'Boogie
4. Five Minutes More
5. Why Does It Get So Late So Early
6. To Each His Own
7. You'll See What A Kiss Can Do
8. I'd Be Lost Without You
9. House of Blue Lights
10. Ole Buttermilk Sky

* * *

Butte, Mont.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. You'll See What A Kiss Can Do
5. Touch Me Not
6. Aren't You Kind of Glad
7. Choo Choo Ch'Boogie
8. And Then It's Heaven
9. Ole Buttermilk Sky
10. Shut That Gate

Jackson, Miss.

1. Five Minutes More
2. To Each His Own
3. Rumors Are Flying
4. South America, Take It Away
5. Blue Skies
6. Ole Buttermilk Sky
7. I Guess I'll Get The Papers
8. I Don't Know Why
9. The Way The Wind Blows
10. Surrender

* * *

Cedar Rapids, Ia.

1. To Each His Own
2. Rumors Are Flying
3. Five Minutes More
4. If You Were the Only Girl
5. House of Blue Lights
6. Surrender
7. Ole Buttermilk Sky
8. This Is Always
9. Coffee Song
10. Pretending

Music To Their Ears

LOS ANGELES — "Music To My Ears" says Buddy Baker, Exclusive Record's musical director, while Joe Liggins (left) plays him the Honeydrippers' latest Exclusive Recording, "The Drippers' Boogie." Plattery officials claim that dealers reports indicate that "The Drippers' Boogie" may duplicate the sensational success of Liggins' The Honeydripper",

Now Delivering — Newest Release
EMERALD No. 103
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"Jealous"
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FIRST IN THE POPULARITY POLL
(JUKE BOX OPERATORS)

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THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT UP ON YOUR BULLETIN BOARD!

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	CT—COAST	MU—MUSICRAFT
BB—BLUEBIRD	DE—DECCA	NA—NATIONAL
BT—BEL-TONE	EC—EXCLUSIVE	RH—RHAPSODY
BW—BLACK & WHITE	EX—EXCELSIOR	SI—SIGNATURE
CA—CAPITOL	FS—FOUR STAR	ST—STERLING
CD—CADET	JB—JUKE BOX	VI—VICTOR
CO—COLUMBIA	MA—MAJESTIC	VO—VOGUE
CS—COSMO	ME—MERCURY	

	Sept. 28	Sept. 21	Sept. 14
1—Rumors Are Flying	149.9	145.7	104.9
CA-282—BILLY BUTTERFIELD O. *The Sharp Scarf*			
CO-37069—FRANKIE CARLE O. *Without You*			
DE-23656—ANDREWS SISTERS *Them That Has — Gets*			
MA-7205—THREE SUNS *It's All Over Now*			
VI-20-1944—BETTY RHODES *How Could I*			
2—To Each His Own	135.5	136.3	150.1
CO-37063—MODERNAIRES *Holiday for Strings*			
DE-23615—INK SPOTS *I Never Had a Dream Come True*			
FS-1131—TRUDY ERWIN & OPIE CATES ORCH. *Cherokee*			
MA-7188—EDDY HOWARD ORCH. *Cynthia's In Love*			
MA-1070—EDDY HOWARD O. *Careless*			
ME-3022—TONY MARTIN *I'll See You in My Dreams*			
RH-109—THE ESQUIRE TRIO *You Might At Least Have Said Goodbye*			
SI-15053—MARIE GREENE *Doin' What Comes Natur'lly*			
VI-2D-1921—FREDDY MARTIN ORCH. *You Put a Song in My Heart*			
3—Five Minutes More	96.7	116.6	95.9
CA-287—SKITCH HENDERSON O. *You'll See What a Kiss Can Do*			
CO-37048—FRANK SINATRA *How Cute Can You Be!*			
DE-18909—HELEN FORREST *I've Never Forgotten*			
MA-7197—THREE SUNS *By the Waters of Minnetonka*			
MU-15086—PHIL BRITO *VI-20-1922—TEX BENEKE Texas Tex*			
4—South America, Take It Away	93.5	97.0	84.1
CO-37051—XAVIER CUGAT O. *Chiquita Banana*			
DE-23562—BETTY GARRETT *Little Surplus Me*			
DE-23569—BING CROSBY—ANDREWS SISTERS *Route 66*			
MA-7202—GEORGE PAXTON O. *Just the Other Day*			
5—This Is Always	67.3	40.6	50.1
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. *Somewhere In The Night*			
CA-277—JO STAFFORD *I'll Be With You in Apple Blossom Time*			
CO-37052—HARRY JAMES ORCH. *I've Never Forgotten*			
DE-18878—DICK HAYMES *Willow Road*			
MA-7195—GEORGE PAXTON ORCH. *Along With Me*			
SI-15D38—HARRY COOL ORCHESTRA *Hold Me, Hold Me, Hold Me*			
VI-20-1885—BETTY RHODES *Somewhere in the Night*			
6—Surrender	46.3	48.3	65.0
AR-150—JAN SAVITT AND HIS TOP HATTERS—VOCAL BY BOB D'ANDREA *Along With Me*			
CO-36985—WOODY HERMAN ORCH. *The Good Earth*			
CS-483—TONY PASTOR & BAND *Cynthia's In Love*			
DE-18897—RANDY BROOKS *One Love*			
MA-7186—GEORGE OLSON ORCH. *I've Got a Walkie Talkie*			
MU-15073—PHIL BRITO *Who Told You That Lie*			
VI-20-1877—PERRY COMO *More Than You Know*			
7—Ole Buttermilk Sky	46.1	59.4	34.4
AR-155—HOAGY CARMICHAEL AND HIS ORCH. *Ginger and Spice*			
CA-285—PAUL WESTON O. *Just Squeeze Me*			
CA-285—PALL WESTON ORCH. *Just Squeeze Me*			
CO-37073—KAY KYSER ORCH. *On the Wrong Side of You*			
DE-18913—CONNIE BOSWELL *Love Doesn't Grow on Trees*			
MA-7199—DANNY O'NEIL *Remember Me?*			
VI-2D-1982—HELEN CARROLL—CASE O. *Let's Sail to Dreamland*			
8—The Things We Did Last Summer	40.2	40.5	32.8
CA-297—JO STAFFORD—WESTON ORCH. *You Keep Coming Back Like a Song*			
CO-37089—FRANK SINATRA *The Coffee Song*			
DE-23655—BING CROSBY—J. DORSEY *Sweet Lorraine*			
MA-12007—GEORGIA GIBBS *Is It Worth It?*			
VI-2D-1972—VAUGHN MONROE ORCH. *More Now Than Ever*			
9—Choo Choo Ch' Boogie	31.3	31.6	37.3
DE-23610—LOUIS JORDAN ORCH. *That Chick's Too Young to Fry*			
10—Pretending	29.4	28.2	36.4
CA-271—ANDY RUSSELL *Who Do You Love I Hope*			
CO-36991—KATE SMITH *And Then I Looked at You*			
DE-23661—CROSBY—L. PAUL TRIO *Gotta Get Me Somebody to Love*			
11—I Guess I'll Get the Papers	28.5	23.5	27.1
CA-288—HAL DERWIN *The Old Lamplighter*			
CO-37056—LES BROWN ORCH. *The Whole World Is Singing My Song*			
DE-23638—MILLS BROTHERS *Too Many Irons in the Fire*			
VI-20-1962—HERBIE FIELDS ORCH. *There's Nothing the Matter With Me*			
12—Blue Skies	28.0	26.9	35.3
AP-1015—THE SMOOTHIES *Blue Skies*			
CA-188—BETTY HUTTON—WESTON O. *Stuff Like That There*			
CO-37053—BENNY GOODMAN ORCH. *I Don't Know Enough About You*			
CO-37070—COUNT BASIE O. (FT-VC) *The King*			
DE-23553—LES PAUL TRIO *Dark Eyes*			
DE AL8. A-481 (23646-50) BING CROSBY			
DE-23646 (A481) CROSBY—TROTTER ORCHESTRA *(I'll See You In Cuba)*			
DE-23622—JOHNNY LONG O. *In a Shanty in Old Shanty Town*			
MA-1046—MORTON DOWNEY *All By Myself*			
VI-20-1917—PERRY COMO *Girl of My Dreams*			
VI-27566—TOMMY DORSEY O. *Back Stage at the Ballet*			
VI-45-0007—DINAH SHORE *How Deep Is the Ocean*			
VI-20-1896 (P-1593 WAYNE KING ORCH. *Always*			
VO-733—HOUR OF CHARM ORCHESTRA *Seville*			
13—Passe	26.2	11.1	26.2
CA-294—MARGARET WHITING *For You, For Me, Forevermore*			
CO-37D96—DICK JURGENS O. *You'll See What a Kiss Can Do*			
DE-189D6—EVELYN KNIGHT *Land of Dreams*			
MA-72D7—RAY McKINLEY O. *Hoodle-Addle*			
VI-20-1951—BENEKE—MILLER O. *The Woodchuck Song*			
14—For Sentimental Reasons	23.4	8.2	
CA-304—KING COLE TRIO *The Best Man*			
CO-37082—TOMMY TUCKER O. *The Man That Comes Around*			
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS *Rhythm Boys*			
DE-18895 (A-467) FRED WARING O. *You'd Be So Nice to, etc.*			
MA-72D4—EDDY HOWARD O. *So Early?*			
VI-20-1891—CHARLIE SPIVAK O. *It's All Over Now*			
15—The Old Lamplighter	19.6	8.6	5.9
CA-288—HAL DERWIN *I Guess I'll Get the Papers*			
CO-37095—KAY KYSER O. *Huggin' and Chalkin'*			
MA-1061—MORTON DOWNEY *The Whole World is Singing*			
VI-20-1963—SAMMY KAYE O. *Touch-Me-Not*			
16—You Keep Coming Back Like a Song	13.1	22.6	10.6
CA-297—JO STAFFORD—WESTON O. *The Things We Did Last Summer*			
CO-37072—DINAH SHORE *Way That the Wind Blows*			
DE-23647 (A-481)—TROTTER & CROSBY *Getting Nowhere*			
MA-12000—GEORGIA GIBBS *Willow Road*			
VI-20-1947—DENNIS DAY *Remember When You Sang, Oh Promise Me*			
17—On the Boardwalk	11.7	8.4	1.1
CO-37D74—THE CHARIOTEERS *You Make Me Feel So Young*			
DE-18914—DICK HAYMES *You Make Me Feel So Young*			
VI-20-1984—FREDDY MARTIN O. *I Wanna Know You Better*			
18—Somewhere in the Night	10.3	5.0	6.4
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. *This Is Always*			
CA-272—MARTHA TILTON *You Make Me Feel So Young*			
CO-37054—FRANK SINATRA *One Love*			
DE-18886—HELEN FORREST *I Like Mike*			
MA-7196—GEORGE OLSEN ORCH. *Which Way Did They Go*			
VI-20-1885—BETTY RHODES *This Is Always*			
19—The Coffee Song	7.9	12.8	7.4
CO-37D89—FRANK SINATRA *The Things We Did Last Summer*			
MA-7191—LOUIS PRIMA ORCH. *Whole Ye Gonna Do*			
VI-20-1943—FOUR KING SISTERS *Stone Cold Dead In the Market*			
20—And Then It's Heaven	7.8	9.9	11.1
CA-281—DINNING SISTERS *I Love My Love*			
CO-37060—HARRY JAMES O. *I Guess I Expected Too Much*			
DE-18876—RUSS MORGAN *Under the Willow Tree*			
MA-7198—DANNY O'NEIL *That's My Home*			
21—Too Many Irons in the Fire	7.5	2.1	2.5
22—The Whole World Is Singing My Song	7.0	6.2	3.2
CA-300—JACK SMITH *Everybody Kiss Your Sweetheart*			
CO-37066—LES BROWN O. *I Guess I'll Get the Papers*			
DE-18917—JIMMY DORSEY O. *Apache Serenade*			
MA-1061—MORTON DOWNEY *The Old Lamp Lighter*			
VI-20-1978—DENNIS DAY—CASE O. *April Showers*			
23—If You Were the Only Girl	6.6	2.5	10.7
24—Ugly Child	6.1	5.1	7.3
CA-268—JOHNNY MERCER *My Sugar Is So Refined*			
25—Boogie Blues	6.0	4.2	2.9
26—The House of Blue Lights	5.1	15.8	12.3
CA-251—FREDDIE SLACK—E. MORSE *Hey Mr. Postman*			
CS-486—HAL McINTYRE & ORCH. *I Got The Blue Lights On*			
DE-23641—ANDREWS SISTERS *A Man is a Brother to a Mule*			
27—There's No One But You	4.9	3.4	11.5
CO-36960—KAY KYSER ORCH. *One-zy Two-zy I Love You-zy*			
DE-18834—MILLS BROTHERS *I Don't Know Enough About You*			
VI-20-1866—TOMMY DORSEY ORCH. *Sweet Eileen*			
28—Doin' What Comes Natur'lly	4.2	10.3	15.9
CO 26976—DINAH SHORE *I Got Lost in His Arms*			
DE-23584 (A-468) J. BLACKTON ORCH. *Moonshine Lullaby*			
DE-18872—J. DORSEY ORCH. *All That Glitters*			
MA-7193—DE MARCO SISTERS *That Wonderful Worrisome Feeling*			
SI-15053—MARIE GREENE *To Each His Own*			
VI-2D-1878—FREDDY MARTIN O. *Blue Champagne*			
VI-46-0001—AL GOODMAN ORCH. *You Can't Get a Man with a Gun; They Say It's Wonderful; I Got Lost in His Arms*			
29—It's a Pity to Say Goodnight	4.1	1.7	
30—I'd Be Lost Without You	4.0	8.3	1.5
CO-36994—FRANKIE CARLE O. *Cynthia's In Love*			
DE-18901—GUY LOMBARDO *On the Alamo*			
MA-7181—PHIL REGAN *Strange Love*			
VI-20-1886—BETTY RHODES *What Has She Got, etc.*			
31—Two Silhouettes	3.2	2.3	6.5
32—A Garden in the Rain	3.1	3.2	4.9
33—Without You	2.8	3.2	5.8
CA-234—A. RUSSELL—WESTON O. *If I Had a Wishing Ring*			
CO-37069—FRANKIE CARLE O. *Rumors Are Flying*			
DE-18874—RANDY BROOKS *Strange Love*			
MA-5000—NORO MORALES *Walter Winchell Rhumba*			
VI-25-1058—DESI ARNAZ O. *Cuban Pete*			
34—Prisoner of Love	2.7	1.0	2.8
35—Intermission Riff	2.6	4.3	3.2
CA-298—STAN KENTON *It's a Pity to Say Goodnight*			
36—I Got the Sun in the Morning	2.5	8.5	10.1
CO-36977—LES BROWN O. *It Couldn't Be True*			
DE-23587 (A-468) J. BLACKTON O. *I Got Lost In His Arms*			
DE-18861—LEO REISMAN *I Got Lost In His Arms*			
ME-3D20—BUDDY MORROW ORCHESTRA *When The Moon Is Gone*			
MU-365—ARTIE SHAW ORCHESTRA *Along With Me*			
SI-15D28—MONICA LEWIS *Blue And Melancholy Mood*			
37—I Know	2.3	2.0	2.0

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.

2 MEANS PRICE WENT DOWN.

3 MEANS MACHINE JUST ADDED TO LIST.

4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.

5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.

6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.

7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.

XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.

C.M.I. BLUE BOOK

PHONOGRAPHS

WURLITZER

5.	P-10	49.50	85.00
xx.	P-10 III	65.00	69.50
5.	P-12	160.00	185.00
2.	312	125.00	145.00
xx.	P-400	59.50	175.00
2.	412	100.00	200.00
xx.	412 DC Cr	32.50	
4.	412 III	100.00	135.00
xx.	316	100.00	150.00
2.	416	125.00	195.00
2.	616	145.00	295.00
4.	616 III	150.00	335.00
6.	616 A	170.00	175.00
2.	716	175.00	195.00
1.	24	225.00	350.00
xx.	Revamp (24)	275.00	375.00
1.	600 R	300.00	425.00
4.	600 K	325.00	425.00
4.	500	310.00	425.00
1.	500 A	325.00	395.00
2.	500 K	325.00	430.00
4.	41 (Counter)	125.00	150.00
2.	51 (Counter)	120.00	150.00
4.	61 (Counter)	90.00	169.50
2.	71 (Counter)	169.50	200.00
2.	81 (Counter)	200.00	225.00
xx.	50	75.00	125.00
5.	700	450.00	650.00
5.	750 M	555.00	575.00
2.	750 E	499.50	675.00
2.	780M Colonial	450.00	475.00
2.	780 E	495.00	595.00
4.	800	475.00	675.00
2.	850	500.00	700.00
5.	950	500.00	725.00
2.	42-24 (Rev)	250.00	375.00
2.	42-500 (Rev)	295.00	550.00
2.	42-600 (Rev)	295.00	495.00
5.	300 Adaptor	22.50	29.50
2.	320 Wireless Wall Box	6.95	11.50
2.	310 Wall Box 30 Wire	4.95	9.50
5.	320 2 Wire Wall Box	9.00	15.00
xx.	332 2 Wire Bar Box	9.50	19.50
6.	331 2 Wire Bar Box	7.00	15.00
1.	304 2 Wire Stepper	15.00	20.00
xx.	Wireless Strollers	25.00	
1.	430 Speaker Cab with 5, 10, 25c Box	69.50	85.00
xx.	420 Speaker Cabinet	50.00	
2.	Twin 616 Steel Cab Adp Amp Stp Speaker	145.00	150.00
2.	Twin 12 Steel Cab Adp Amp Stp	175.00	225.00
xx.	Selector Speaker	95.00	100.00
xx.	100 Wall Box 5c 30 Wire	4.00	15.00
xx.	100 Wall Box 10c	17.50	
xx.	111 Bar Box	10.00	25.00
6.	125 Wall Box, 5, 10, 25	15.00	17.50
4.	120 Wall Box	7.95	25.00
6.	Bar Brackets	2.00	3.50
xx.	305 Impulse Rec	2.50	25.00
xx.	350 Wls Speaker	20.00	25.00
6.	115 Wall Box Wire	15.00	25.00
xx.	135 Step Receiver	15.00	25.00
5.	145 Imp Step Fast	35.00	39.50
xx.	150 Impulse Rec	20.00	
xx.	337 Bar Box	32.50	
6.	306 Music Transmit	7.50	9.50
xx.	39A Speaker	25.00	
5.	130 Adaptor	27.50	
xx.	Steel Cab Speaker	140.00	175.00
xx.	580 Speaker	75.00	210.00

ROCKOLA

1.	12 Record	115.00	129.50
5.	16 Record	125.00	135.00
xx.	Rhythm King 12	69.50	149.50
7.	Rhythm King 16	135.00	199.50
1.	Imperial 16	165.00	199.50
5.	Imperial 20	199.50	265.00
6.	Windsor	285.00	300.00
1.	Windsor III	249.50	259.50
2.	Monarch	175.00	195.00
2.	Std Dial-a-Tone	325.00	375.00
2.	'40 Super Rockolite	300.00	425.00
xx.	Counter '39	119.50	149.50
1.	'39 Standard	295.00	425.00
1.	'39 DeLuxe	295.00	425.00
6.	'40 Super Walnut	325.00	350.00
6.	'40 Super Marble	325.00	365.00
6.	'40 Master Walnut	319.50	350.00
2.	'40 Master Rockolite	310.00	395.00
xx.	'40 Counter	175.00	215.00
xx.	'40 Counter with Std	139.50	
2.	'41 Premier	395.00	570.00
7.	Wall Box	14.50	15.00
xx.	Bar Box	5.00	
5.	Spectravox '41	50.00	85.00
6.	Glamour Tone Column	75.00	95.00
5.	Modern Tone Column	45.00	49.50
1.	Playmaster & Spectravox	295.00	410.00
1.	Playmaster	245.00	400.00
xx.	Twin 12 Cab Speak	175.00	275.00
xx.	20 Rec Steel Cab ASA	109.50	
xx.	Playboy	30.00	
2.	Commando	395.00	625.00
xx.	1501 Wall Box	5.00	10.00
xx.	1502 Bar Box	5.00	10.00
xx.	1503 Wall Box	14.50	15.00
xx.	1504 Bar Box	18.00	19.50
xx.	1510 Bar Box	22.50	29.50
xx.	1525 Wall Box	27.50	35.00
xx.	1526 Bar Box	24.50	25.00
5.	Dial-a-Tone B&W Box	7.00	10.00
xx.	1805 Organ Speaker	49.50	50.00
xx.	Tone-a-Lier	54.50	
7.	DeLuxe Jr Console Rock	150.00	245.00

A. M. I.

7.	Hi Boy 302	325.00	495.00
4.	Singing Towers (201)	295.00	375.00
4.	Streamliner 5, 10, 25	175.00	300.00
1.	Top Flight	200.00	250.00
xx.	Model V5 Phono	60.00	
xx.	Singing Towers Speak	15.00	
2.	Singing Towers (301)	195.00	275.00

BUCKLEY

5.	New Wall Box	10.00	15.00
1.	New Bar Box	15.00	20.00
1.	Wall & Bar Box Old Style	5.00	7.00
6.	Ill Wall & Bar Box	11.00	12.50
2.	32 Record Adaptor	5.00	15.00
2.	24 Record Adaptor	14.50	20.00
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab	11.25	
xx.	20 Rec Seeburg Adaptor	25.00	39.50
1.	Bar Brackets	.95	3.00

C.M.I. BLUE BOOK

PHONOGRAPHS

SEEBURG

xx.	Selectomatic 10	35.00	65.00
1.	Symphonola	99.50	139.50
2.	Model A Ill	85.00	100.00
2.	Model B	62.50	95.00
xx.	Model C	37.50	99.50
xx.	Model H	100.00	
2.	Rex	165.00	275.00
xx.	Model K15	95.00	150.00
2.	Model K20	195.00	325.00
2.	Royale	145.00	250.00
2.	Plaza	265.00	279.50
2.	Regal	275.00	300.00
2.	Regal RC	275.00	395.00
xx.	Model A	125.00	
1.	Gem	250.00	335.00
5.	Classic	325.00	450.00
2.	Classic RC	345.00	375.00
2.	Mayfair	295.00	325.00
xx.	Mayfair RC	375.00	400.00
xx.	Melody King	125.00	135.00
2.	Crown	195.00	219.50
6.	Crown RC	345.00	415.00
5.	Concert Grand	269.50	425.00
7.	Colonel	335.00	429.50
2.	Colonel RC	345.00	450.00
6.	Concert Master RC	289.50	545.00
7.	Cadet	349.50	
1.	Cadet RC	335.00	450.00
2.	Major	345.00	425.00
xx.	Major RC	375.00	400.00
5.	Envoy	365.00	395.00
4.	Envoy RC	365.00	475.00
1.	Vogue	325.00	495.00
6.	Vogue RC	400.00	425.00
2.	Casino	245.00	250.00
xx.	Casino RC	389.50	
4.	Commander	375.00	424.50
5.	Commander RC	395.00	445.00
5.	Hi Tone 9800	395.00	625.00
4.	Hi Tone 9800 RC	495.00	525.00
2.	Hi Tone 8800	375.00	550.00
2.	Hi Tone 8800 RC	400.00	550.00
2.	Hi Tone 8200	325.00	459.50
5.	Hi Tone 8200 RC	450.00	595.00
xx.	20 Record '43 Cab	350.00	399.50
6.	Selectomatic 16	5.75	6.50
xx.	Selectomatic 24	7.50	8.50
xx.	Selectomatic 20	5.00	10.00
xx.	Remote Speak Organ	20.00	22.50
xx.	Multi Selector 12 Rec	49.50	69.50
xx.	Melody Parade Bar	4.50	
1.	5c Wallomatic Wireless	19.50	37.50
2.	5c Baromatic Wireless	35.00	45.00
2.	5c Wallomatic 3 Wire	9.50	24.00
5.	30 Wire Wall Box	7.00	7.50
xx.	Power Supply	15.00	
7.	5, 10, 25c Baromatic 3 Wire	35.00	45.00
xx.	5, 10, 25c Wallomatic 3 Wire	25.00	27.50
6.	5, 10, 25c Wallomatic Wireless	30.00	35.00
xx.	5, 10, 25c Baromatic Wireless	32.50	41.50
xx.	Electric Speaker	25.00	29.50
xx.	Wireless Stroller	17.50	
1.	Wall Brackets	2.00	3.00
7.	Wired Speak Organ	15.00	18.00

KEENEY

xx.	Wall Boxes	1.50	6.00
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	35.00
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	25.00
xx.	Adaptor for Mills Empress	20.00	24.50
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50

MILLS

2.	Zephyr	49.50	65.00
xx.	Studio	70.00	119.50
xx.	Dance Master	70.00	99.50
xx.	DeLuxe Dance Master	50.00	52.50
5.	Do Re Mi	50.00	75.00
5.	Panoram	290.00	395.00
2.	Throne of Music	210.00	325.00
xx.	Throne with Adaptor	275.00	285.00
2.	Empress	200.00	325.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
7.	Speaker	10.00	27.50
1.	Panoram Peek (Con)	290.00	395.00
5.	Conv for Panoram Peek	12.50	29.50

GABEL

xx.	12 Record Jr	42.50	125.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
xx.	18 Rec Ill Grill	20.00	75.00
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

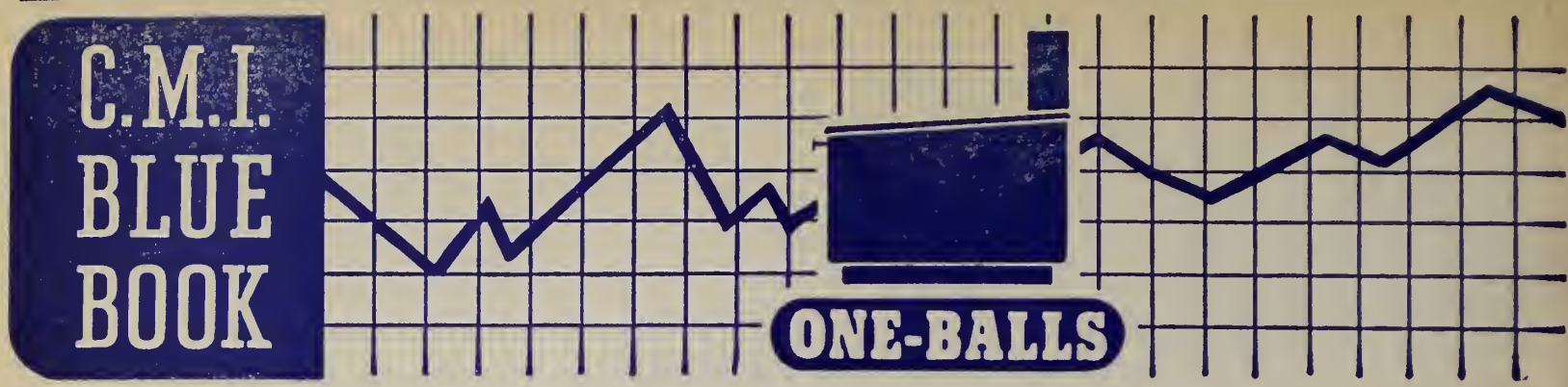
PACKARD

5.	Pla Mor Wall and Bar Box	27.50	29.50
7.	Bar Bracket	4.50	5.00
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.20	
xx.	Juniper Adaptor	27.00	28.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	50.50
xx.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
xx.	Lily Adaptor	14.50	17.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	49.50	50.00
xx.	Iris Speaker	55.00	59.50

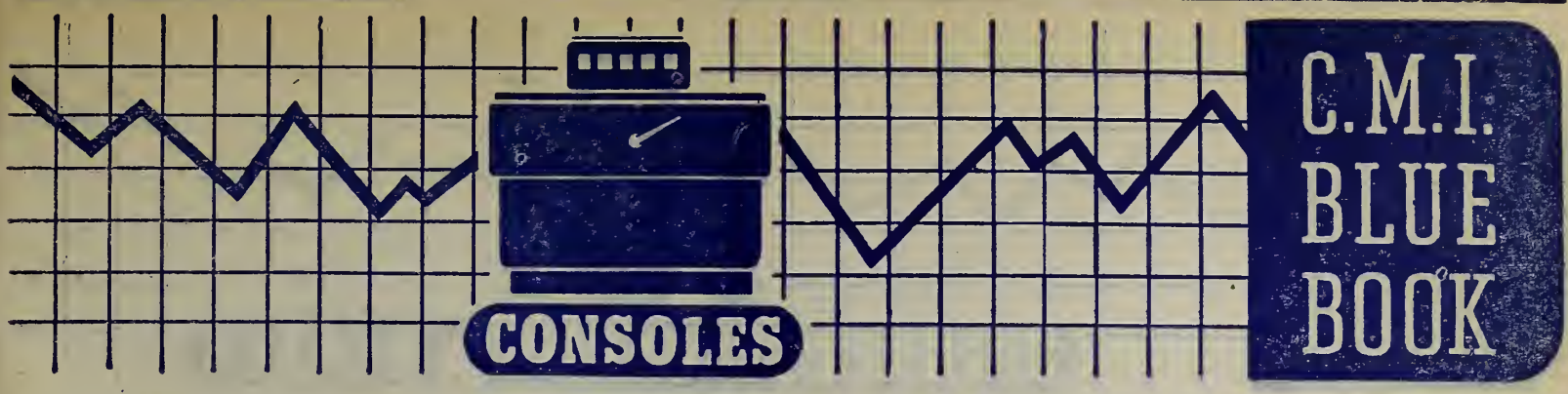
C.M.I. BLUE BOOK

ARCADE EQUIPMENT

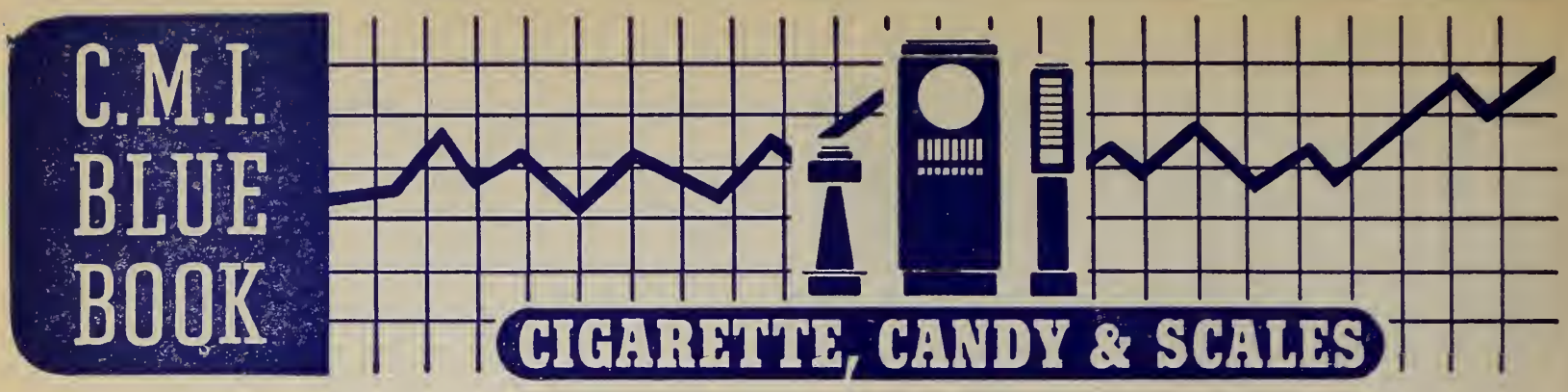
1.	Amusematic Lite League	219.50	425.00
2.	Atlas Baseball	49.50	85.00
7.	ABT 6 Gun Rifle Rg	850.00	1000.00
xx.	Bally Basketball	35.00	39.50
1.	Bally Alley	30.00	70.00
1.	Bally Convoy	100.00	185.00
1.	Bally Defender	110.00	169.50
xx.	Bally Eagle Eye	49.50	
5.	Bally King Pin	175.00	189.50
xx.	Bally Lucky Strike	45.00	69.50
1.	Bally Rapid Fire	90.00	129.50
5.	Bally Sky Battle	95.00	99.50
7.	Bally Racer	50.00	60.00
7.	Bally Bull Jap Con	50.00	59.50
xx.	Bally Shoot-the-Bull	40.00	45.00
1.	Bally Torpedo	120.00	175.00
5.	Bally Undersea Raider	175.00	350.00
xx.	Bang-a-Deer	75.00	85.00
5.	Bell-o-Ball	35.00	39.50
xx.	Blister Gunner Con	10.00	
5.	Bowl-a-Bomb	119.50	125.00
7.	Bowl-a-Jump	329.50	
5.	Bowl-a-Way	235.00	295.00
5.	Bowling League	95.00	129.50
xx.	Buckley DeLuxe Dig	75.00	165.00
5.	Buckley Treas Is Dig	45.00	99.50
xx.	Casino Golf	29.50	35.00
4.	Champion Hockey	70.00	239.50
2.	Chicoin Goalee	150.00	525.00
1.	Chicoin Hockey	125.00	219.50
xx.	Chicoin Rola Score	75.00	129.50
1.	Chester Pollard Golf	34.50	55.00
5.	Circus Romance	99.50	225.00
xx.	Cupid Wheel	60.00	75.00
xx.	Daval Bumper Bowling	79.50	99.50
xx.	Daval-U-Roll It	44.50	
xx.	Evans Duck Pin Alley	189.50	
5.	Evans In-the-Barrel	110.00	139.50
5.	Evans Super Bomber	189.50	225.00
xx.	Evans Play Ball	89.50	135.00
2.	Evans Skee Ballette	74.50	89.50
5.	Evans Ten Strike LD	50.00	60.00
5.	Evans Ten Strike HD	75.00	79.50
6.	Evans Ten Strike '46	295.00	372.50
4.	Evans Tommy Gun	75.00	150.00
7.	Exhibit Bicycle	39.50	65.00
xx.	Exhibit Basketball	75.00	
1.	Exhibit Bowling Alley	59.50	90.00
xx.	Exhibit Hi-Ball	50.00	59.50
5.	Exhibit Merchantman Roll Ch Digger	45.00	79.50
1.	Exhibit Rotary Mdsr	225.00	295.00
2.	Exhibit Vitalizer	69.50	95.00
xx.	Genco Bank Ball	145.00	149.50
7.	Genco Play Ball	125.00	150.00
1.	Genco Total Roll	325.00	525.00
xx.	Groetchen Mtn Climb	59.50	75.00
2.	Groetchen Metal Typer	295.00	300.00
2.	Gottlieb Skee Ballette	45.00	89.50
5.	Gott 3 Way Gripper '46	24.50	39.50
xx.	Jenn Roll-in-the-Bar	80.00	82.00
4.	Keeney Air Raider	75.00	185.00
1.	Keeney Anti-Aircraft Br	40.00	79.50
1.	Keeney Anti-Aircraft Bl	34.50	49.50
xx.	Keeney Bowlette	150.00	200.00
xx.	Keeney Navy Bomber	100.00	175.00
4.	Keeney Sub Gun	45.00	150.00
2.	Keeney Texas League	35.00	42.50
5.	Kirk Air Defense	115.00	169.50
1.	Kirk Night Bomber	142.50	195.00
xx.	Keep Punching	50.00	100.00
xx.	Klip-a-Nip (Con)	16.50	16.75
xx.	Kue Ball	25.00	30.00
1.	Liberator	129.00	150.00
1.	Midget Skee Ball DeL	69.50	125.00
xx.	Mills Rotary Digger	29.50	32.50
2.	Mutoscope Ace Bomber	139.50	175.00
xx.	Mutoscope Bowl Alley	100.00	
5.	Mutoscope Dr Mobile	149.50	239.50
xx.	Mutoscope Dr Mobile w tk	235.00	260.00
2.	Mutoscope Elec Trav Crane	75.00	89.50
xx.	Mutoscope Fan Ft Dig	39.50	79.50
2.	Mutoscope Photomatic	500.00	600.00
xx.	Mutoscope Roll Frt Cr	50.00	69.50
1.	Mutoscope Sky Fighter	149.50	245.00
xx.	Mutoscope Sky Fighter w con	195.00	
xx.	Mutoscope Hockey	55.00	90.00
xx.	Mutoscope Magic Fing	85.00	125.00
xx.	Mutoscope Pokerino	45.00	90.00
2.	Munves Super Skee Roll	175.00	349.50
xx.	Munves Trap-the-Jap	65.00	85.00
xx.	Pennant	35.00	49.50
1.	Periscope	129.50	150.00
6.	Pitchem & Catchem	125.00	169.50
5.	Pilot Trainer	495.00	500.00
1.	Poker & Joker	65.00	100.00
xx.	Radio Rifle	24.50	29.50
xx.	Rockola Ten Pins LD	30.00	35.00
2.	Rockola Ten Pins HD	50.00	54.50
xx.	Rockola Tom Mix Rifle	25.00	39.50
1.	Rockola World Series	69.50	125.00
xx.	Rockola Talkie Hrsp	100.00	125.00
xx.	Rock-o-Ball	75.00	175.00
1.	Scientific Baseball	72.50	129.50
1.	Scientific Basketball	30.00	100.00
1.	Scientific Batting Pr	65.00	129.50
xx.	Scientific Battle Royal	149.50	
xx.	See-a Freak	49.50	89.50
6.	Scientific X-Ray Pkr	49.50	109.50
1.	Seeburg Chicken Sam	65.00	150.00
xx.	Seeburg Jap Con	69.50	149.50
1.	Seeburg Jail Bird	95.00	150.00
xx.	Seeburg Hitler Con	70.00	149.50
xx.	Seeburg Hockey	75.00	100.00
1.	Seeburg Par Gun	94.50	150.00
1.	Seeburg Rayolite	49.50	69.50
1.	Seeburg Shoot-the-Chute	67.50	99.50
5.	Selectorscope	139.50	145.00
xx.	Shoot-a-Bazooka (Con)	10.00	
1.	Skee Barrel Roll	119.50	165.00
xx.	Star Elec Hoist Dig	25.00	79.50
2.	Super Torpedo	125.00	129.50
2.	Supreme Bolascore	175.00	250.00
2.	Supreme Gun (Rev)	69.50	129.50
xx.	Supreme Skee Roll	175.00	219.50
xx.	Supreme Skill Roll	329.00	349.50
1.	Supreme Rocket Buster	110.00	150.00
xx.	Tail Gunner	49.50	125.00
1.	Test Pilot	99.50	109.50
xx.	Target Roll 14 ft	79.50	
xx.	Thunderbolt	149.50	169.50
xx.	Tokio Raider (Con)	16.50	16.75
5.	Victory Pool (Play Pool)	74.50	75.00
7.	Victory Roll	165.00	175.00
1.	Warner Voice Recorder	149.50	150.00
xx.	Western Baseball '39	37.50	45.00
1.	Western Baseball '40	94.50	110.00
1.	Western Major League	125.00	135.00
xx.	Western Super Strength	20.00	32.50
xx.	Western Recordit	200.00	325.00
1.	Wurlitzer Skeeball	325.00	375.00
xx.	Whee Gee Mystic	169.50	195.00
2.	Zingo	99.50	165.00



xx.	All American Derby Con	49.50	70.00
xx.	Arlington	11.50	15.00
xx.	Aksaraben, PO	35.00	49.50
xx.	Arrowhead	35.00	
xx.	Big Game PO	89.50	119.50
xx.	Big Prize FP	35.00	39.50
6.	Big Prize PO	34.50	39.50
1.	Blue Grass FP	100.00	150.00
5.	Blue Ribbon PO	35.00	40.00
5.	Challenger	65.00	89.50
1.	Club Trophy FP	150.00	225.00
xx.	Congo	29.50	35.00
5.	Contest FP	69.50	75.00
1.	Dark Horse FP	119.50	150.00
xx.	Derby King	65.00	70.00
xx.	Derby Clock PO	69.50	75.00
xx.	Derby Heat PO	32.50	
xx.	Derby Time PO	65.00	100.00
xx.	Derby Winner PO	100.00	125.00
1.	'41 Derby FP	165.00	245.00
xx.	Dust Whirls	249.50	250.00
xx.	Eureka	49.50	59.50
xx.	Feed Bag PO	50.00	
xx.	Flasher PO	35.00	
xx.	Fleetwood	24.50	35.00
7.	Flying Champ	35.00	50.00
5.	Fairmount	200.00	325.00
xx.	Fair Grounds PO	25.00	49.50
xx.	Fast Track	29.50	
xx.	Five-in-One FP	30.00	49.50
2.	Fortune FP	65.00	169.50
xx.	Gold Cup FP	30.00	39.50
5.	Grand National	49.50	59.50
5.	Grand Stand PO	35.00	49.50
xx.	Gold Medal PO	25.00	45.00
7.	Hawthorne PO	49.50	55.00
xx.	Horseshoes PO	35.00	
2.	Jockey Club	225.00	295.00
1.	Kentucky	150.00	195.00
5.	Long Acre	249.50	395.00
5.	Long Shot PO	150.00	175.00
5.	One-Two-Three '39 FP	25.00	35.00
1.	One-Two-Three '40	39.50	89.50
4.	One-Two-Three '41	40.00	99.50
5.	Owl FP	49.50	69.50
xx.	Pastime (Rev)	175.00	293.50
5.	Preakness PO	22.50	39.50
7.	Pacemaker PO	35.00	40.00
2.	Pimlico FP	189.50	325.00
xx.	Pot Shot	39.50	40.00
5.	Race King (Rev)	80.00	89.50
1.	Record Time FP	105.00	149.50
5.	Rockingham	179.50	200.00
1.	Santa Anita	79.50	135.00
xx.	7 Flasher FP	64.50	
5.	Sport Event FP	129.50	135.00
2.	Sky Lark FP & PO	75.00	140.00
1.	Sport Special FP	90.00	150.00
xx.	Sport Page PO	29.50	75.00
5.	Spinning Reels PO	47.50	80.00
5.	Sport King PO	125.00	135.00
xx.	Stepper Upper PO	50.00	55.00
5.	Sportsman (Rev)	100.00	115.00
xx.	Track Record	55.00	75.00
5.	Thistledown	35.00	49.50
1.	Thorobred	249.50	279.50
2.	Turf Champ FP	35.00	69.50
xx.	Turf Special	15.00	
1.	Turf King	295.00	300.00
xx.	Victorious 1943 (Rev)	45.00	49.50
xx.	Victorious 1944 (Rev)	70.00	75.00
5.	Victorious 1945 (Rev)	65.00	109.50
xx.	Victory FP	25.00	35.00
1.	War Admiral (Rev)	85.00	145.00
xx.	Whirlaway (Rev)	125.00	229.50
xx.	Winning Ticket	60.00	65.00
xx.	Zipper	29.50	



1.	5c Baker's Pacer DD	195.00	199.50
6.	CS Baker's Pacer DD	225.00	425.00
xx.	25c Baker's Pacer DD	325.00	350.00
7.	5c Baker's Pacer Std	145.00	179.50
2.	CS Baker's Pacer Std	425.00	450.00
xx.	25c Baker's Pacer Std	350 00	365.00
xx.	Bally Entry	22.50	
xx.	Bangtails '39	50.00	90.00
xx.	Bangtails '40	125.00	149.50
2.	Bangtails '41	125.00	159.50
1.	Big Game PO	59 50	109 50
2.	Big Game FP	67.50	89.50
5.	Big Top PO	79 50	119.50
5.	Big Top FP	89.50	119.50
xx.	Bob Tail PO	75.00	105.00
1.	Bob Tail FP	99.50	159 50
1.	Buckley 7 Bells	175.00	350.00
xx.	Buckley Long Shot Par	790.00	850.00
xx.	Buckley Col Slt Head	65 00	
xx.	Buckley Col New Top	75.00	
xx.	Beulah Park	95.00	110.00
xx.	Charley Horse	100.00	150.00
xx.	China Boy	43.50	59.50
xx.	Chuckette	39.50	43.50
2.	Club Bells	129.50	209.50
5.	Club Bells 25c	215.00	249.50
xx.	Club Chief	89.50	
xx.	Club House	25 00	40.00
xx.	Derby Day Slant	30.00	
xx.	Derby Day Flat	17.50	25.00
xx.	Dixie	59.50	
xx.	Derby Winner	274.50	
xx.	Dominola	35.00	
xx.	Double Bells	159.50	199.50
xx.	Duo Twin Bells 5-25	450.00	575.00
6.	Evans Pacers	189 50	199.50
xx.	El Dorado	75.00	
xx.	Exhibit Races	54.50	65.00
7.	Fast Time FP	99 50	100.00
2.	Fast Time PO	65.00	75.00
5.	Favorite	25 00	49.50
xx.	Flashing Thru	95.00	
xx.	Flashing Ivories	215.00	
xx.	Fleetwood	30 00	
5.	Four-Way Super Bell	297.50	299.50
1.	Four-Way Super Bell 3-5 1-25	479 50	609.50
5.	Four-Way Super Bell 5-5 10-25	500.00	525.00
xx.	Four Horsemen	79.50	149.50
1.	Galloping Domino (38)	75.00	99.50
xx.	Galloping Domino (39)	109.50	139.50
5.	Galloping Domino (40)	149.50	179.50
5.	Galloping Domino (41)	195 00	199.50
1.	Galloping Domino (42)	295.00	395.00
xx.	Good Luck	135.00	179.50
2.	High Hand	120 00	179.50
xx.	Hold & Draw	90 00	
xx.	Jungle Camp FP	50.00	59.50
xx.	Jungle Camp PO	79 50	89.50
2.	Jumbo Parade Comb	125.00	169.50
5.	Jumbo Parade FP	65.00	139.50
4.	Jumbo Parade PO	95.00	229.50
7.	Jumbo Parade 25c	175.00	229.50
5.	Kentucky Club	79.50	110.00
xx.	Keen Kubes	129.50	
xx.	Keenette	89.50	
xx.	Keno	40.00	
xx.	Liberty Bell	19.50	24.50
5.	Lincoln Field	79.50	
xx.	Long Champs	30.00	39 50
xx.	Lucky Lucre	99.50	100.00
5.	Lucky Lucre '41	99.50	149.50
2.	Lucky Lucre 5-25	175.00	199 50
5.	Lucky Lucre 5-5	75 00	125.00
7.	Lucky Star	125 00	129 50
xx.	Lucky Star '41	200.00	219.50
2.	May Bells 5-5-5-25c	595.00	795.00
xx.	Multiple Cubes PO	30.00	45 00
xx.	Multiple Racer	49.50	59.00
2.	Mills 4 Bells	275.00	595.00
1.	Mills 3 Bells	595.00	895.00
xx.	Mills Auto Dice 25c	39.50	65.00
xx.	Pace Century	300.00	350.00
xx.	Pace Marathon	99.50	
2.	Paces Races Bl Cab	64.50	69.50
2.	Paces Races Br Cab	79.50	85.00
xx.	Paces Races Red Arrow	125.00	140.00
5.	Paces '39 Saratoga	75.00	89.50
1.	Paces '40 Saratoga	129.50	159.50
1.	Paces Saratoga w rails	49.50	110.00
5.	Paces Saratoga no rails	60.00	69.50
5.	Paces Saratoga Comb	150.00	159.50
2.	Paces Saratoga Jr PO	64.50	100.00
5.	Paces Saratoga Sr PO	77.50	109.50
2.	Paces Reels Comb	149.50	159.50
7.	Paces Reels Jr PO	59.50	65.00
6.	Paces Reels Sr PO	49.50	50.00
2.	Paces Reels with rails	49.50	125.00
2.	Paces Reels no rails	39.50	69.50
xx.	Paces Twin 5-5	275.00	
xx.	Paces Twin 5-10	295.00	300.00
2.	Paces Twin 10-25	195.00	225.00
xx.	Paces Twin Console 5-25	250.00	275.00
xx.	Pastime	125.00	200.00
xx.	Paddock Club	50.00	
xx.	Pamco DeLuxe Bell	17.50	25.00
xx.	Parlay Races	29.50	40.00
xx.	Pay Day	139.50	149.50
xx.	Pheasant	6.00	
xx.	Pickem	15.00	22.50
2.	Ray's Track	89.50	95.00
xx.	Rio	25.00	59.50
1.	Roll 'em	119.50	149.50
xx.	Rollette Jr	75.00	89.50
7.	Rollette Jr (41)	110.00	150.00
xx.	Rollette Sr	250.00	490.00
xx.	Rosemont	22.50	25.00
6.	Royal Draw	25 00	69.50
xx.	Royal Flush	39.50	50.00
xx.	Royal Lucre '41	152.50	275.00
xx.	Roulette 25c Caille	225.00	250.00
xx.	Seeburg Races	35.00	
xx.	Saddle Club	35.00	47.50
xx.	Silver Bell	29 50	32.50
5.	Silver Moon Comb	100.00	119.00
2.	Silver Moon PO	75.00	100.00
1.	Silver Moon FP	65.00	150.00
xx.	Silver Moon 10c	119.50	
2.	Silver Moon 25c	125.00	169.50
5.	Skill Field	79.50	89.50
xx.	Skillo	180.00	
xx.	Skill Time '37	37.50	55.00
xx.	Skill Time '38	40.00	
6.	Skill Time '41	65.00	69.50
xx.	Square Bell	65.00	75.00
xx.	Stanco Bell Double	119.50	
xx.	Stanco Bell Single	110.00	
xx.	Sugar King	35.00	50.00
2.	Sun Ray	115.00	129.50
1.	Super Bell 5c Comb	170.50	294.50
2.	Super Bell 25c Comb	249.50	279.50
xx.	Super Track Time	185.00	
xx.	Super Track Time TKT	200.00	250.00
xx.	Suzie Q	75.00	
xx.	Tanforan	25.00	44.50
xx.	Track King	25.00	
xx.	Track Meet	159.50	
xx.	Track Odds West	90.00	100.00
1.	Track Odds Buckley	379.50	495.00
2.	Track Odds Daily Dbl	350.00	379.50
2.	Track Odds DD JP Buckley	550.00	695.00
xx.	Track Time '39	95.00	125.00
5.	Track Time '38	75.00	125.00
xx.	Track Time '37	55.00	65.00
xx.	Track Time TKT	75.00	
xx.	Track Time '37 TKT	35.00	49.50
1.	Triple Entry	139.50	149.50
4.	Two-Way Super Bell 5-5	299.50	369.50
4.	Two-Way Super Bell 5-25	295.00	495.00



CIGARETTE

DU GRENIER

2.	Model S 7 Column	27.50	30.00
5.	Model VD 7 Column	52.50	72.50
5.	Model W 9 Column	52.50	55.00
7.	Model WD 9 Column	55.00	74.50
5.	Champion, 11 Column King Size	80.00	89.50
5.	Champion, 9 Column	80.00	85.00
5.	Champion, 7 Column	80.00	89.50

NATIONAL

xx.	Model 9-50	50.00	90.00
xx.	Model 7-50, Regular	42.50	80.00
6.	Model 7-50, King Size	42.50	89.50
5.	Model 9-30	62.50	65.00
xx.	Model 9A	65.00	112.50
xx.	Model 6-30	22.50	29.50
xx.	Model 6-26	15.00	

ROWE

5.	Aristocrat, 6 Column	15.00	22.50
6.	Imperial, 6 Col.	35.00	50.00
6.	Imperial, 8 Col.	57.50	62.50
xx.	Royal, 6 Col.	35.00	65.00
xx.	Royal, 8 Col.	60.00	72.50
1.	Royal, 10 Col.	50.00	110.00
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	95.00
xx.	President, 10 Col.	100.00	125.00

U-NEED-A

6.	Model E, 6 Col.	10.00	47.50
5.	Model E, 8 Col.	35.00	57.50
6.	Model E, 9 Col.	55.00	57.50
5.	Model E, 12 Col.	35.00	62.50
xx.	Model E, 15 Col.	45.00	75.00
xx.	Model A, 8 Col.	30.00	35.00
xx.	Model A, 9 Col.	35.00	82.50
xx.	Model 500, 7 Col.	60.00	115.00
xx.	Model 500, 9 Col.	59.50	99.50
xx.	Model 500, 15 Col.	100.00	120.00

CANDY

DU GRENIER

xx.	Candy Man	39.50	55.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	120.00
xx.	Model 918, 9 Column Special	85.00	125.00

ROWE

xx.	8 Column Standard	45.00	95.00
xx.	8 Column DeLuxe	85.00	110.00
xx.	8 Column 1c Gum & Mint	9.50	17.50
xx.	8 Column 5c Gum & Mint	16.50	40.00

U-NEED-A-PAK

xx.	5 Column	70.00	75.00

U-SELECT-IT

xx.	54 Bars	15.00	30.00
xx.	72 Bars	20.00	40.00

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

xx.	Tom Thumb, Plain	47.50	50.00
xx.	Tom Thumb, Fortune	75.00	115.00
xx.	500 Fortune	90.00	95.00
7.	Hi-Boy Guesser	65.00	100.00

JENNINGS

xx.	Junior	25.00	
xx.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

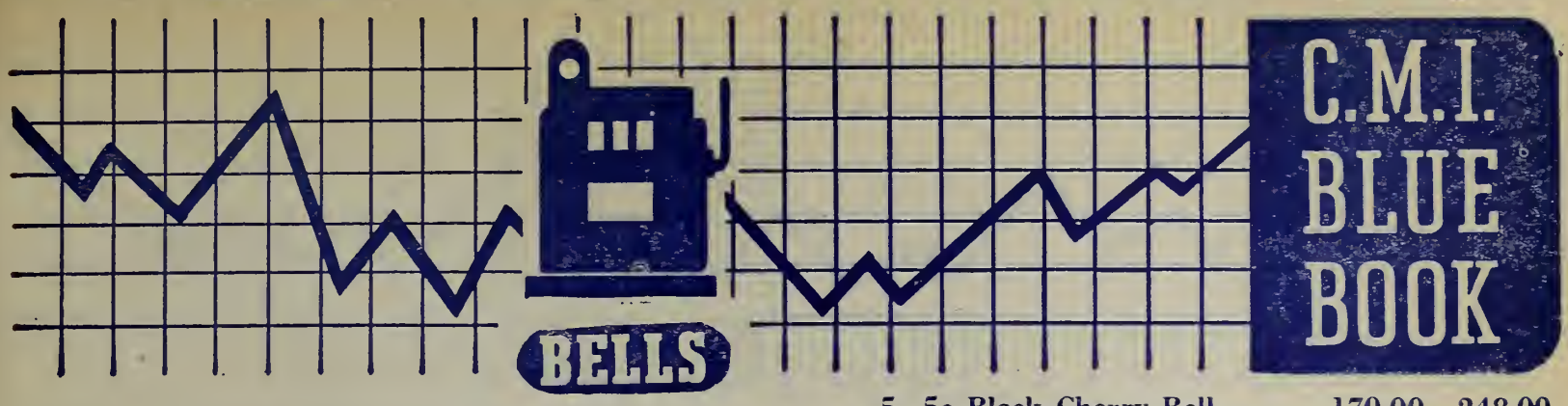
xx.	Lo Boy	38.00	49.50

PACE

xx.	Lo Boy	40.00	50.00

IDEAL

xx.	Lo Boy	42.50	



MILLS

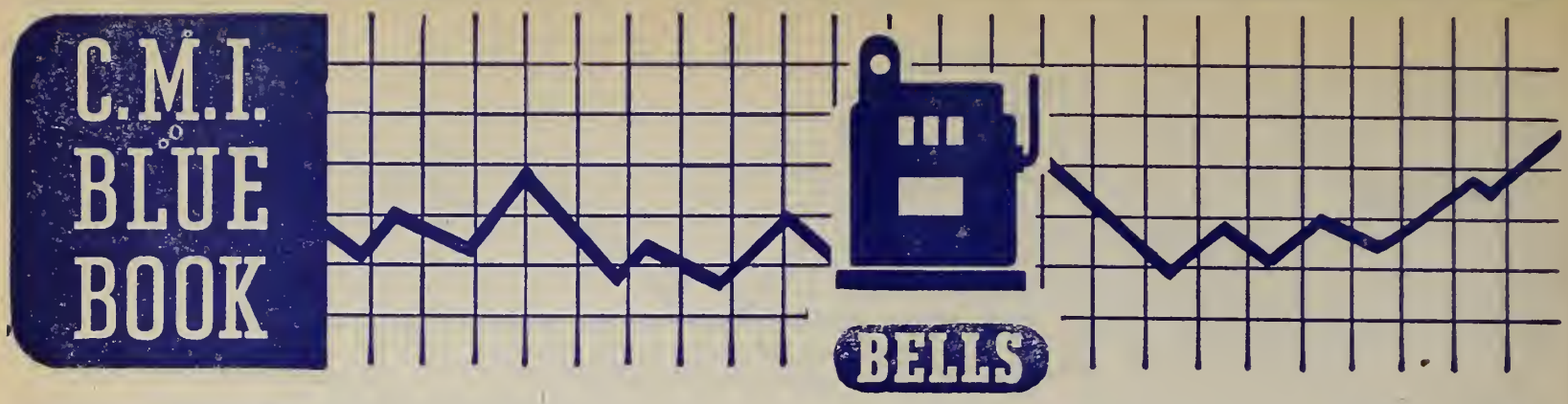
6.	5c Black HL	175.00	185.00
xx.	10c Black HL	195.00	210.00
xx.	25c Black HL	225.00	250.00
xx.	5c Emerald Chrome HL	219.00	225.00
xx.	10c Emerald Chrome HL	275.00	
xx.	25c Emerald Chrome HL	450.00	
xx.	50c Emerald Chrome HL	395.00	
2.	5c Gold Chrome HL	175.00	185.00
6.	10c Gold Chrome HL	195.00	215.00
6.	50c Gold Chrome HL	300.00	375.00
2.	5c Gold Chrome	150.00	179.50
6.	10c Gold Chrome	149.50	160.00
2.	25c Gold Chrome	175.00	199.50
5.	50c Gold Chrome	250.00	425.00
5.	10c Gold Chrome	250.00	425.00
2.	5c Copper Chrome	159.50	164.50
6.	10c Copper Chrome	174.50	195.00
6.	25c Copper Chrome	184.50	200.00
5.	5c Club Bell	189.50	275.00
xx.	10c Club Bell	175.00	295.00
5.	25c Club Bell	150.00	275.00
xx.	50c Club Bell	600.00	
xx.	1c Blue Front	65.00	75.00
5.	5c Blue Front	95.00	159.50
2.	10c Blue Front	80.00	179.50
5.	25c Blue Front	125.00	199.50
xx.	50c Blue Front	195.00	225.00
xx.	1c Brown Front	180.00	195.00
4.	5c Brown Front	100.00	169.50
4.	10c Brown Front	125.00	149.50
1.	25c Brown Front	145.00	199.50
6.	50c Brown Front	300.00	475.00
xx.	1c Cherry Bell	90.00	165.00
7.	5c Cherry Bell	150.00	189.50
7.	10c Cherry Bell	155.00	205.00
1.	25c Cherry Bell	150.00	175.00
xx.	1c Bonus Bell	289.50	
1.	5c Bonus Bell	200.00	250.00
1.	10c Bonus Bell	235.00	275.00
1.	25c Bonus Bell	250.00	300.00
1.	5c Original Chrome	100.00	249.50
1.	10c Original Chrome	110.00	289.50
1.	25c Original Chrome	150.00	309.50
2.	50c Original Chrome	250.00	399.50
7.	1c QT Blue	35.00	50.00
2.	5c QT Blue	75.00	79.50
xx.	10c QT Blue	89.50	100.00
xx.	25c QT Blue	100.00	125.00
xx.	1c QT Green	25.00	39.50
1.	5c QT Green	60.00	125.00
xx.	10c QT Green	89.50	100.00
1.	5c QT FP	49.50	69.50
5.	1c QT Glitter Gold	35.00	99.50
1.	5c QT Glitter Gold	75.00	100.00
1.	10c QT Glitter Gold	107.00	109.50
5.	25c QT Glitter Gold	110.00	150.00
7.	1c VP Bell	29.50	31.50
xx.	1c VP Bell JP	37.50	
xx.	1c VP Bell Green	22.50	
6.	5c VP Bell Green	35.00	45.00
xx.	1c VP Chrome	40.00	
6.	5c VP Chrome	45.00	55.00
xx.	5c VP Chrome Plus	50.00	55.00
xx.	1c VP Bell B&G	32.50	
5.	5c VP Bell B&G	39.50	49.50
5.	Vest Pocket '46	74.50	
xx.	5c Futurity	95.00	115.00
xx.	10c Futurity	110.00	190.00
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	
5.	5c Black Cherry Bell	170.00	248.00
1.	10c Black Cherry Bell	194.50	235.00
2.	25c Black Cherry Bell	195.00	240.00
xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
5.	1c Smoker Bell	35.00	40.00
xx.	5c Smoker Bell	39.50	50.00
xx.	5c FP Mint Vendor	39.50	79.50
xx.	25c Golf Ball Vendor	215.00	325.00
1.	5c War Eagle	95.00	139.50
5.	10c War Eagle	50.00	149.50
1.	25c War Eagle	65.00	159.50
xx.	50c War Eagle	300.00	365.00
7.	5c Red Front	90.00	165.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c FOK	15.00	17.50
5.	5c Roman Head	75.00	125.00
5.	10c Roman Head	99.50	110.00
xx.	25c Roman Head	124.50	125.00
5.	50c Roman Head	295.00	
xx.	1c Skyscraper	40.00	
7.	5c Sky Scraper	40.00	55.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
5.	5c Extraordinary	100.00	149.50
xx.	10c Extraordinary	110.00	150.00
5.	25c Extraordinary	169.50	179.50
xx.	50c Extraordinary	400.00	449.50
2.	5c Melon Bell	95.00	149.50
6.	10c Melon Bell	125.00	137.50
2.	25c Melon Bell	135.00	140.00
xx.	5c Wolf Head	47.50	50.00
xx.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	100.00
rx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

WATLING

xx.	1c Rolatop	10.50	15.00
1.	5c Rolatop	65.00	99.50
7.	10c Rolatop	50.00	55.00
7.	25c Rolatop	100.00	120.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
6.	1c Twin JP	24.00	29.50
6.	5r Twin JP	25.00	32.50
xx.	10c Twin JP	54.50	
xx.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	22.50	
xx.	5c Blue Seal	25.00	29.50
xx.	10c Blue Seal	52.50	60.00
xx.	25c Blue Seal	27.50	49.50
xx.	1c Treasury	10.00	20.00
2.	5c Treasury	32.50	60.00
xx.	10c Treasury	32.50	75.00
5.	25c Treasury	75.00	79.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

xx.	5c Columbia Chrome	49.50	59.50
xx.	1c Columbia	69.50	
7.	5c Columbia JPV Bell	54.50	90.00
1.	5c Columbia Fruit	49.50	69.50
5.	5c Columbia Cig RJ	45.00	49.50
1.	5c Columbia DIP	79.50	109.50
6.	10c Columbia DIP	69.50	79.50
xx.	5c Columbia Club Cig GA	44.50	65.00
5.	Columbia Club DJ	75.00	



GROETCHEN—*(continued)*

xx.	10c Columbia Club Cig GA	59.50	69 50
xx.	5c Columbia Cig GA	39 50	49 50
7.	5c Columbia Fruit GA	59.50	79.50
1.	Columbia Orig GA	49.50	65.00
xx.	Conv Columbia Chrome	49.50	50.00

PACE

xx.	1c Bantam	20.00	25.00
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	69.50
xx.	25c Bantam	39.50	42.50
2.	5c Comet FV	40.00	59.50
7.	10c Comet FV	50.00	79.50
7.	25c Comet FV	85.00	125.00
xx.	50c Comet FV	98.50	125.00
5.	5c Comet DJP	40.00	79.50
xx.	10c Comet DJP	50.00	79.50
xx.	1c Comet Blue	35.00	37.50
xx.	5c Comet Blue	50.00	59.50
xx.	10c Comet Blue Front	50.00	65.00
xx.	25c Comet Blue Front	89.50	125.00
xx.	50c Comet	145.00	195.00
5.	5c All Star Comet	69.50	85.00
5.	10c All Star Comet	79.50	85.00
5.	25c All Star Comet	95.00	125.00
xx.	50c All Star Comet	225.00	275.00
xx.	1c All Star 2-4	35.00	39.00
xx.	1c Rocket	149 50	
7.	5c Rocket	69.50	79.50
5.	10c Rocket	75.00	89.50
xx.	25c Rocket	125.00	139.50
xx.	5c TJ Comet	47.50	
xx.	5c Club Bell	100.00	125.00
xx.	10c Club Bell	110.00	175.00
xx.	25c Club Bell	125.00	195.00
xx.	50c Club Bell	145 00	245.00
xx.	1c DeLuxe	55.00	
xx.	5c DeLuxe	65.00	75.00
5.	10c DeLuxe	89.50	149.50
xx.	Double Slot 5-25c	149.50	210.00
xx.	10c Comet Console	125.00	159.50
xx.	25c Comet Console	169.50	195.00
xx.	5 & 25c Comet Con Comb	195.00	295.00
xx.	5c Kitty	70.00	75.00
6.	10c Kitty	35.00	89.50
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
7.	5c Slugproof	75.00	95.00
xx.	10c Slugproof	95.00	100.00
xx.	25c Slugproof	95.00	125.00
7.	5c Cherry Bell	250.00	
7.	10c Cherry Bell	275.00	
7.	25c Cherry Bell	300.00	
7.	50c Cherry Bell	500.00	
7.	$1.00 Cherry Bell	600.00	

CAILLE

xx.	1c	39.00	40.00
6.	5c	12.50	39.50
6.	10c	12.50	39.50
6	.25c	40.00	50.00
7.	5c & 25c	120.00	275.00
xx.	5c Cadet	37.50	65.00
xx.	10c Cadet	55.00	95 00
xx.	25c Cadet	89 50	105.00
xx.	5c Playboy	49 50	75 00
xx.	10c Playboy	49 50	75.00
xx.	25c Playboy	60.00	

xx.	5c Commander	35.00	75.00
xx.	10c Commander	50.00	75.00
xx.	25c Commander	65.00	75.00
xx.	7-Way Slot 5c	49.50	62.50
xx.	7-Way Slot 25c	98.00	200.00
xx.	5c Doughboy	49.50	
xx.	5c Club Bell	40.00	59.00
xx.	10c Club Bell	59.00	69.50
xx.	25c Club Bell	90.00	125.00

JENNINGS

4.	5c Chief	79.50	149.50
2.	10c Chief	90.00	110.00
xx.	25c Chief	105.00	145.00
2.	5c Club Bell	119.50	149.50
xx.	10c Club Bell	129.50	159.50
xx.	25c Club Bell	165.00	185.00
xx.	50c Club Bell	350.00	
6.	5c Sky Chief	119.50	149.50
7.	10c Sky Chief	90.00	149.50
xx.	25c Sky Chief	200.00	
xx.	50c Sky Chief	150.00	295.00
1.	5c Silver Moon Chief	94.50	145.00
5.	10c Silver Moon Chief	79.50	110.00
7.	25c Silver Moon Chief	99.50	150.00
1.	5c Silver Chief	95.00	169.50
5.	10c Silver Chief	119.50	129.50
5.	25c Silver Chief	125.00	149.50
xx.	50c Silver Chief	550.00	650.00
5.	Triplex Chief 5-10-25	90.00	100.00
xx.	1c Little Duke	12.00	17.50
xx.	5c Century	35.00	45.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
xx.	50c Century	225.00	295.00
1.	5c Gooseneck	20.00	40.00
6.	10c Gooseneck	39.50	40.00
xx.	25c Gooseneck	39.50	60.00
5.	50c Gooseneck	75.00	89.50
xx.	1c Little Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	47.50
7.	10c Golf Ball Vndr	129.50	190.00
7.	25c Golf Ball Vndr	149.50	195.00
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
5.	5c Red Skin	50.00	79.50
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	90.00	115.00
5.	10c Big Chief	160.00	165.00
xx.	25c Big Chief	199.50	
6.	$1.00 Bell	595.00	650.00
6.	Cigarolla	40.00	60.00
1.	Cigarolla XXV	70.00	89.50
xx.	Cigarolla XV	65.00	69.50
2.	5c Victory Chief	75.00	95.00
5.	10c Victory Chief	85.00	160.00
7.	25c Victory Chief	150.00	175.00
xx.	1c 4 Star Chief	75.00	110.00
1.	5c 4 Star Chief	75.00	125.00
5.	10c 4 Star Chief	79.50	109.50
1.	25c 4 Star Chief	120.00	142.50
xx.	1c Dixie Bell	35.00	
xx.	5c Dixie Bell	50.00	75.00
xx.	10c Dixie Bell	60.00	80.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	385.00	404.50
7.	5c Victory 4 Star Ch	115.00	119.50
xx.	10c Victory 4 Star Ch	125.00	210.00
xx.	25c Victory 4 Star Ch	350.00	

5.	ABC Bowler	44.50	74.50
1.	Action (Rev)	95.00	117.50
5.	Air Circus	75.00	139.50
2.	Air Force	50.00	64.50
xx.	Airliner	15.00	49.50
xx.	Airport	14.50	25.00
2.	Alert (Rev)	30.00	45.00
4.	All American	40.00	65.00
1.	Ali Baba	25.00	39.50
xx.	All Out (Rev)	59.50	69.50
5.	American Beauty (Rev)	64.50	99.50
5.	Anabel	42.50	49.50
2.	Arizona (Rev)	149.50	199.50
xx.	Armada	25.00	29.50
2.	Argentine	50.00	95.00
xx.	Arrowhead	19.50	
5.	Attention	45.00	59.50
xx.	Avalon	15.00	17.50
xx.	Airway	22.50	
xx.	Bally Beauty	29.50	34.50
xx.	Banner	17.50	39.50
5.	Bandwagon	45.00	59.50
xx.	Bang	35.00	49.50
7.	Battle	49.50	70.00
5.	Barrage	39.50	52.50
5.	Belle Hop	59.50	69.50
4.	Big Chief	30.00	54.50
2.	Big Hit Single Play	160.00	275.00
2.	Big Hit Multiple Play	259.50	298.50
5.	Big Parade	90.00	135.00
5.	Big Show	15.00	35.00
5.	Big Six	35.00	39.50
xx.	Big Ten	27.50	
7.	Big Three (Rev)	58.00	59.50
1.	Big Time	34.50	49.50
1.	Big Top	90.00	150.00
xx.	Big Town	15.00	25.00
xx.	Blackout	15.00	35.00
5.	Blondie	15.00	25.00
2.	Bombardier (Rev)	60.00	99.50
5.	Bola Way	44.50	89.50
xx.	Bomb the-Axis	39.50	45.00
1.	Bordertown	22.50	39.50
5.	Boomtown	39.50	45.00
xx.	Bounty	12.00	25.00
1.	Bosco	69.50	79.50
6.	Bowling Alley	39.50	95.00
5.	Box Score	15.00	35.00
5.	Brazil (Rev)	175.00	210.00
5.	Brite Spot	35.00	37.50
5.	Broadcast	49.50	55.00
5.	Bubbles	72.50	249.50
xx.	Buckeroo	25.00	29.50
2.	Capt. Kidd	45.00	89.50
5.	Cadillac	25.00	39.50
xx.	Canteen	149.50	179.50
1.	Casablanca (Rev)	69.50	115.00
2.	Catalina	75.00	189.50
1.	Champ	47.50	54.50
5.	Champion	29.50	39.50
5.	Charm	39.50	47.50
2.	Chevron	24.50	29.50
xx.	Chief	15.00	40.00
7.	Chubbie	25.00	60.00
xx.	Circus	25.00	
5.	Click	49.50	57.50
xx.	Clipper	25.00	
6.	C. O. D.	15.00	25.00
5.	Clover	39.50	49.50
xx.	Commander (Rev)	45.00	65.00
xx.	Commodore	30.00	69.50
6.	Congo	24.00	25.00
6.	Conquest	22.50	49.50
xx.	Contact	22.50	49.50
2.	Contest	49.50	65.00
xx.	Convention	20.00	27.50
xx.	Cowboy	19.00	25.00
2.	Cover Girl	115.00	169.50
5.	Cross Line	54.50	60.00
6.	Crystal	25.00	34.50
xx.	Crystal Gazer	26.50	
xx.	Dandy	17.50	19.00
xx.	Daily Dozen	10.00	25.00
xx.	Davy Jones	15.00	49.50
2.	Defense (Baker)	25.00	39.50
2.	Defense (Genco)	74.00	89.50
xx.	De-Icer (Rev)	75.00	95.00
7.	Destroyer (Rev)	49.50	59.50
xx.	Dive Bomber (Rev)	39.50	
5.	Dixie	42.50	59.50
1.	Do-Re-Mi	75.00	95.00
7.	Double Feature	29.00	29.50
5.	Doughboy	15.00	52.50
5.	Double Play	50.00	85.00
xx.	Drum Major	35.00	45.00
2.	Dude Ranch	34.50	40.00
7.	Duffy's	160.00	249.50
xx	Duplex	58.50	69.50
4.	Eagle Squadron (Rev)	59.00	100.00
xx.	Entry	25.00	50.00
xx.	Eureka	25.00	34.50
xx.	Falling Sun (Rev)	59.50	
xx.	Fantasy	30.00	39.50
xx.	Fifth Inning	20.00	42.50
xx.	Fifty Grand	35.00	37.50
xx.	Fishin' (Rev)	50.00	55.00
xx.	Five-in-One	49.50	50.00
2.	Five & Ten & Twenty	80.00	129.50
xx.	Flagship	29.50	30.00
1.	Flat Top (Rev)	130.00	199.50
5.	Fleet	42.50	49.50
5.	Flicker	49.50	69.50
6.	Flying Tiger	75.00	89.50
5.	Follies '40	29.50	35.00
5.	Foreign Colors	60.00	75.00
xx.	Follow Up	17.50	22.50
5.	Formation	30.00	44.50
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2.	Four Diamonds	34.50	49.50
xx.	Four-Five-Six	15.00	
2.	Four Roses	35.00	72.50
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xx.	Flash	17.50	18.50
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xx.	Girls Ahoy (Rev)	49.50	66.00
5.	Glamour	44.50	69.50
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1.	Gold Star	44.50	59.50
xx.	Golden Gate	17.50	25.00
5.	Grand Canyon (Rev)	145.00	279.50
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4.	Hi-Hat	60.00	150.00
xx.	High Light	18.95	
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xx.	Hold Over	35.00	39.50
4.	Hollywood	105.00	175.00
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1.	Home Run '41	60.00	79.50
1.	Home Run '42	75.00	99.50
5.	Horoscope	42.50	84.50
2.	Idaho	125.00	199.50
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2.	Jeep (Rev)	89.50	105.00
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xx.	Jumper	25.00	27.50
1.	Jungle	45.00	79.50
1.	Keep 'em Flying	100.00	155.00
xx.	Keen-a-Ball	24.50	35.00
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xx.	Klick	15.00	22.50
5.	Knock-Out	94.50	129.50
xx.	Knock-Out-the-Jap	59.50	110.00
5.	Lancer	39.50	99.50
5.	Landslide	35.00	49.50
1.	Laura	175.00	219.50
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5.	Leader	69.50	89.50
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6.	Liberty (Rev)	22.50	79.50
5.	Limelight	32.50	35.00

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xx.	Lite-a-Card	22.50	35.00
5.	Lone Star	34.50	35.00
xx.	Lot-o-Smoke	25.00	75.00
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5.	Majors '41	50.00	69.50
xx.	Mardi Gras	40.00	
2.	Marines-at-Play	59.50	119.00
5.	Marvels Baseball	79.00	91.50
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xx.	Merry-Go-Round	22.50	27.50
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2.	Miami Beach	69.50	79.50
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xx.	Midway (Genco)	12.50	15.00
xx.	Miss America (Rev)	39.50	40.00
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6.	Mystic	25.00	39.50
5.	New Champ	45.00	65.00
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2.	Nite Club (Rev)	69.50	79.50
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xx.	Oh Johnny	35.00	45.00
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7.	One-Two-Three '40	39.50	49.50
xx.	One-Two-Three '41	75.00	79.50
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5.	Paradise	35.00	42.50
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5.	Score-a-Card	29.50	52.50
5.	Score Champ	27.50	39.50
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xx.	Sixty Grand	17.50	
2.	Sky Blazer	65.00	79.50
2.	Sky Chief	100.00	169.50
xx.	Sky Line	20.00	37.50
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xx.	Triumph	18.50	35.00
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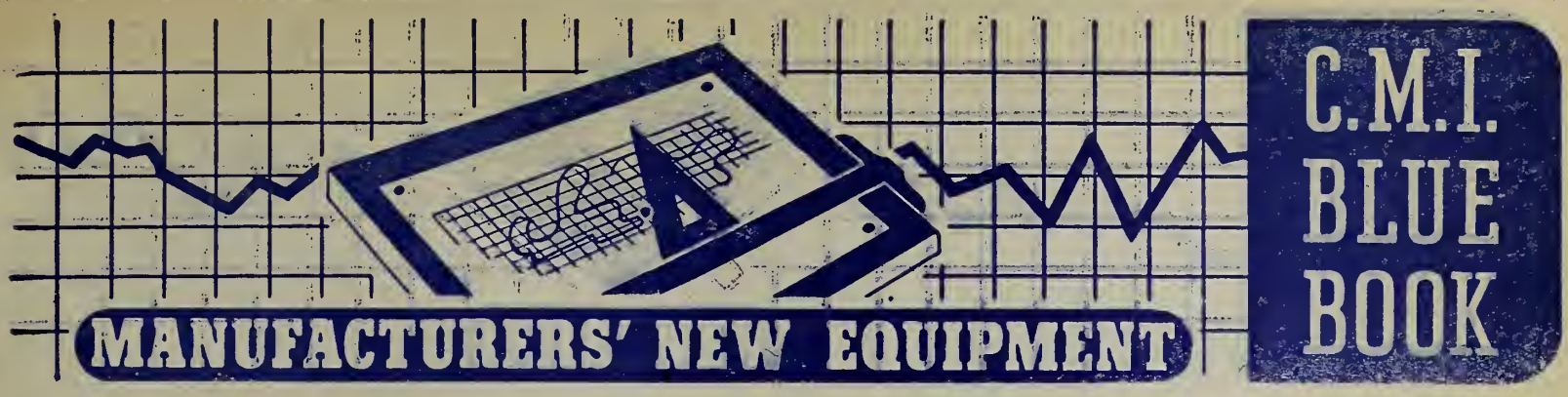
1.	Zombie	59.50	125.00



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Bombardier ..... from—Follies '40
Bowling Alley '42....from—Bowling Alley
Brazil ..... from—Do Re Mi
Burlesk ..... from—Follies '40
Casablance ..... from—Glamour
Cupid ..... from—Roxy
De-Icer .....from—Red, White & Blue
Destroyer ..... from—Cadillac
Dive Bomber ..... from—Formation
Eagle Squadron.....from—Big League, Big Town
Easy Pickin' ..... from—O'Boy
Falling Suns ..... from—Ten Spot
Fan Dancer ..... from—Roxy
Flash ..... from—Punch
Flat Top .....from—Broadcast, Crossline
Flight ..... from—Sporty
Flying Tigers ..... from—Play Ball
Foreign Colors ..... from—Owl
Grand Canyon.....from—Double Play
Hi-Boy ..... from—Metro
Hi-Jinks ..... from—Glamour
Hit-the-Japs .....from—Gold Star
Hockey '42 .....from—Silver Skates
Idaho ..... from—Zombie
Jeep....from—Duplex, Leader, Sky Blazer
Kismet .....
Klipper ..... from—Scoop
Knock-Out-the-Japs ..... from—Knockout
Parade Leader ..... from—Drum Major
Paratroop ..... from—Powerhouse
Peacherino ..... from—Jolly
Pep ..... from—Wow
Playtime ..... from—Gold Star
Pin Up Girl ..... from—Silver Skates
Production ..... from—Blondie
Rat ..... from—Zig Zag
Redheads ..... from—Blondie
Roll Call ..... from—Vacation
Sailorettes '42 ..... from—Follies '40
Scout Commander ..... from—Fleet
Sea Power ..... from—Four Roses
Sentry ..... from—Leader
Shangri-La ..... from—Mr. Chips
Sink-the-Jap ..... from—Seven Up
Sixty Grand ..... from—Big Town
Sky Rider ..... from—Pan American
Slap-the-Jap ..... from—Stratoliner
Smak-the-Jap ..... from—Ten Spot
South Seas ..... from—Knockout
Luxury ..... from—Rotation
Marines-at-Play ..... from—Flicker
Midway ..... from—Zombie
Nite Club ..... from—Formation
Nine Bells ..... from—Mr. Chips
Over-the-Top ..... from—Powerhouse
Speedway ..... from—Entry
Spot-Cha ..... from—Attention
Stage Door Canteen ..... from—Liberty
Starlight ..... from—Triumph
Stepper ..... from—Blondie
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WORKS FOR YOU 24 HOURS A DAY—and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE

•

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in New York, New Jersey and Connecticut

WRITE — WIRE — PHONE FOR INFORMATION!

RUNYON SALES CO.

123 W. RUNYON ST.
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593 TENTH AVE.
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RUNYON

IS NOW DELIVERING

New or Used

AMI AUTOMATIC HOSTESS

TELEPHONE MUSIC

— AND —

AMI MODEL "A" PHONOGRAPH

★

RUNYON

IS DISTRIBUTING

TELOMATIC

NEW YORK — NEW JERSEY — CONNECTICUT

WORKS FOR YOU 24 HOURS A DAY—and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES, OFFICES AND ALL ORIGINAL MUSIC LOCATIONS

WRITE — WIRE — PHONE FOR INFORMATION!

RUNYON SALES CO.

there'll be

a Mills phonograph

in 1947 !

Mills produced no phonographs in 1946. The materials shortage made it impossible for us to manufacture an instrument consistent with Mills quality standards. We preferred to wait until we could deliver the kind of phonograph you would expect to bear the name of Mills.

But there *will* be a Mills Phonograph in 1947. It will be exactly the kind you would expect the oldest, best-known, and most highly respected coin machine manufacturer to make. It will be the most distinguished product in the field of automatic music.

Mills Industries, Incorporated • 4100 Fullerton Avenue • Chicago 39, Illinois

NO MAN EVER WENT BROKE....

FROM TAKING PROFITS

PERSONAL MUSIC

pays off BIG

Mechanical failures are costly. No music—no money. In the Personal Music system an automatic standby studio amplifier assures continuous music; when one blinks out, the other instantly takes over. Personal Music boxes are simply built. That means fewer service calls. When you buy a new music system, be sure you get the finest—free from operating kinks, easier to service, dependable in action. You know you've got the best that's made when you invest in a Personal Music system.

ONE OF THE INTEGRAL UNITS OF THE P. M. SYSTEM

Precision Built for Long, Trouble-Free Performance

Studio Timing Control Unit—an almost human supervisor of record-changer operation. Allots the correct interval of time to each record changer. Instantly signals with red lights in the event of mechanical failure or grooved record, and automatically cuts in and confines operation to the other mechanisms, thus assuring continuous music for the system.

Personal Music is the biggest money maker you've ever seen. With Personal Music, your route will net more than you ever thought possible. Every Personal Music box is a separate music sales unit. It can be heard only at the table or counter where it is installed. Each customer drops a nickel for each six minutes of music he hears. Your volume is increased to route size at each location.

If it's big profits and trouble-free equipment you're looking for, then buy Personal Music. Write your nearest distributor or direct to us for detailed information today.

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

Juke Box and Pin Ball Should Have Been Included In "N. Y. World's Fair Capsule"

ENDICOTT, N. Y.—Local newspaper here, "The Bulletin" published an editorial regarding the fact that in the "time capsule" which was buried in the grounds of the New York World's Fair in 1939, which included newspapers, photographs, books and other evidences of modern day life to show humans (if any) in 5,000 A.D. just what a civilization this was in the 1900s, that a "juke box and pinball" should have been included among the devices preserved for posterity.

"They should be big, chrome-plated, gleaming ones", this newspaper writes, "with the lighted, bubbling tubes and multiple dials".

This paper also says, "We place too much faith in machines and too little in men."

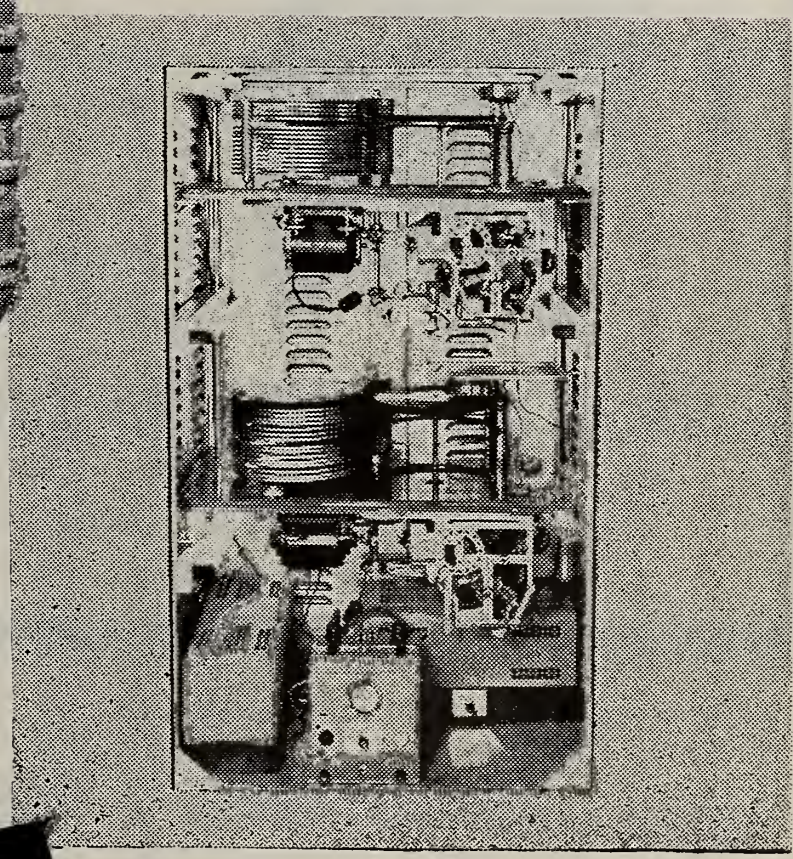
Tho a little late with this suggestion the newspaper does revive interest in the fact that juke boxes and pinballs are among the nation's leading entertainment units and would, therefore, be considered among the devices which should have been "preserved" to give a complete picture of "modern day life".

Musical Minutes Tells All!

NOW IT'S HERE!

MUSICAL MINUTES STUDIO

Music in The Modern Manner



The greatest Music-Control development of the age! HERE'S where the music comes from . . . completely unattended . . . 2 hours or 24 hours a day! TAKE A LOOK!

By the simple plug in method the Musical Minutes Studio services both Musical Minutes Boxes and the John-Lee System.

Here is the most phenomenal development ever to hit the coin-operated music field! Over 30 years of "know-how" brings you perfection from an operator's point of view. Musical Minutes offers you EVERYTHING.

FOR "CONTROLLED" MUSIC

INSIST ON "JOHN-LEE"

8-POINT SERVICE! IMAGINE ALL THIS IN ONE SYSTEM . . .

1. Beautiful Steel Cabinet
2. Two 16 Record Mechanisms
3. Two Adaptable Studio Amplifiers
4. Distribution Panel
5. Monitor Control
6. Fluorescent Lighting
7. Meets All Telephone Requirements
8. 24 Hour Unattended Operation Insured by Automatic Safety Changing Unit Which Switches From One Record Mechanism or Amplifier To The Other In Case Of Breakdown.

The ideal centralized system for banks, offices, factories, restaurants, etc. Unmatched performance! Phone or write NOW for complete information TODAY!

Location-tested for the past 9 months. MUSICAL MINUTES answers every operator's prayer for amazing money-making potential!

IMAGINE ALL THESE ADVANTAGES IN ONE MACHINE!

- Superb Tone . . . Easy To Install
- Eye-Arresting Beauty in Attractive Colors
- 6 "Play" Minutes for 5c
  12 "Play" Minutes for 10c
- Simplicity of Design
- Foolproof New Coin Accumulator
- Takes any combination of nickels and dimes up to a dollar, offering 20 plays or 120 continuous minutes
- Coin Counter assures full return to location and music merchant

See Your Nearest Distributor or Write To . . .

MUSICAL MINUTES INC.

JOHN A. FITZGIBBONS, Pres.
PHONE: CIRCLE 5-5240-1

453 W. 47th ST., NEW YORK 19, N. Y.

Assessor Will Tax All Coin Machines As Personal Property

NEW LONDON, CONN. — Assessor Norman H. Miller of this city, declared that he is giving special attention this year to putting all types of coin operated machines on the tax list.

He said that he had made a survey and had discovered that many such machines as juke boxes, cigarette, candy and peanut vending machines, and the like, had not been declared as taxable property.

This will also include all locations that own their machines. They, too, will have to declare these are personal property along with their store stocks, fixtures, machinery, etc. All tax lists must be filed with the assessor between October 15 and November 1.

Raise Juke Box Fee From $10 to $50 Per Year—Op Pulls Out All Machines

FLORIDA CITY, FLA.—City Councilmen here raised the annual juke box license fee from $10 to $50 per year.

The result was that the Florida Amusement Co., managed by R. B. Simpson, did not buy any of the new 1947 licenses and, instead, pulled his machines from locations here.

ORIGINAL 70L7 TUBE—
O.P.A. CEILING PRICE $1.95
1B5 Tube—O.P.A. Ceiling Price $1.30
All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
Terms: 1/3 Deposit, Balance C.O.D.,
F.O.B. Elizabeth, N. J.
ATLAS VENDING COMPANY
410 No. Broad Street Elizabeth, N. J.

WANTED TO BUY FOR CASH
Chester Pollard Football Games $75.00
Chester Pollard Golf Machines 20.00
Need not be in working condition
but must have all parts.
IDEAL NOVELTY COMPANY
2823 Locust St. St. Louis 3, Mo.
Phone: FRanklin 5544

IT'S SUPER

Gottlieb's
SUPERLINER

THE GREAT
FIVE-BALL HIT

Super APPEAL...
THE MAGIC BUTTON!

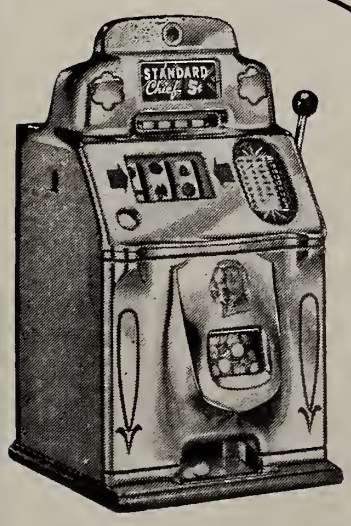
Super DESIGN...
NEW STREAMLINED
CABINET!

Super PERFORMANCE...
CUTS SERVICE COSTS!

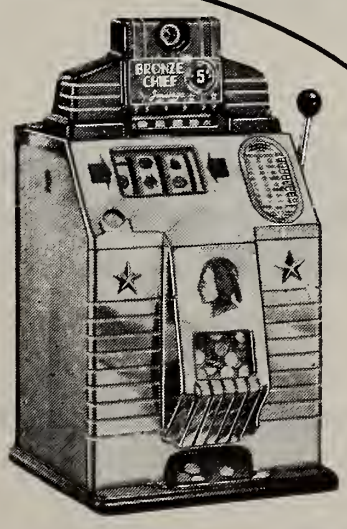
ADVANCE AUTOMATIC SALES CO.
1350 HOWARD STREET SAN FRANCISCO 3, CAL.
Western Distributors: 1226 S.W. 16th Ave., Portland, Ore.
Western Distributors: 3126 Elliott Ave., Seattle Wash.

CONFIDENTIAL—*The Cash Box* Has No Newsstand Circulation

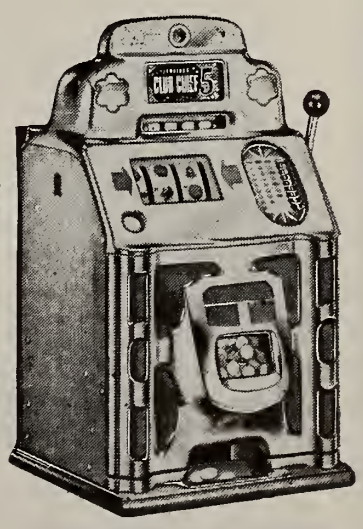
TWO "SURE THINGS" IN EVERY JENNINGS CHIEF



1. CHROME APPEAL



2. PLAYER ACTION

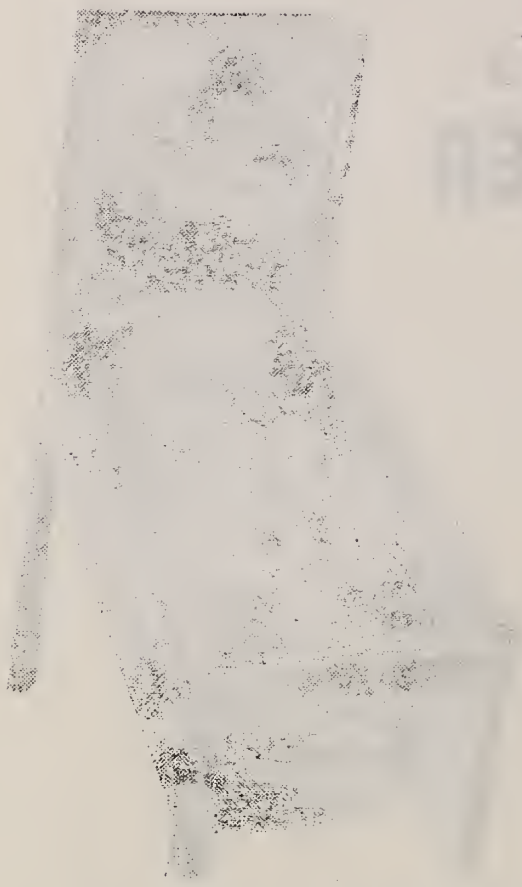


STANDARD CHIEF
BRONZE CHIEF
SUPER DE LUXE CLUB CHIEF

ALL MODELS HAVE THE PATENTED ESCALATOR

75
DEALERS AND DISTRIBUTORS
ACROSS THE COUNTRY
OR WRITE TO . . .

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
.....The Leader in the Field for over 40 Years.....



Chrome Cabinet Assemblies Custom Built!

Better Built by Buckley — YOUR GUARANTEE!

- COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- PAYOUT CUPS WITH ANTI-SPOON CUP.
- DRILLPROOF PLATES.

YOUR CHOICE — *Cherry or Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE	CHOCOLATE WRINKLE
TAN WRINKLE	GREEN WRINKLE
GOLD WRINKLE	COPPER WRINKLE

★ WATLING 5c ROLATOPS
Rebuilt and Refinished
Look and Operate Like New, $95.00 ★

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

Wico Corp. Sets Expansion Moves

CHICAGO, ILL.—Wico Corporation, with offices in Los Angeles, Calif. and this city, formerly known as Harry Marcus Company, continue to expand its sales and service facilities for coinmen, featuring a complete line of parts and supplies.

Harry Wiczer, vice president announced thru his Chicago offices that the recent change from Harry Marcus Company to Wico Corporation is a change in name only. "Our personnel, management and ownership will remain exactly as before" informs Wiczer. "We shall continue to serve coinmen thruout the country with the same efficiency and cooperation as we always have" he continued.

Cig Venders May Get 25c In Miami

MIAMI, FLA.—With the price boost on cigarettes already in effect in all parts of the country, several operators here have expressed their intentions of going to 25c per pack for smokes sold thru their equipment.

At the present time, cigarettes are being sold thru retail outlets here at an average of 23c per pack, this amount absorbing the new increase recently made by manufacturers.

A price of 25c on the part of the ciggie ops would, of course, cut down on the overhead currently being paid to insert pennies in each cigarette package.

Boston Jukes Get Plug From Dept. Store

BOSTON, MASS.—Music ops in this city were treated to a bit of free advertising recently when one of the city's larger department stores equipped their teen age department with a juke box.

Plug for the ops comes from the fact that the store, The Chandler Co., featured the claim that its brand new teen shop, said to be among the most complete for teen agers needs anywhere in the country, felt that a juke box and the music it offered was among those needs in this day and age.

Cops Move Vender — To Boost Take

NILES, MICH. — The local police force have taken a very commercial interest in the cigarette machine located in their station house. And to good advantage.

Within the few days following their receipt of the machine, the boys in blue had moved it to and from four different places endeavoring to locate a spot where any citizen who comes into the station house just can't help running smack into it.

By now the lads can teach a few tricks to some old-timers about how to position a machine for heaviest action.

After all, every coin counts.

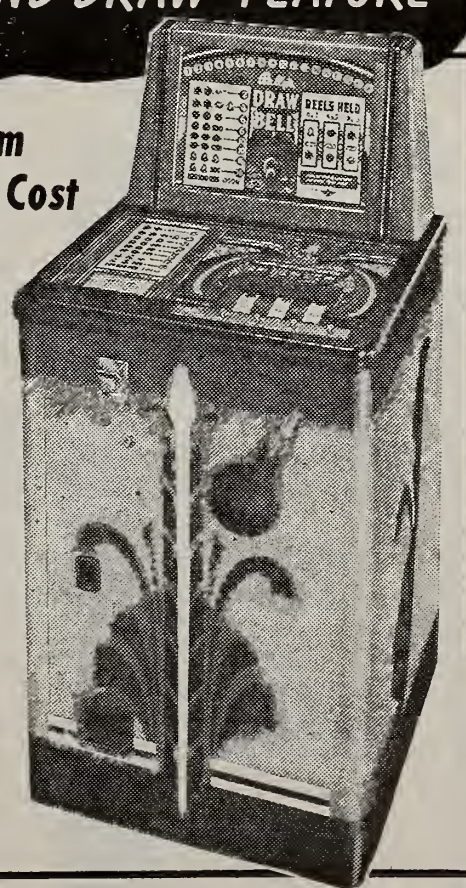
Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Bally's DRAW BELL
OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE



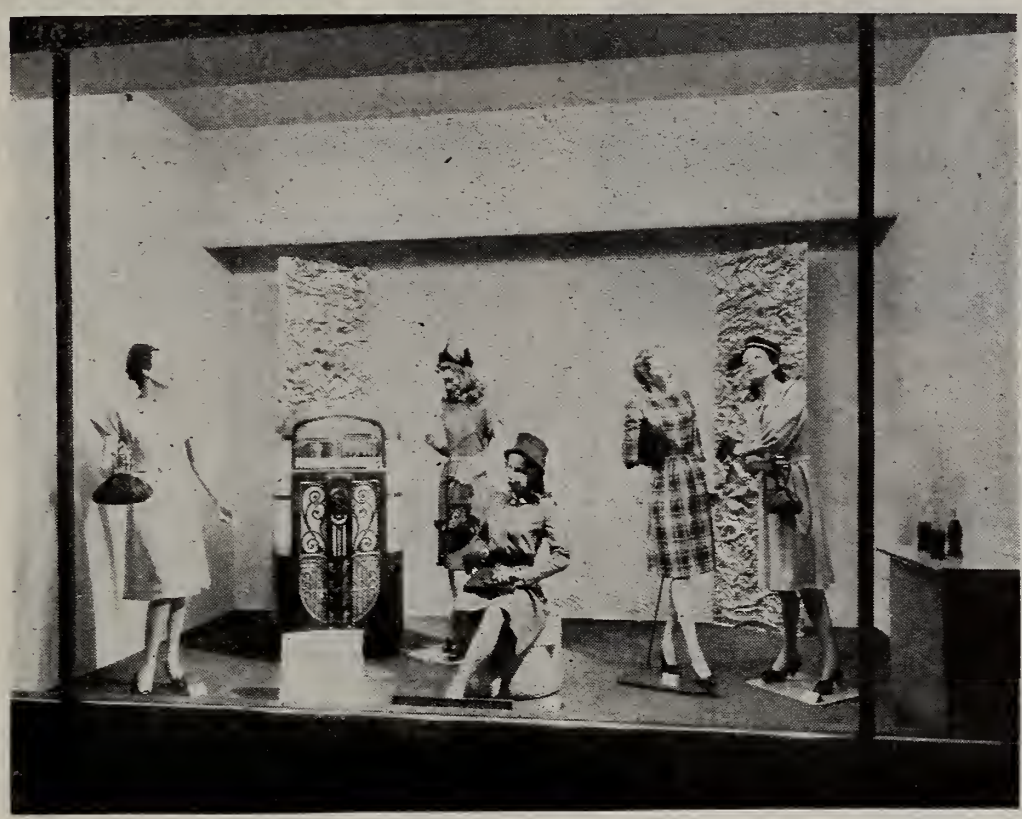
Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

TRI-STATE SALES COMPANY
2715 SUMMIT AVENUE
UNION CITY, N. J.
585 TENTH AVENUE
NEW YORK, N. Y.

PIONEER DISTRIBUTING COMPANY
329 WARREN STREET, BOSTON, MASS.
Distributors for New York, New Jersey and New England

Portland Dept. Store Features Rock-Ola



PORTLAND, ME.—Lee R. Libby of Maine Automatic Music Co., this city, sent in the above photo showing a display of teenager dresses in one of the windows of the leading department stores here, Porteous Mitchell & Braun Company, featuring the new Model 1422 Rock-Ola phono as the major attraction of the display.

The display was arranged by E. S. Libby, exclusive Rock-Ola distribs for Maine, New Hampshire and Vermont. The display remained from October 5 to October 12 and is reported to have attracted tremendous attention to this window.

UNITED

DISCONTINUES CONVERSIONS

• • •

Watch For Announcement

of

First Brand New Game

• • •

Write at Once . . . get your name on our MAILING LIST for early announcement.

UNITED MANUFACTURING CO.
5737 BROADWAY, CHICAGO 40, ILL.

UNITED HAS FOR IMMEDIATE DELIVERY THE FOLLOWING RECONDITIONED MACHINE BUYS

BOWL-A-WAY (Used)	$295.00	EVANS LUCKY LUCRE, '41	99.50
LITE LEAGUE (Floor Sample)	$275.00	WURLITZER TWIN 12 UNIT	225.00
SKY FIGHTER (Conversion)	149.50	RED BALL (Used)	Write
		SEEBURG HIDEAWAY, R.C.	295.00

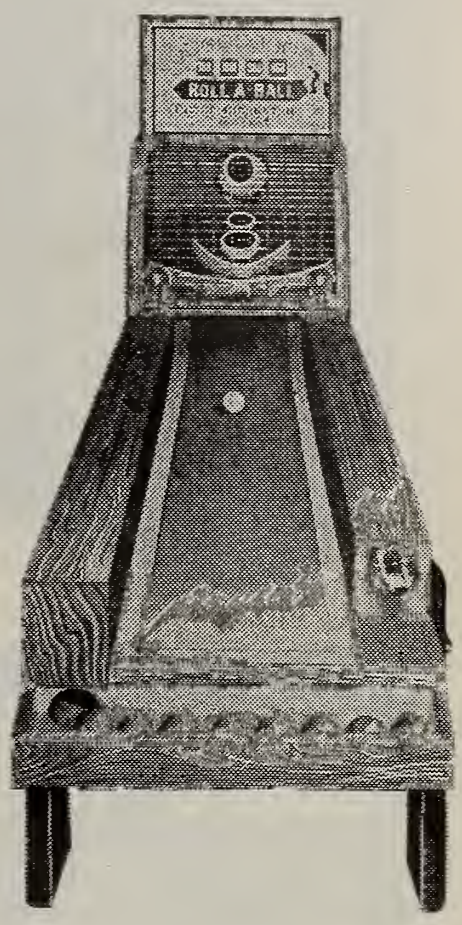
WRITE TODAY FOR OUR PRICE LIST — Terms: 1/2 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD · SPRING 8446-8447 · MILWAUKEE 14, WISC.

FOR NEW HIGHS IN PROFITS . . .
New, Improved
ROLL-A-BALL
BARREL ROLL
with
REVOLVING BARREL
Thrill-Skill Feature



LEGAL EVERYWHERE-
This Ultra Modern nine-ball Alley offers these up-to-the-minute features for top-o'-the-limit earnings!

NEW SIZE—
Now 10 ft. long!

NEW STREAMLINING--
Modern designed legs, plus new ball trough located in front of game, add beauty.

NEW MECHANICAL BALL RELEASE—
Trouble-free action reduces maintenance costs to a minimum.

NEW PRICE —
$425.00
F. O. B.
Poughkeepsie, N. Y.

ACT NOW!
Write, Wire, Phone for IMMEDIATE DELIVERY

JAFCO, INC.
JOHN A. FITZGIBBONS AL SCHLESINGER
453 WEST 47th STREET • NEW YORK 19, N. Y.
PHONE COLUMBUS 5-7996

Candy Vender Ops Told To Guard Sales In Shortage

IRONTON, O.—"The Tribune", the local newspaper for this territory carried a note that may be of interest to candy vender ops thruout the country. The item was carried in the section which offered "News And Views By The Tribune Staff." The story follows: [Some of these candy bar machines about town should have a placard attached reading "one to a customer." Candy bars are scarce and when the distributor comes around to fill them up with candy it is usually the case that one or two persons are standing around with a handful of *nickels* and they proceed to rob the *machine* by pushing in nickels until every piece of good candy has been withdrawn. The average person these days doesn't have one chance in a hundred of getting a good candy bar out of a vending machine.]

Monte Carlo Hit By Strike; But Bells Ring Merrily

NEW YORK—Monte Carlo, the Reno and Las Vegas of Europe, was strike bound for a period of two weeks that ended just recently.

The casinos were open, and the croupiers sat at the tables as usual, looking as dapper as usual in their pocketless black morning coats and pocketless pin striped trousers. But because they were demanding a 35% wage hike and were striking for it, there was no action at the tables.

Under the circumstances, it was a field day for the bell equipment located there. At least, nobody scabbed when they played 'em.

ONCE AGAIN —

TRENTON, N. J.—Reports arriving here at the capitol indicate that officials in many of the smaller cities and townships of the state are on the hunt for coin machine equipment for which recent taxes and license fees have not been met.

Veatch's Panther

WHILE THEY LAST

The best Universal Amplifier ever built. Originally made for Uncle Sam. Fits everything but Seeburg Hi Tones—with tubes.

$39.50

V. P. DISTRIBUTING CO.

2336 Olive St. — 2339 Pine St.
CEntral 3892 — St. Louis 3, Mo.

Exclusive Distribution
AIREON MUSIC
WILLIAMS GAMES

Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

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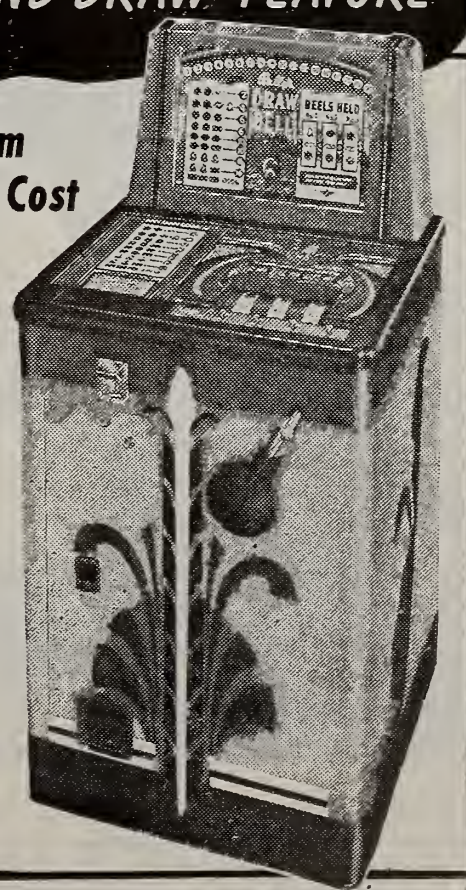


Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

O'CONNOR VENDING MACHINE CO.

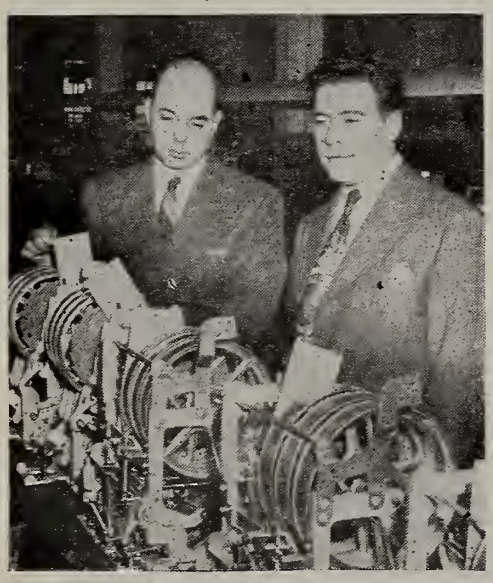
624 CRAWFORD ST.
PORTSMOUTH, VA.

2320 W. MAIN ST.
RICHMOND, VA.

Distributors for Virginia

AMUSEMENT ENTERPRISES, INC.
GEORGE PONSER IRVING KAYE
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

Sees How Jennings' Production Line Works



CHICAGO—J. R. Bacon, Vice President. (left) shows visitor, Albert Shetzer from Montreal, the final inspection line at O. D. Jennings. Mr. Shetzer was quite pleased and fascinated on his tour through the plant.

WANT 12 - 16 - 20 Record Jobs
WURLITZER OR ROCK-OLA
TWIN CELLAR JOBS IN
STEEL CABINETS
WRITE - WIRE - PHONE!
JAFCO, INC.
John A. Fitzgibbons, Pres.
453 West 47th Street New York 19, N.Y.
(Phone: Circle 5-5240-1)

Study $15 Juke Box Fee

SYRACUSE, N. Y. — The Common Council here is considering taxing juke boxes at the rate of $15 yearly. Councilman John M. Shannon, chairman of the license committee, estimated that this will bring the city $30,000.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

★ ★ ★ ★ ★ ★ ★ ★

Eaton Checks East On 10c Survey

CHICAGO, ILL. — DeWitt "Doc" Eaton, Vice President and General Sales Manager of AMI Incorporated, this city, is making a one week survey of ten cent play on phonographs in the East. He stopped at Detroit, then on to New York, spending a week in company with Barney Sugarman of the Runyon Sales Company of Newark and New York, and Dave Rosen of Philadelphia, surveying installations of phonographs now operating on ten cents for one play or three for a quarter.

Eaton talked to location owners and to the public in general getting first hand reactions on this new type of phonograph operation for which he is crusading. Eaton also addressed groups of operators and jobbers on the ten cent subject while he was in the East. In commenting on ten cent play, "Doc" stated: "Ten-cent play on phonographs is, in my mind, the greatest boon to operating profits yet proposed. There have already been countless instances of where this type of operation has more than satisfied the public and the location owner. It is true that some associations and several operators and distributors have voiced objections to the raise in price, but that is the thing to expect on any new proposal as seemingly radical as this. I have found that, where the ten cent play or three for a quarter has been installed and where the operator and location have stuck to their guns, in a few weeks things achieved normality, the public no longer shows any objection, and the profits to all concerned are more than twice as much as formerly. Every day more smart operators are embracing this type of operation."

MUSIC OPERATORS — Vote NOW in the Big Record Contest.

Operators — Distributors

ACT NOW!

COIN OPERATED RADIO

FOR HOTELS and MOTELS

THE GREATEST RETURNS FOR SMALLEST INVESTMENT

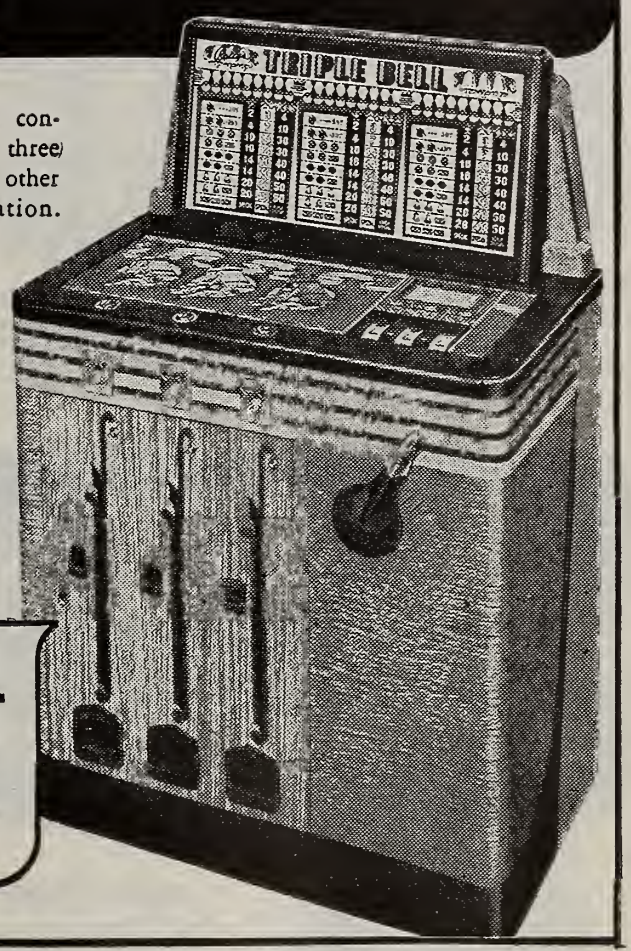
Immediate Delivery — Any Quantity

JAY BULLOCK ENTERPRISES

249 E. 1st ST. (Phone: TU 6505) LOS ANGELES 12, CALIF.

Bally's TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!



BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Triple Coin-Chutes permit three players—or three coins—every spin of the reels. *1000 Super Special* award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL

Bell-fruit flash plus new HOLD·AND·DRAW feature—guarantees big repeat play.

LAKE CITY AMUSEMENT CO.

1621 SUPERIOR AVENUE CLEVELAND, OHIO

Distributors for Northern Ohio

NEW WALL BOX REPLACEMENT COVERS

(FOR 20 SELECTION SEEBURG WIRELESS OR 3-WIRE BOXES)

LIGHTWEIGHT ALUMINUM — BROWN OR GRAY CRACKLE FINISH

GUARANTEED PERFECT FIT — EACH $5.95

CASTERS

HEAVY DUTY REPLACEMENT

Set of 4 .....$1.65

PICK UP COILS

ALL SEEBURG, EXCEPT

8800 - 9800 Each $1.50

GENUINE FIBRE MAIN GEARS FOR SEEBURG & WURLITZER (Less Hub)

Sample $3.95

Lots of 10 ..... 3.50

Quantity Price 3.00

Factory Guaranteed Against Defective Workmanship or Material

PLASTIC

(60 GAUGE — RED)

20" x 50" Sheets $10.00

CUT TO MEASURE — 2c per Sq. Inch

PHONE YOUR NEEDS — WRITE — WIRE

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Alabama Music Ops Assn Meets

Over 50% of State Signed; Gilmore Addresses Members

COL. R. E. L. CHOATE

MONTGOMERY, ALA.—Attended by some seventy-odd members, a one-day business meeting of the Alabama Music Operators Association was held recently at the Whitley Hotel here, according to an announcement by Claude Hall of Jasper, president of the association.

Carrying out the slogan of the Association — "Good music in pleasant places"—the operators discussed the many problems facing the industry in the state and heard a report from Colonel Robert E. L. Choate. Highlight of Colonel Choate's report was the statement that over 50 per cent of the operators in the state are members of the association, with "all of the big fellows" on the roll.

Featured speaker at the session was James A. Gilmore, Business Manager and Secretary of Coin Machine Industries, Chicago, Ill., who discussed the importance of the Alabama association; ways of building good will in its relations with other trade organizations, and efforts that should be made to raise standards in the music machine industry.

In referring to the advantages of a Trade Association, Mr. Gilmore said:

"Any trade association, national, state, or local, that is not founded on the basic principle of mutual profit or common benefit for its members has no right to exist and is sure to fail in the long run. Every member of any industry should belong to its trade association and support it both morally and financially.

"Aims of the Alabama Association are cooperation and better entertainment in Alabama. A worthy goal, and it can only be attained by every music operator in the State joining the association, and giving his wholehearted support to the program of this group."

A second one-day session of the group will be held on December 8.

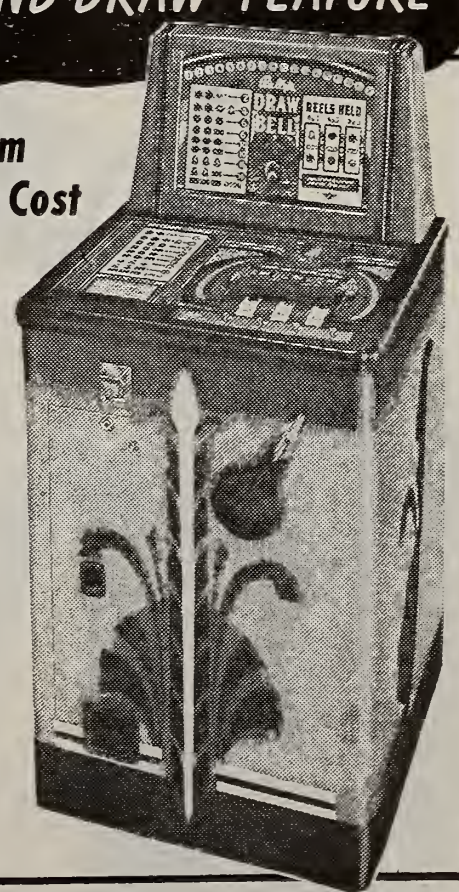
Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Bally's DRAW BELL
OLD FAVORITE BELL-FRUIT FLASH
PLUS NEW "HOLD AND DRAW" FEATURE



Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

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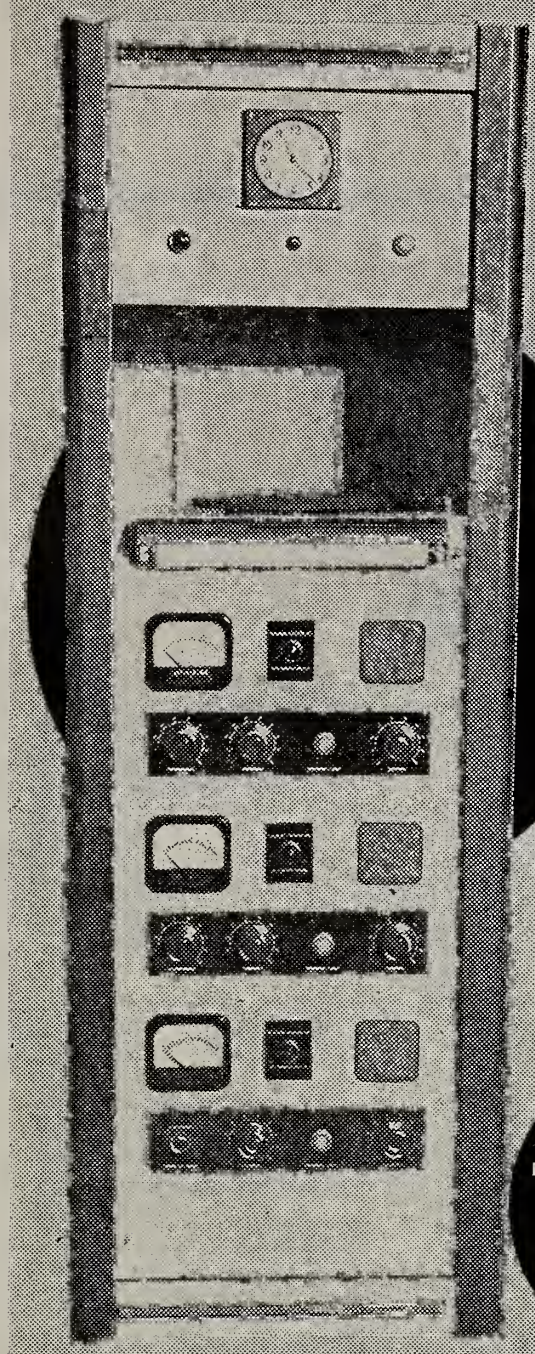
Distributors for Western Missouri, Kansas and Colorado

TELOMATIC



AMERICA'S finest centralized system for supplying superb musical entertainment to restaurants, banks, factories and other individual music locations. Works 24 hours a day . . . *automatically and unattended!* Not an experiment — has been in actual, profitable use for over 7 years.

TELOMATIC meets every requirement of all telephone companies throughout the United States.

The TELOMATIC Robot Sound System can supply any type of timed music box!

NOW IS THE TIME TO WRITE OR PHONE For All Particulars Relative to EXCLUSIVE DISTRIBUTING TERRITORIES AVAILABLE

TELOMATIC'S expert technicians make all installations. MUSIC SELECTION IS programmed by reputable music directors.

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Manufactured by

TELOMATIC PRODUCTS, INC.

Passaic, New Jersey

Banner Shows Packard In W. Va.

HARRY ROSENTHAL

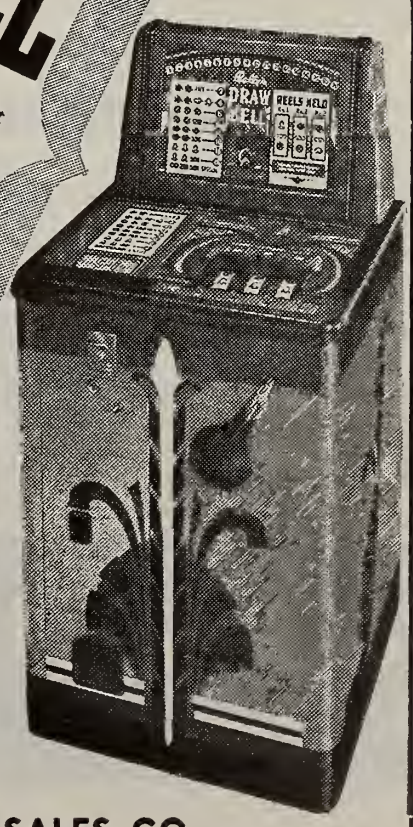
CHARLESTON, W. VA. — A highly successful showing of the new Packard Pla-Mor equipment was staged at the Daniel Boone Hotel here recently by Harry Rosenthal of Banner Specialty Co., headquartered in Pittsburgh.

Highlight of the showing was the loud speaker setup installed in the display room by George Klersey, Banner's service manager, who also assisted Harry in demonstrating Packard's flexibility and maneuverability of operation.

Ops journeyed from near and far to attend the show, and commenting on the enthusiasm evoked by the display, Rosenthal declared: "What happened here in Charleston is enough to make any Packard distributor mighty happy to have the line."

Bally's DRAW BELL

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter Play.*



TRIPLE BELL

Triple Coin-Chutes insure triple profits. *1000 Super Special* Award insures continuous repeat play

COIN MACHINE SALES CO.

3804 TRAVIS STREET *Distributors for Southern Texas* HOUSTON, TEXAS

PARTS SPECIALS

JUKE BOX PARTS

A WALL BOX designed to play any make or model Victrola except mechanical trip Wurlitzer 500, 600 and 24. Plays all Panorams, etc. No selection can be made from box—it does not use a slug rejector but it is about 90% slug proof. No adaptors to add to machine. The box will pay for itself in a few days.

Type #1 5c..$7.50 each Lots of 20 or more, $7.00 each
10c.. 8.00 each Lots of 20 or more, 7.50 each

Type #2 Same as #1 except it uses a coin slide for money
5c..$8.00 each Lots of 20 or more, $7.50 each
10c.. 8.50 each Lots of 20 or more, 8.00 each

Use old Victrolas and install boxes for Tourist Camps, Resorts, Restaurants, etc. Complete installation less than half the cost of a new machine.

Micro Electric Cancel Kit or trip down for Wurlitzers or Seeburgs. $8.00 each. Specify make and model machine.
Electric cut off eliminates record wear at end of record. They come on new model Seeburgs.

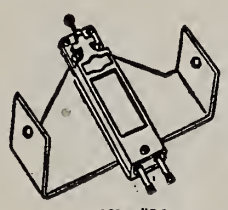
Crystal Conversion Kits.....$4.00 each

Eliminates record wear—a proven money saver.
Kit #1 fits all Seeburg Round Head.

Kit #2 fits all Seeburg Flat Head.

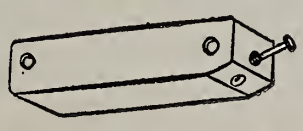
Kit #3L fits all Wurlitzers from Model 412 through Model 500 and 600.

Kit #3S fits all Wurlitzers from Model 700 through Model 1015.



Kit #3L

Acme Plastics in Stock for All Phonographs



B-2 (Black Type) Crystals with B-3 lugs in each box. Each..$ 3.25

Rock-Ola Belts—Genuine Gates V Belts. Each ..... .60

Micro Switches for Wurlitzer and Rock-Olas. Red and green on same switch. Per Dozen 12.00

Universal Amplifiers—Fits 'em all except Hi-Tone. Uses 2 6L6, 2 6N7 and 1 5U4G tubes. SPECIAL, Each. 37.50

Program Strips—Red Border. Good grade but not our best.
Per 1,000 Sheets 3.00
5,000 Sheets, Per 1,000 ..... 2.75
10,00 Sheets, Per 1,000 ..... 2.50
Packed 500 to the bundle.

WURLITZER PARTS

Main Fiber Gears. Each	$3.95	Star Wheels. Each	$ .35
Turntable Main Drive Gear Assembly. Each	2.95	Star Wheel Pins. Each	.35
Turntable Worm Drive Gears. Each	1.50	Program Tins. Each	.10
Main Worm Drive Gears. Each..	1.50	Per 100	8.00

Slug Rejector Funnels 50c Each

Turntable Bushings 50c Each

New Magazine Switch Boxes for 412, 616, 500A, 24A and 600A. Specify Model of Machine. Each .....$ 9.95

New Record Trays for Counter Model. Per Set 20.00

Escutcheon Plates for 412 and 616. This is the plate that goes around coin chutes with 5-10-25 stamped on it. Each $1.00

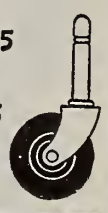
Brake Band Spring and Clip Assembly—All 24 Record Machines. Each $1.00

Coin Slides for 700, 800, 750, 850 and 500 and 600 Slug Rejector Models, 5c, 10c or 25c. These are brass and nickel plated. Each $1.50

Casters—Standard Wurlitzer Size, Per Set of 4 ..... 1.35

Large Size—Fits All Phonographs. Per Set of 4 ..... 1.65

Casters have rubber wheels and are heavy duty type.



PIN TABLE PARTS

A. B. T. #500 Free Play, 5c Coin Chutes . . . $3.25 each

Time Clocks for Pin Tables. Each $1.50
Plunger Assembles (plastic housing) Specify Game. Each..... 1.25
Plastic Housing Only. Each ..... .50
Plunger Rods—Specify Game. Each ..... .50
Plunger or Ball Lift Rods for Surf Queen, Victory Derby, etc. Each..... .50
Plunger Springs—Specify Table. Per 100 ..... 3.00
Fuses—Cartridge Type. 1, 2 3 Amp. Per 100 .....3.50
5, 7½, 10, 15 Amp. Per 1000 ..... 2.50
Fuses—Screw In Type. 3, 6, 10, 15, 20 Amp. Per 100 ..... 5.00
Live Yellow Rubber Rings. Extra Large. Per 100 .....4.00
Large. Per 100 ..... 3.00
Small. Per 100 ..... 2.00
Rubber Rail, Live Yellow Type. Per Ft. ..... .10
Plunger Tips, Rubber, Large or Small Hole. Per 100 ..... 3.00
Contact Point Service Kit—Guardian. Each 7.50
Guardian Interchangeable Relays In Stock ..... Write

Rebound Gate With L Shaped Spring .....Each .10 Per 100 $8.00
Phosphor Bronze Contact Blades, .006, .008, .010, .012, .015 or .020 Thickness—Specify. Per 100 ..... 3.00
Leg Levelers. Each ..... .15

RECTIFIERS

Mallory F28C7 For Dominos & Bangtails Each 9.00
Benwood-Linze For Dominos & Bangtails. Each 6.95
Mallory F243CP For Genco Pin Games. Each..... 6.00
Benwood-Linze For Genco Pin Games. Each 4.75
The Benwood-Linze is as good as Mallory and much cheaper.
Coils—Write and give number of coil and make of table.
Miniature Base Bulbs In Stock ..... Write
Collection Books—3 Copy Type. Per 100 ..... 8.00
Small 4 Prong Wiper For Exhibit & United Counter. Each ..... .75
Gottlieb Gripper parts in stock—Send us number from your old part.

WRITE FOR OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE

HEATH DISTRIBUTING CO.

PARTS DEPARTMENT

217 THIRD ST.
Phone 2681

MACON, GEORGIA

"NATIONAL DISTRIBUTORS FOR HEATH UNITS"

Press Views Jukes —Thru Rose Glasses

TULARE, CALIF.—A local reporter, Caroline Johnson, seized upon the sixteen juke boxes located here to write herself a long story about the automatic music industry that was published here in the "Advance Register" under the title "I Just Found Out . . . "

Trouble is, however, that what the gal claims she "found out" just doesn't jibe with what any half-way experienced coinman knows, and so again did happen the case of a poor piece of publicity that might have been prevented had an agency been around to set her straight

Here are a few excerpts from the story to give coin ops—and especially musicmen—an idea of how this industry continues to be presented to the public light. Of course, some of the statements she makes are true, but some are decidedly harmful. On the other hand, some are merely amusing.

So you pick 'em out and figure your own reaction.

1. "The new post war box recently introduced costs around $800. A juke box has a life expectancy of two years—even less in boogie woogie spots where records aren't allowed to cool off."

2. "Even some undertakers conceal juke boxes behind potted palms to provide funeral dirges." — (If anybody has such a location, please write!)

3. "To keep one serviceman busy —and their salaries are large — an operator must have a minimum of 50 boxes at good locations. Such a location can easily soak up as much as $100 to $125 a week in nickels, dimes, and quarters."

4. "There are more than 10,000 'ops' or operators of juke boxes in the United States alone. And all make fat incomes from their music businesses."

5. "In African jungles old discarded boxes have lured many natives from their haunts. They are eager to trade ivory, bead work and even wild animals just for the privilege of listening to the white man's flashy box of musical magic."

And so on.

In Chicago

BUD PARR

CHICAGO, ILL. — Bud Parr of the Solotone Corp., Los Angeles, Calif. arrived in Chicago this past week, and after conducting some business here, will fly on to the East Coast.

Bally's TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!

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Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

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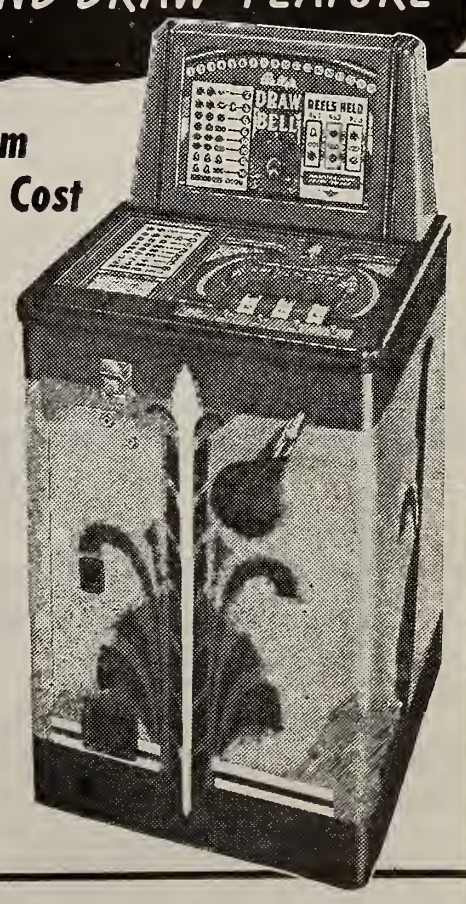
OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE



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JACK R. MOORE COMPANY

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Distributors for Washington, Oregon, No. California, Nevada and Idaho

New Jersey Music Ops' Group Begins Training School For Vets

NEWARK, N. J. — An intensive twelve-week course for veterans in the servicing and maintenance of automatic phonographs and auxiliary equipment was begun here this past week by the Music Guild of America, music ops' trade group in this state.

The training program, being conducted in cooperation with the Veterans' Administration and the New Jersey Board of Education, is being tested by all agencies concerned with an initial class of twelve vets.

Instruction for the apprentice servicemen is divided into three departments and was organized by LeRoy Stein, executive director of MGA, so as to provide the students with an extensive, well rounded knowledge of the most modern and most progressive techniques and practices vital to successful automatic music merchandising.

Included among the topics to be covered is a general orientation of the industry, maintaining sound relations with locations, legal obligations, collection procedure, salesmanship, simplified bookkeeping, report making, and the handling of parts and materials orders. This instruction is, of course, in addition to highly specialized training in music machine repair and servicing.

Cooperation on the part of several leading distributing firms has been secured to afford the students an opportunity to acquaint themselves with differing types of music equipment. Among those to lend access to their repair shops for the training program are the Emby Corporation of New York, Runyon Sales Company, Seacoast Distributors, Atlantic Distributing Company and the Studio Equipment Company.

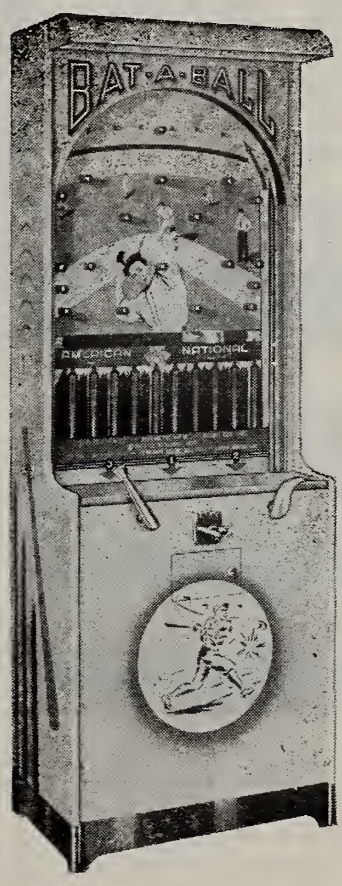
The importance of keeping abreast of the times in the coin machine industry will be stressed particularly and students will be required to study the editorial content of *The Cash Box* and other trade magazines.

Upon completion of the course, certificates will be issued by the Music Guild of America, qualifying the veterans as Maintenance Mechanics of coin-operated music equipment.

This free course of instruction is the first of its kind in the coin machine industry. It is being watched by the Veterans' Administration as an example of practical vocational training in a combined theory and practical course of study under the auspices of a trade association, a vocational school system, and independent coin machine jobbers. The Veterans' Administration has announced that it has received requests from various parts of the country to institute similar courses, but that it will withhold action until this course has been completed.

Further inquiries concerning this cooperation with the Veterans' Administration may be directed to Mr. LeRoy Stein, Executive Director of the Music Guild of America, at 1140 Broad Street, Newark, New Jersey.

VENDING MACHINE COMPANY
207 FRANKLIN ST., FAYETTEVILLE, N. C.
MILLS COIN MACHINES
NORTH CAROLINA, SOUTH CAROLINA AND VIRGINIA



BAT-A-BALL

A Brand New
UPRIGHT GAME

Fits Any Closed Territory!
Ready For Immediate Delivery

You'll "hit a home run" everytime with BAT-A-BALL . . . the brand-new location - tested game that makes players come back again and again.

$249.50 F.O.B. CHICAGO

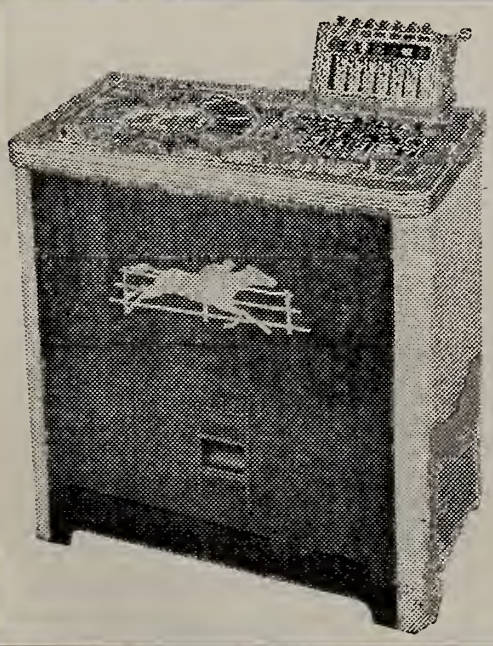
BAT-A-BALL eliminates service calls, mechanically perfect, no motors, gears, etc.

Takes little floor space, fits locations easily . . . Legal throughout . . . for pure skill amusement, it can't be beat.

MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!

DISTRIBUTORS: WRITE - WIRE - PHONE FOR TERRITORIES

AMERICAN AMUSEMENT CO.
NEW ADDRESS: 164 EAST GRAND AVENUE
CHICAGO 11, ILL. Tel. CAPitol 5300
Buy "American" and You Buy the "Finest"



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H. C. EVANS
1946 BANGTAILS
AUTO P.O. & COMB. F.P.-P.O.
WINTER BOOK
CONSOLE C.P.

PACKARD
MODEL 400 HIDEAWAY
WALL BOXES 30-WIRE CABLE
"OUT OF THIS WORLD" SPEAKERS

GOTTLIEB—1 BALL . . . HERE VERY SOON!

• PARTS OF EVERY TYPE FOR EVERY MACHINE •

PACIFIC COAST DISTRIBUTORS
1347 W. Washington (Tel. RI 5527) Los Angeles 7, Calif.

Daval Claims Big Success For "Free Play" Counter Game

BEN LUTSKE

CHICAGO—A "big success" for "Free Play", Daval's new counter game, was claimed this past week by Ben Lutske, vice president in charge of sales for the Daval Products Corporation, headquartered here.

" 'Free Play' is receiving the backing of leading coin machine men thruout the length and breadth of this country and Canada," Lutske declared, "and distributors, jobbers and operators have acclaimed our game as one of their greatest post-war moneymakers.

"One distributor," reported Lutske, "wrote us, 'I fully believe that you should keep "Free Play" in production from now on. This game is going to become one of the outstanding games of the industry, and because of the "Free Play" feature we are able to sell it to operators who have never before operated reel-type games. As a matter of fact, several of these new "Free Play" game operators are informing us that they are earning as much money with the game as they are with machines costing much more'."

Hagan Novelty Co. Sold

DOUGLAS, ARIZ.—The Hagan Novelty Co., a well known coin machine operating firm in this territory, was recently sold by J. F. Hagan to Russell A. Hartzell of Phoenix.

A string of phonographs, pin games and venders changed hands in the deal.

J. F. Hagan, the former owner of the equipment, announced his intention of remaining in the industry by establishing a repair service and jobbing firm for used equipment.

LOWEST PRICES IN THE COUNTRY!! WIRE!!

Wur. 616 ....$149.50 Wur. 750E....$489.50
Rock-Ola 16.. 120.00 Wur. 950 .... 545.00

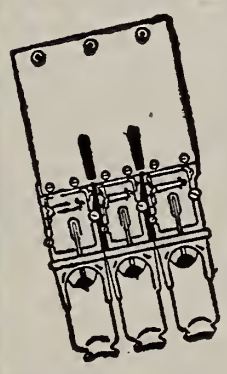
PIN GAMES

Laura .....$165.00 Canteen $175.00
Big Hit 199.50

CONSOLES — SLOTS

Super Track Time $175.00
Jumbo Parade Free Play 55.00
Blue Gold Vest Pocket 39.50
25c Extraordinary 125.00

OLSHEIN DISTRIB. CO.
1100-02 BROADWAY ALBANY 4, N. Y.
(Phone: 5-0228)



Man O Man, after installing Heath's Coin Chute Adapters, I get no more midnight service calls because of old, worn-out coin chutes.

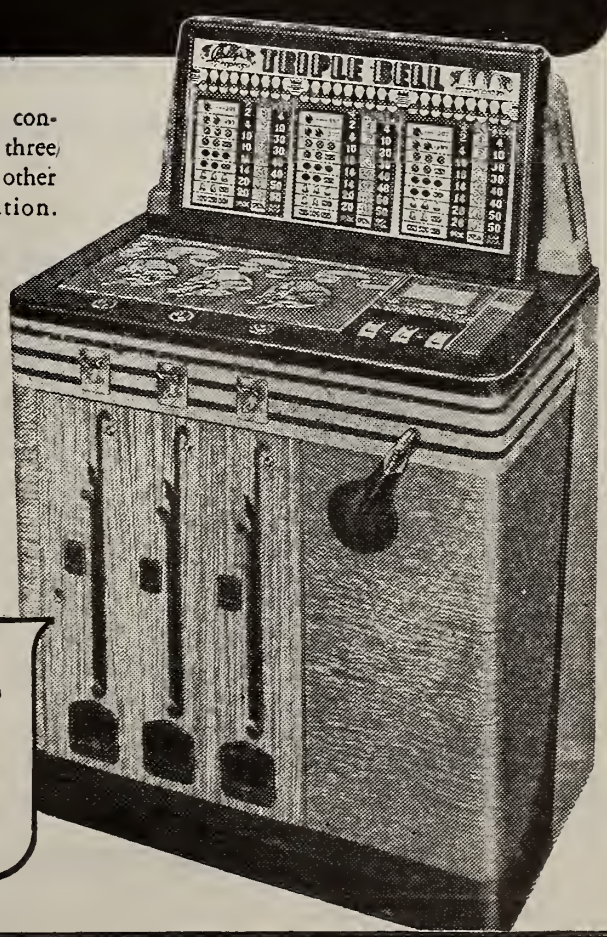
Players say, "It's a pleasure and a joy to play machines equipped with Heath coin chutes—THEY SLIDE SO EASILY." Now available for Wurlitzer 412's, 616's, 24's, 500's and 600's. Specify type machine. $22.50 each. Distributors, write for quantity prices. Shipping daily from stock.

HEATH DISTRIBUTING COMPANY
217 THIRD STREET MACON, GEORGIA
PHONES 2681-2682

Bally's **TRIPLE BELL**
TRIPLE PLAY! TRIPLE PROFIT!

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Triple Coin-Chutes permit three players—or three coins—every spin of the reels. *1000 Super Special* award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.



DRAW BELL

Bell-fruit flash plus new HOLD-AND-DRAW feature—guarantees big repeat play.

HEATH DISTRIBUTING CO.
217 THIRD STREET MACON, GEORGIA
Distributors for Georgia

Location Owns Phono One Day Then—

NEWARK, N. J.—Of interest to the trade is the following item which appeared on the front page of the "Newark Star - Ledger," leading newspaper in this city, just this past week. The story is reprinted here in its entirety:

[The first strike against a juke-box in downtown Newark was called—and then called off—yesterday by the Jukebox Repairmen's Union, Local D1477, International Brotherhood of Electrical Workers.

The union threw a one-man picket line in front of the Mayfair Club on Lafayette St. after George Pallitto, the club owner, decided to buy a jukebox and play his own records.

Pallitto said he paid $450 for a record-changer to replace the one serviced by the union. "I wasn't trying to break the union," he explained, "I just didn't like the machine the company gave me."

Just at the height of his noon business hour, he was visited by three of the union men who wanted to know why he changed his own records. They walked out of the place and then, five minutes later, the picket started to parade up and down in front of the Mayfair.

Pallitto changed his mind, however, after Walter Wilson, his bartender, reminded him that he might be called out on strike if the record changers kept up their picketing.

Pallitto agreed. "If they don't read that 'erocr dispensers' union' line on the bottom of the picket sign, all the customers might think my AFL bartenders are on strike," he muttered.

He called the picket inside and told him he was through with playing his own records. "Tell your boss to give me a decent machine," Pallitto added, "and I'll return the one I bought."

The strike ended.]

CMI Offers This Industry's Products To White House

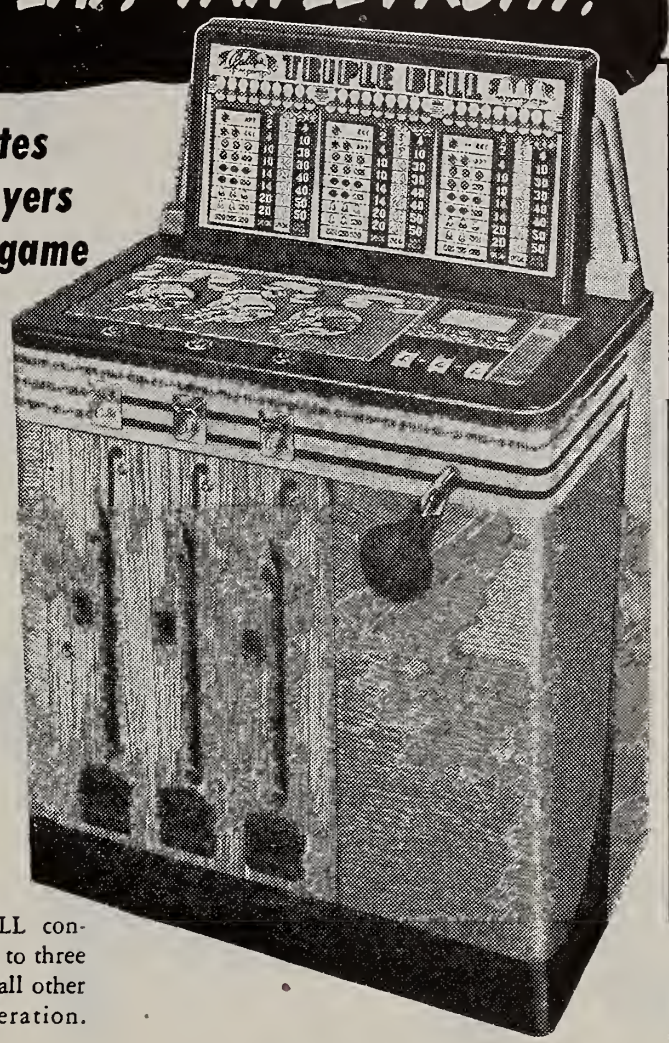
CHICAGO—An offer to supply products of the coin machine industry to be set up in a special "play room" of the White House was recently made on behalf of CMI, Inc., by James T. Mangan, chief of the CMI Public Relations Bureau, thru correspondence with Miss Margaret Truman, the President's daughter.

The offer, however, could not be accepted because of the lack of available space in which the equipment could be utilized, and at the President's wife's direction a note expressing her regret at the situation was sent to Mangan just this past week.

"Out of this exchange of letters", Mangan declared, in announcing the action, "a lesson can be grasped.

"Good public relations suggest similar offers to the individual Number One homes in each state, namely the Governor's Mansions. Most Governors have families and we must always remember that the members of these families are human beings with the love for recreation and fun."

Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!



3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Bally's DRAW BELL
OLD FAVORITE BELL-FRUIT FLASH
PLUS NEW "HOLD AND DRAW" FEATURE

Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

COVEN DISTRIBUTING COMPANY
3181 N. ELSTON AVENUE CHICAGO 18, ILL.
Distributors for Northern Illinois, Wisconsin and Indiana
"Extended Financing to Your Needs"

"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...
THE MAGIC BUTTON!

Super DESIGN...
NEW STREAMLINED CABINET!

Super PERFORMANCE...
CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.

COIN MACHINE INDUSTRIES, INC.
CMI
For Your Protection
MEMBER

'Ultravox', New Music System Announced

BROOKLYN, N. Y. — Allied Electronics, Inc., headed by Ed Hartman and Joe Henkel, announced from their new quarters in Brooklyn, N. Y. that they will shortly introduce "Ultravox" an individual music system, including boxes, studio, etc.

Hartman and Henkel are well known to the trade as electronic engineers who have been selling the coin trade for many years, and recently have been assisting individual music operators with their technical problems.

"The 'Ultravox' system" states Hartman "is a complete individual music setup. We have designed a very attractive box which plays for 5c or 10c and will take up to $1. in coins, playing a total of 120 minutes, that is 6 minutes for 5c. The box and studio equipment have many new principles, which we have developed after a great deal of actual experience and experimentation with other systems. The studio can also be used for commercial music. We have already begun our production, and have appointed a few distributors. We shall be ready in a very short time to make our announcement to the trade."

Allied Electronics, Inc. moved this past week to a large loft building at 50 Dean St., Brooklyn, N. Y., where they will occupy 16,000 square feet. Hartman reveals many additional plans connected with the music equipment manufacture, and intends to inform the trade about them in the near future.

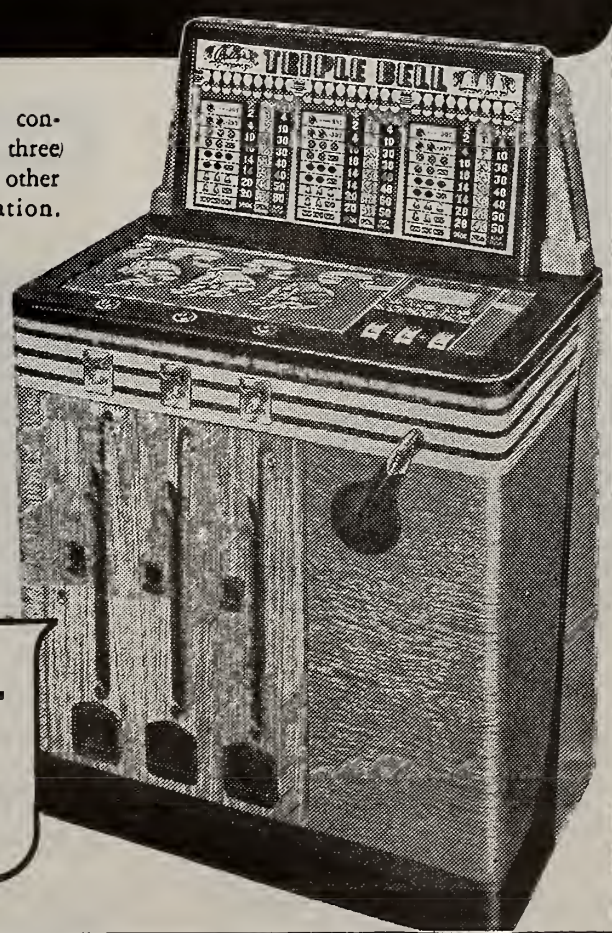
Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Triple Coin-Chutes permit three players—or three coins—every spin of the reels. *1000 Super Special* award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL

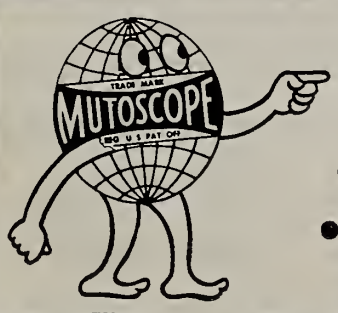
Bell-fruit flash plus new HOLD-AND-DRAW feature—guarantees big repeat play.



ATLAS NOVELTY CO.
2217 FIFTH AVENUE PITTSBURGH 19, PA.
Distributors for Western Pennsylvania

Spike Jones Visits Nobro Novelty Co.

SAN FRANCISCO, CALIF.—Spike Jones, the Famous RCA-Victor recording artist, was a recent visitor at the Nobro Novelty Co., this city; purpose, 'tis said, was to meet with some of the local music ops to learn their reaction and report on how his novelty numbers were faring on location. In top photo Spike has his arms around Carl and Joe Nobro, who head the firm. Photo at bottom shows Spike gathered with several local musicmen and members of the Nobro Novelty Co. staff.



THOUGHTS for THIS WEEK

- Our mistakes of yesterday are not mistakes if they serve as guides for tomorrow.

* * * *

- Not to advance is to recede.

* * * *

- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

Look To The GENERAL For LEADERSHIP

3 GENERAL LEADERS!

Proven money-makers, ready for immediate delivery!

DAVAL'S "FREE PLAY"

Sensational New Counter Game!

New, precision built . . . will make you the biggest, quickest profits on the smallest investment in the coin machine field.

$75

GOTTLIEB'S DELUXE
GRIP SCALE
$39.50
The Machine with Universal Appeal!

DAVAL'S MARVEL & AMERICAN EAGLE

1c or 5c Play!

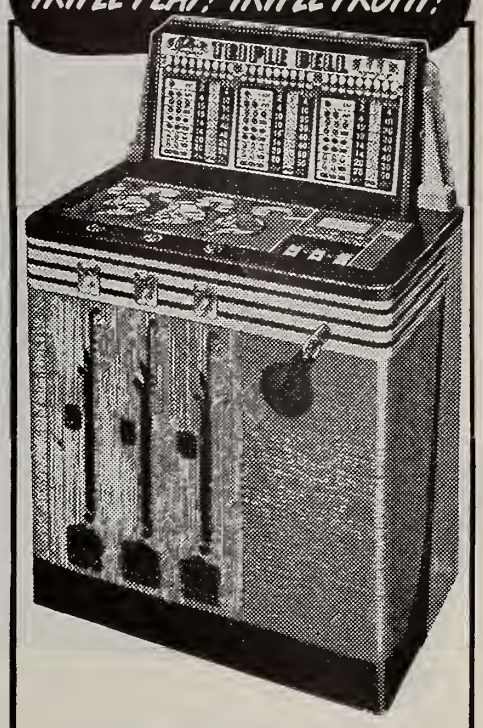
MARVEL — with Cigarette Reels; AMERICAN EAGLE — with Fruit Reels.
Proven Money-Makers!

Non-coin Operated
$54
Not subject to Federal Use Tax

Established 1925 Growing Steadily Ever Since

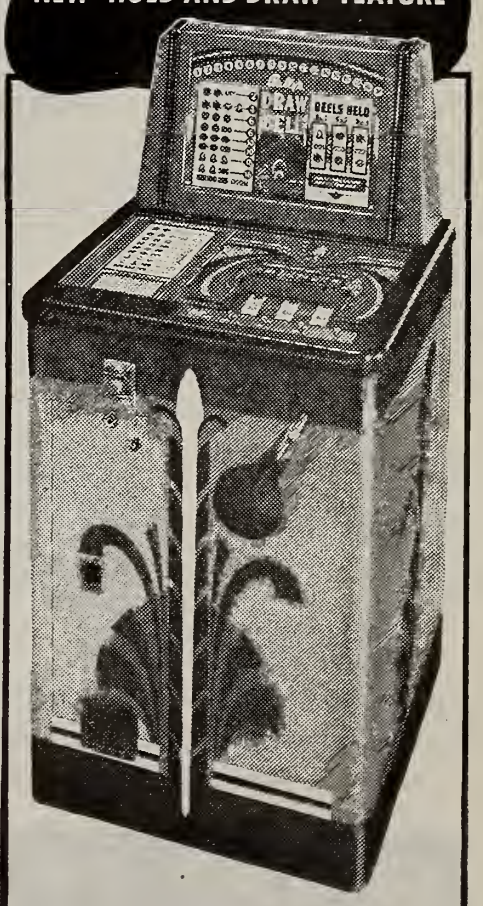
GENERAL Formerly The General Vending Service Co. Vending Sales Corp.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

Bally's SENSATIONAL TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!



Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism.* Quickly *Convertible*—automatic award or replay. Any combination of coin-chutes—nickel, dime and quarter.

Bally's DRAW BELL
BELL-FRUIT ACTION PLUS NEW "HOLD AND DRAW" FEATURE



Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Convertible Replay or Automatic Award. Specify Nickel or Quarter Play.

DAVID ROSEN
855 N. BROAD ST. PHILA. 23, PA.
Distributors for Eastern Pennsylvania

Immediate Delivery!

TWO-TONED

HAMORIZED CABINETS!

Fits Any Mills Escalator Type Machine!

4 attractive colors: Brown-gold, blue, red and rose in two-toned speckled effect with matching new club handles, diamond jewels in contrasting color.

THESE FEATURES INCLUDED:

- NEW WOOD CABINET of solid oak
- NEW reward plate
- NEW drill proof lining
- NEW money and coin cup
- NEW denominator

MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!

You haven't seen anything until you've seen the New American Two-Toned **HAMORIZED CABINETS**

ONLY $39.50

Completely drilled, tapped and assembled, ready to insert mechanism. Specify: 2/5 or 3/5 pay; 5c, 10c or 25c play.

American Amusement Co.
164 East Grand Avenue, Chicago 11, Ill.
Tel. CAPitol 5300
Buy "American" and you buy the "Finest"

LOOK FOR THIS SEAL APPROVED! MILLS SALES COMPANY LTD. **ON APPROVED EQUIPMENT**

MILLS SALES COMPANY, LTD.

1640 - 18th STREET, OAKLAND, CALIF.

LOS ANGELES, CALIF.
2827 W. PICO BLVD.

PORTLAND, ORE.
600 S. E. STARK STREET

SAN FRANCISCO—A pleasant background of music was provided by John Ruggiero of the Jack R. Moore Co., West Coast distributors for the J. P. Seeburg Corporation, at the San Francisco Gift and Toy Show.

MATHENY SPECIALS

NEW — IMMEDIATE DELIVERY

Chicago Coin's SPELLBOUND	$325.00
Pioneer Bubbles	249.50
United Riviera	279.50
United Oklahoma	279.50
United Grand Canyon	279.50
Bally Surf Queens	327.50
Marvels Frisco	279.50
Exhibit Big Hit	334.50
Genco Total Roll	525.00
Bally Victory Derby	646.50
Mills Vest Pocket	74.50
Pace 1946 Deluxe Chrome Bells	Write
Chicago Coin's Goalee	525.00

USED GAMES

Midway	$125.00
Pin-Up-Girl	139.50
Attention	45.00
Spot-A-Card	75.00
Broadcast	55.00
G. I. Joe	70.00
Exhibit Action	117.50
Yankee Doodle	Write
Catalina	Write

MATHENY VENDING COMPANY, Inc.
564 West Douglas, Wichita, Kans.

WE PAY 6c EACH

any amount for Used Records. Ship C. O. D., we pay the freight. Pack in small record boxes and then 4 or 5 of these in large box. Not more than 20% Hillbilly. Must have paper jackets on records. Ship by truck, third class.

SCHWARTZ MUSIC CO.
2117 So. Loomis St., CHICAGO, ILL.
Tel. Monroe 3064

Press Aids Trade On New Coins

Public Told Not To Abuse Jammed Equipment

NEW YORK — Reports coming in from all parts of the country indicates that the nation's press is doing a very valuable job of informing the public about the use of new coinage in making purchases of products or entertainment thru coin machines.

Known to all members of the trade is the fact that the new Jefferson nickel and the new Roosevelt dime are causing trouble with coin chutes. Results of jams and rejections of these coins have often caused damage to equipment thru the impatience of customers.

But now, at long last, thanks to the progressive thinking of many members of the trade thruout the nation, newspapers have been educating the public thru news stories as to the proper reasons why there have been jams and rejections and the part the new coinage plays in causing them.

Outstanding was an article prepared by Erwin Below of the Miami Daily News.

In a lengthy feature story, Below cautioned his readers, "Next time your nickel or dime gets caught in a juke box, cigaret machine or pin ball game, don't fly into a rage and shake and thump the machine—it may be the fault of the coin."

In explaining the added microscopic thickness to the edge of the new coins, Below quoted several well know coinmen of the territory as to how the slight variation in thickness can cause the hairline adjustment on coin equipment to bar the use of other than coins of bona fide specifications and established dimensions. Among the sources Below credited for his information were Ray Helfrich of Ace Cigarette Service, and Norman Rothschild of Pan American Distributors.

Below also visited several banks in Miami and the information they provided indicated that they knew less about the new coins than did members of the trade.

Always
Ask For
CHICAGO COIN GAMES

•

CHICAGO COIN MACHINE COMPANY
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILL.

Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

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OLD FAVORITE BELL-FRUIT FLASH
PLUS NEW "HOLD AND DRAW" FEATURE

Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

THE VENDING MACHINE CO.
207 FRANKLYN STREET FAYETTEVILLE, N. C.
Distributors for North Carolina and South Carolina

LOS ANGELES
See Wm. R. Happel or W. E. Happel

BADGER'S BARGAINS

OFTEN A FEW DOLLARS LESS . . SELDOM A PENNY MORE

See MILWAUKEE
C. A. Happel or H. E. Reimer

ROCK-OLA
"The Phonograph of Tomorrow"—Today!

EXPORT TRADE
Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your FREE copy today.

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Keeney Super Bel's, 5c, F.P., P.O.	$279.50
Keeney Super Bells, 10c, F.P., P.O.	249.50
Keeney Super Bells, 25c, F.P., P.O.	249.50
Keeney Super Twin, 5c-25c, F.P., P.O.	450.00
Keeney Super Twin, 5c-25c, P.O.	350.00
Keeney 4 Way, 5c-5c-5c-25c	495.00
Keeney 4-Way, 5c-5c-10c-25c	495.00
Keeney 4-Way, 5c 5c-25c-25c	495.00
Evans Lucky Lucre, 3-5c, 2-25c	199.50
Evans Lucky Lucre, 5-5c	125.00
Jennings Silver Moon, 25c, P.O.	175.00
Bally Roll-'Em, 5c, P.O.	124.50
Baker's Pacers, Late, Daily Double	199.50
Pace Reels, 10c, Late	149.50

PHONOGRAPHS

Seeburg B800 New Rock-O-Lite, E.S.	$450.00
Wurlitzer Model 780E	495.00
Seeburg B800 New Rock-O-Lite, R.C.	475.00
Rock-Ola Commando	495.00
Rock-Ola Spectravox, Playmaster	395.00
Rock-Ola Master, New Rock-O-Lite	385.00
Wurlitzer Victory 500	395.00
Seeburg Classic New Rock-O-Lite	425.00
Wurlitzer Model 616 New Rock-O-Lite	225.00
Rock-Ola Super New Rock-O-Lite	395.00
Rock-Ola Standard New Rock-O-Lite	375.00
Wurlitzer Model 950	645.00
Wurlitzer Model 750E	645.00
Wurlitzer Victory 24	375.00
Wurlitzer Model 850	645.00
Seeburg Major, E.S., New Rock-O-Lite	425.00

ONE BALL MULTIPLE TABLES

Bally Longacre (Refinished)	$249.50
Bally Thorobred (Refinished)	249.50
Bally '41 Derby (Refinished)	169.50
Bally Club Trophy (Refinished)	169.50
Keeney Fortune (Refinished)	169.50
Bally Sport Special (Refinished)	95.00
Bally Blue Grass	109.50
Bally Pimlico	189.50

Mills Four Bells, Late Heads, 5-5-5-25c	595.00
Mills Four Bells, Late Heads, 5-5-5-5c	495.00
Mills Three Bells, 5c, 10c, 5c	595.00
Mills Three Bells, 5c, 10c, 25c	695.00
Mills Four Bells, Orig. Heads, 5-5-5-5c (Refinished)	350.00
Mills Four Bells, Orig. Heads, 5-5-5-25c (Refinished)	395.00
Bally Club Bells, F.P., P.O., 5c	169.50
Bally Hi Hands, F.P., P.O., 5c	149.50
Bally Sunrays, F.P., 5c	119.50
Mills Jumbo, Late, F.P., P.O.	169.50
Mills Jumbo, Late, P.O.	119.50
Mills Jumbo, Late, F.P.	109.50
Pace Saratogas, Late, 5c	89.50
Pace Reels, 25c, Late	169.50

RECONDITIONED BELLS

Mills New Golden Falls	Write
Black Cherry Bells (Rebuilt), 5c	$229.50
Back Cherry Bells (Rebuilt), 10c	234.50
Black Cherry Bells (Rebuilt), 25c	239.50
Mills Blue Fronts (Refinished), 5c	159.50
Mills Blue Fronts (Refinished), 10c	179.50
Mills Blue Fronts (Refinished), 25c	199.50
Jennings Chief, $1.00	595.00
New Mills Vest Pocket Bells	74.50
Mills Vest Pocket (Refinished)	49.50
New Columbia Deluxe Bell	209.50
Brown Fronts (Refinished), 5c	169.50
Brown Fronts (Refiinished), 25c	199.50
New Pace Deluxe Bells, 50c	500.00
New Pace Deluxe Bells, $1.00	600.00
New Columbia Bells	145.00

ARCADE EQUIPMENT

Chicago Coin Goalee	Write
Mills Panoram and Solo-vue	$395.00
Genco Total Roll	Write
Rotary Merchandisers	225.00
Bally Undersea Raider	295.00
Skyfighter	199.50
New Gottlieb Grip Scale	39.50
Genco New Whizz	189.50

BADGER SALES CO.
1612 W. PICO BLVD. LOS ANGELES 15, CALIF.
DRexel 4326

TERMS: HALF DEPOSIT WITH ORDERS

BADGER NOVELTY CO.
2546 NO. 30th ST. MILWAUKEE 10, WIS.
KILBOURN 3030

Jock Opens Indiana Distributing Firm

PAUL JOCK

INDIANAPOLIS, IND. — Paul F. Jock, nationally known veteran coinman announced recently the organization of P. J. Distributing Co., Inc., a new distributing firm located in this city.

Formerly the Wurlitzer distributor in this territory for many years, Jock's last association was as General Manager of the United Novelty Company in Biloxi, Miss.

"It is a real pleasure to get back in my good old Hoosier state, Jock told *The Cash Box* last week, "and I'm extremely happy to be back with all my good friends."

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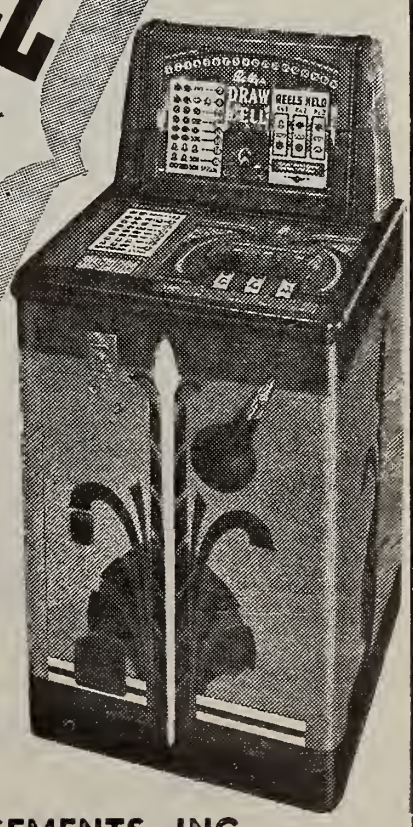

TRIPLE BELL
Triple Coin-Chutes insure triple profits. *1000 Super Special* Award insures continuous repeat play

ASSOCIATED AMUSEMENTS, INC.
846 COMMONWEALTH AVENUE BOSTON 15, MASS.
Distributors for New England

N. Y. Times Runs Story On Beacon Coin Changer

AL SEBRING

NEW YORK—The New York Times, October 28, carried a special story from one of its Chicago reporters on the "Beacon Coin Changer" manufactured by Al G. Sebring of Bell Products Company.

The following story appeared:

"An electric automatic change-making machine, which returns five nickels when a quarter is put in the slot, or two for a dime, will go into production here within the next thirty days, it was announced today by A. G. Sebring, president of the Bell Products Company.

"The machine, known as the "Beacon", weighs fifty pounds, and its longest dimension is two feet. It is designed for use at public telephones, hotels, railroad stations, and other public places".

Since the appearance of this story, Al Sebring has been in receipt of many letters, and received many phone calls from all over the country, requesting additional information.

METAL TYPER DISCS

For Groetchen Typers

We Use Finest Aluminum

Standard Thickness—Satin Finish

PRECISION DIES

BY AMERICA'S FOREMOST TOOLMAKERS

Money Back Guarantee
Samples on Request.

$8.50 Per 1000

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DISTRIBUTING COMPANY

914 DIVERSEY CHICAGO 14, ILL

Bally's TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

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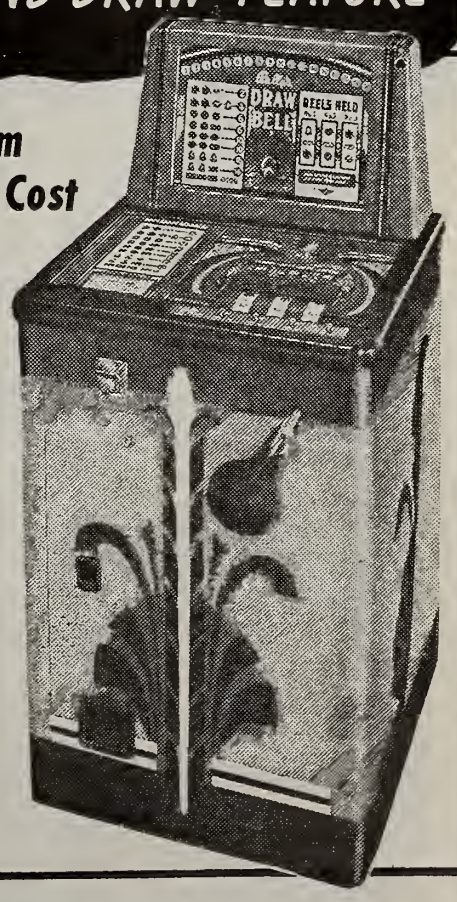

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MAYFLOWER DISTRIBUTING CO.

2218 UNIVERSITY AVE. ST. PAUL, MINN. | 615 TENTH ST. DES MOINES 12, IA.

Distributors for Minnesota, Iowa, N. Dakota, S. Dakota and Wisconsin

Hankins Celebrate 25th Anniversary

MORRIS HANKIN

ATLANTA, GA. — Morris Hankin, who, with Jack Lovelady, owns H & L Distributors, one of the leading coin-trade firms in the South, this past week celebrated together with his wife, Sadie, an important milestone in their married life—their 25th wedding anniversary.

Friends and relatives of the couple gathered at the exclusive Mayfair Club in this city for the occasion.

It was an unusually festive affair. An orchestra provided dance music, many fancy dishes were served, and champagne flowed freely. Towards the end of the evening the happy couple cut a giant cake which had been prepared especially in their honor.

Members of the trade joined friends and relatives of the pair in wishing Morris and Sadie many more anniversaries to come.

WANTED SHELLAC RECORDS

BROKEN OR SCRAP

WILL PAY 7c Per Lb.

SHIP PREPAID TO

PLASTIC MATERIALS CORP.

1822 W. 213th STREET

TORRANCE CALIF.

SALE!!

WURLITZER:

412 .....$100.00 600K ....$300.00 750E $500.00
616 .....$135.00 500A ....$320.00 780E $450.00
24-42 ....$250.00 61 C.M.$125.00 800 .....$475.00
600R ....$310.00 700 -.....$400.00 42-500....$275.00

ROCK-OLA:

'39 Standard.....$265.00 '40 Super $315.00

SEEBURG:

Rex, $175.00; Royale, $145.00; Plaza, $265.00; Regal, $265.00; Gem, $160.00; Classic R.C., $350.00; Mayfair, $300.00; Colonel, $325.00; Colonel R.C., $335.00; Cadet, $325.00; 9800, 8800, 8200, $375.00.

Club Bells, $175.00; Columbia's, practically new, $130.00; Ten Stop $45.00; Big Chief, $35.00; '41 Majors, $45.00; Cadillac, $20.00; Invasion Rev., $40.00; Exhibit Merchandiser, $175.00; Bally Defender, $100.00; Wall Boxes, new style, $10.00; Seeburg Bar-O-Matics, $35.00.

All Machines Unusually Clean and Mechanically Perfect.

CLARENCE A. CLEERE

1112 E. LANCASTER FT. WORTH 3, TEX.

A GREAT NAME FOR A G-R-E-A-T GAME!

OPPORTUNITY

By MARVEL

- DYNAMIC PLAYER APPEAL
- SCHEMATIC DIAGRAMMING
- DEPENDABLE PERFORMANCE
- LOCATION TESTED
- KNOCKOUT POCKET
- 5000 BALL RETURN
- DOUBLE ROLL OVER LANE
- CURVES AND COLOR
- BEAUTIFUL LITE BOX
- ADVANCED SCORING

ORDER TO-DAY

A BIG MONEY MAKER

$249.50
F.O.B. Chicago
ORDER From Your Distributor or Write To Us Direct

DEPENDABLE PERFORMANCE

MARVEL MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

Bally's TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!

Triple Coin-Chutes permit three players—or three coins—every spin of the reels. *1000 Super Special* award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL

Bell-fruit flash plus new HOLD·AND·DRAW feature—guarantees big repeat play.

FRANKEL DISTRIBUTING CO.

1209 DOUGLAS STREET OMAHA, NEBRASKA

Distributors for Nebraska

BIG LEAGUE

REAL BASEBALL THRILLS . . . plus exciting 3-way score-system and extra fast action . . . insure continuous repeat play and top collections. Sturdy, simplified mechanism guarantees rock-bottom service cost. Get your share of the big BIG LEAGUE money.

NOVELTY or REPLAY

ORDER NOW
FOR EARLY DELIVERY

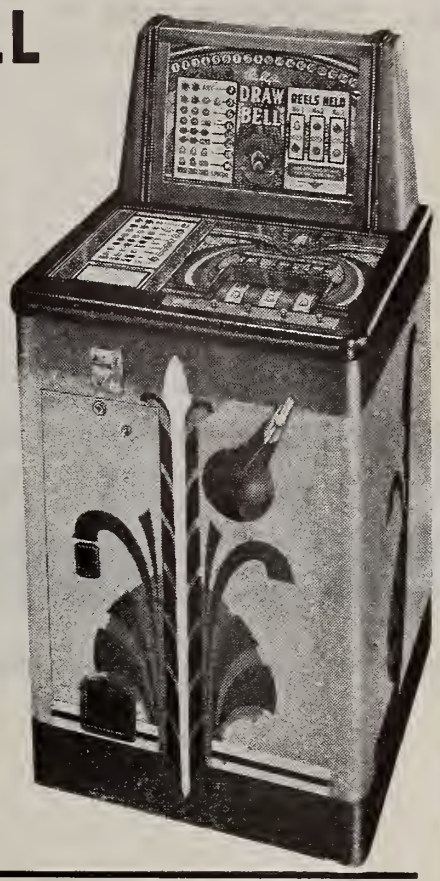
$299.50
F.O.B. CHICAGO

DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COME-BACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!!

ORDER QUICK!!

$477.50
F.O.B. Chicago



NOW DELIVERING

PACKARD PLA-MOR

MODEL 400 HIDEAWAY
WALL BOXES
SPEAKERS
30-WIRE CABLE

WE ARE DISTRIBUTORS OF THE NEW AND SENSATIONAL "SOLOTONE" THE INDIVIDUAL MUSIC SYSTEM
"It Makes A Route of Every Location"

★ LOOK AT THESE FALL SPECIALS ★

Thorobred	$249.50	Pimlico	195.00
Longacres	249.50	Keeney Super Bell, 5c C.P. F.P.	249.50
'41 Derby	169.50	Keeney Super Bell, 25c C.P. F.P.	269.50
Club Trophy	169.50		
Dark Horse	119.50		
Blue Grass	109.50		

We Carry a Most Complete Stock of Parts and Equipment for Every Type and Kind of Coin Machine. It Will Pay You To Pay Us a Visit

DIRECT LINE DISTRIBUTORS

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET **Phone: DR. 3209** **LOS ANGELES 15, CAL.**

Mangan Names 3 To C M I Public Relations Bureau

CHICAGO—James T. Mangan, Chief of CMI Public Relations Bureau, this past week announced that three new members have been added in a full time capacity to the CMI Public Relations Staff. They are: Gwendolyn Desplenter, Alice Carey and Dorothy Ellis.

For ten years Miss Desplenter handled publicity and public relations and general promotion for Mills Novelty Company and Mills Industries, Inc., and for the past two years has been associated with the firm of Mangan & Eckland. Previous to entering the coin machine industry she was active in hotel promotions and publicity.

Miss Alice Carey spent several years in advertising agency work in Chicago, and during the war served in the United States Marine Corps in a public relations capacity.

Mrs. Dorothy Ellis, whose career has been almost entirely in the public relations field, was associated with Mr. Frank Block, who handled public relations for the Steel Institute and the Paper Industry.

Mangan said he hoped that association members will visit the CMI offices, located at Room 508, 134 N. LaSalle Street.

Scranton Operators Are Talking . .

about the terrific service and action offered by ACTIVE! No two ways about it . . . ANY way you want to look at it . . . ACTIVE is all set to offer operators in SCRANTON the greatest service they've ever had! ACTIVE is covering the SCRANTON area with complete, all-round facilities . . . Warehousing, Showrooms, Parts Department, Maintenance Experts . . . the kind of active service you have dreamed about!

Not only is ACTIVE'S stock of new and reconditioned equipment the largest in the SCRANTON territory, but ACTIVE offers immediate delivery! That's the best possible reason why

EVERYBODY'S *ACTIVE* IN SCRANTON!

ACTIVE AMUSEMENT MACHINES CO.

900 FRANKLIN STREET PHILADELPHIA 23, PA. Market 2656	1060 BROAD STREET NEWARK 2, N. J. Mitchell 2-7646	1120 WYOMING AVE. SCRANTON, PA. Scranton 4-6176

"You Can Always Depend On Active—All Ways"

Strikes Settled

End Of Maritime Strike Relief To Coin Trade Exporters

NEW YORK—The end of the maritime strike on the East Coast and Gulf Coast was a great relief to many coinmen who had merchandise tied up on the docks.

With the lifting of this tie-up, equipment was scheduled to leave for foreign ports after foodstuff and necessities were taken care of. Many coinmen had many thousands of dollars held up until the equipment was released to the ships, and now are beginning to get fat checks from their banks.

Now many orders filed away are again being filled with the certainty that they will have clear sailing.

Truck Dispute Ends; N. Y. Coinmen Get Records & Equipt.

NEW YORK—With the termination of the trucking strike, equipment and records are now reaching the city without difficulty.

While the strike was in progress, distributors of equipment and records were hard pressed to satisfy the coinmen. Some distributors were able to bring in equipment thru New Jersey and have their own trucks run them into the city. Records were particularly hard hit.

Now that the strike is settled merchandise has become more available, thus ending fears that the tieup might have caused a critical shortage which might have silenced many phonos in this area.

AL SEBRING

THE FINEST EQUIPMENT AT LOWEST PRICES - ALWAYS!

NEW GAMES—IMMEDIATE DELIVERY

Superliner	Wagon Wheels	Gott. Grip Scale
Fast Ball	Oklahoma	Daval Free Play
Spellbound	Arizona	American Eagle
Big League	Victory Derby	Groetch. Columbia
Surf Queens	Victory Special	Mills Black Cherry
Opportunity	Total Roll	Bally Draw Bell
Frisco	Goalee	Evans Bang Tail
Grand Canyon	Genco Whizz	Flash Hockey
Streamliner	ABT Challenger	Slot Safes

Many Others! Write for Complete List of New and Used Machines

Terms: 1/3 Deposit, Balance C.O.D.

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

SMART OPERATORS PREFER WILLIAMS GAMES

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection

MEMBER

Williams MANUFACTURING COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS

COIN MACHINE FILMS

NEW ISSUES MONTHLY

Six Subjects $36

QUALITY PICTURES CO.
5634 Santa Monica Blvd.
Hollywood, Cal.

"ECONOMIZE WITH ECONOMY"

PARTS and SUPPLIES FOR COIN OPERATED MACHINES

SEND FOR 1946 CIRCULAR

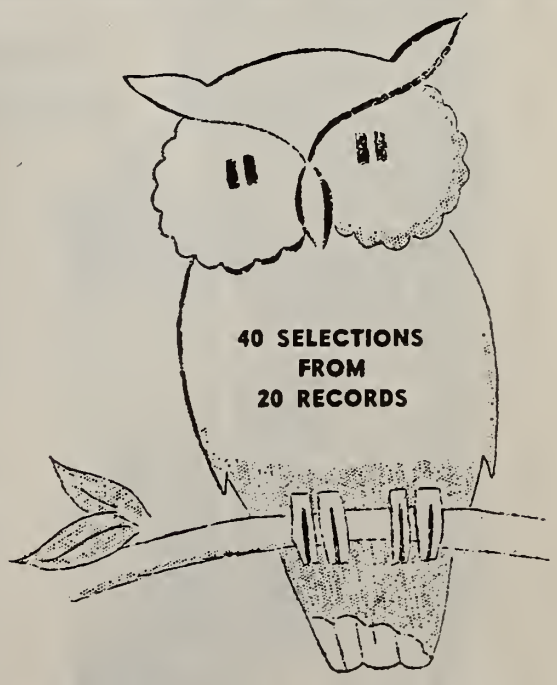
ECONOMY SUPPLY COMPANY
2015 Maryland Ave., Baltimore 18, Md.
Phone Chesapeake 6612

IN MICHIGAN

THE WISE OPERATOR

PREFERS THE NEW

A. M. I.



WE ARE TAKING ORDERS FOR EARLY DELIVERY ON
AUTOMATIC HOSTESS
LOCATION INSURANCE" • "GETS THEM AND HOLDS THEM"

MARSTON DISTRIBUTING CO.
313 E. JEFFERSON AVENUE DETROIT 26, MICHIGAN

Hotel Space For Convention At Premium

CHICAGO — Hotel rooms for the forthcoming convention in February are reported to be at a premium here.

Coinmen from all over the nation are phoning firms and friends here in an effort to get whatever hotel accommodations they can at this time.

Those who are lucky enough to have a large space reservation are being asked to share their places with others who would like to attend.

Loop hotels are reported to be practically sold out of space.

Press Seeks Info On "Telequiz"

CHICAGO—Since appearance of feature stories in various newspapers thruout the country regarding the Telequiz machine, as well as the mention made by Kate Smith on her radio program this past week to this machine, the press here have been after Joe Beck of the firm to tell them more about the Telequiz.

Reporters have been calling around and interest has been growing in this coin operated quiz machine. Reports are to the effect that the firm have been in receipt of a great many inquiries from everywhere in the nation since these press stories have started to appear.

"Bell Parade" In Ohio

JACKSON, O.—There was a parade of bell machines thru the streets of this city recently when the grand jury refused to return indictments against C. Wayne Wick, local hotel man, and the Judge ordered the sheriff to return the equipment to the party from whom they had been seized.

FOR SALE

MILLS VEST POCKETS CHROME

$49.50

McCALL NOVELTY CO.

3147 Locust St. St. Louis 3, Mo.

(Tel: 1644 - 1645)

Exclusive Distributor

IN

NORTHERN CALIFORNIA

FOR

H. C. EVANS

New 1946 Galloping Dominoes	$671.50
Bangtail	671.50
New Winter Book	826.00
Bangtail—Conv. C.P.-F.P.	839.50

NOW MAKING DELIVERIES

M. A. POLLARD & CO.

725 LARKIN STREET

SAN FRANCISCO, CALIF.

Phone: Or. 3070

Bally's TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!

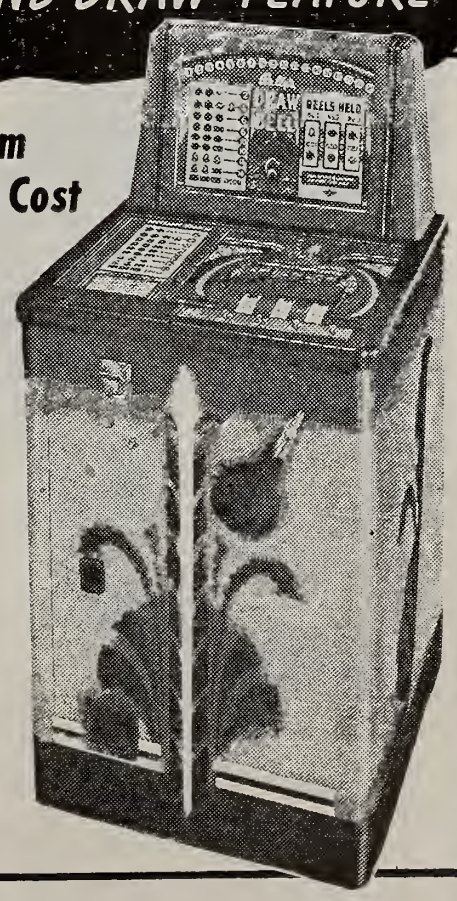
3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Bally's DRAW BELL

OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE



Trouble-Free Mechanism Insures Lowest Operating Cost

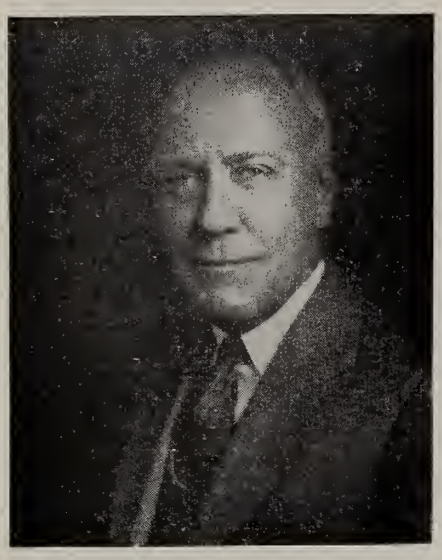
Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

CALVERT NOVELTY CO.

708 N. HOWARD ST. BALTIMORE 1, MD.

Distributors for Maryland, District of Columbia & Delaware

Gilmore Promises "Greatest Coin Show In History"



JAS. A. GILMORE

CHICAGO—The February Coin Machine Industries convention at the Hotel Sherman in Chicago promises to be a colorful coin carnival destined for success through the efforts of James A. Gilmore, Secretary-Manager of the Association. Show manager of CMI since 1938, Gilmore's splendid record in this field inspired the rewriting of CMI by-laws to allow him to hold the elective position of Secretary and Director, although he is not commercially connected with any one phase of the industry.

Faced with the gigantic task of handling the first CMI show since the war's end—and probably the largest ever held—Gilmore is more delighted than distraught. He enjoys the shows and has a flair for clever management. His strictly-business sense is matched by a keen sense of showmanship that harks back to a youth ful predilection for county fairs.

Thanks to a tolerant father who doubled as his employer, the young Assistant Cashier of the First National Bank of Plymouth, Indiana, visited many of the fairs in neighborboring counties to enter the amateur bicycle races. Young Gilmore and his geared-up Columbia bicycle rode to victory in event after event in Indiana, Michigan, Ohio, and Illinois. And the home folks watched a steady stream of prizes stack up—bike tires, lamps, handlebars, and other shiny equipment.

Resting on more-than-abundant laurels, young Gilmore finally settled down to the serious side of life and became Director and Officer of the Standard Oil Company of Nebraska in Omaha. After remaining with them several years, he moved about in the petroleum industry, eventually becoming established as a well known trade association executive. He now holds an enviable twenty-five year record in this line.

When war transferred the efforts of CMI into armament channels, show management automatically moved into the background for the duration. Meanwhile, Gilmore applied his talents to the National Hardwood Lumber Association membership drive, endowing it with gratifying success. With an ever watchful eye on CMI

EAGLE PLASTICS

are "Unconditionally" Guaranteed!

YOUR MONEY BACK IF NOT COMPLETELY SATISFIED!

COLORS SOLID—through and through—not sprayed or painted!

New Clear, Transparent PLASTIC WINDOWS for your model 850 program holder . . . . . $5.00 per set

WURLITZER	Each
800 Top Corners	$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
800 Top centers (onyx)	4.00
600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glosses	3.50
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	$12.75
Lower Sides (Red or Yellow)	12.75
SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Hi-Tone" Grille Pilasters	2.25
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00
SHEET PLASTICS	
20" x 50"—Pliable—Per Sheet. 50 Gauge, Red, Yellow, Green or Clear	$12.50

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

FASTER PROFITS

WITH Bally's DRAW BELL

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

TRIPLE BELL

Triple Coin-Chutes insure triple profits *1000 Super Special* Award insures continuous repeat play

JONES DISTRIBUTING CO.

127 EAST SECOND, SO. SALT LAKE CITY, UTAH

Distributors for Utah, New Mexico and Wyoming

Gilmore Promises "Greatest Coin Show In History"

(Continued from Previous Page)

interests, he returned to active participation when, with the cessation of hostilities, reopened assembly lines and growing sales touched off the coin machine industry. He resumed his postion as show manager and was subsequently elected Secretary-Manager.

With almost all space allotted for the coming convention, Gilmore has already handled the booth arrangements for one hundred and four exhibitors.

"Of the coming Coin Machine Show, I want to say this, he declared: "It will not only be the greatest Coin Machine Show in history, but will undoubtedly be one of the greatest trade shows of any kind ever held in America.

"All signs indicate that more Coin Machine Operators will visit this Convention thany any convention in the past. Everybody is going to have a good time. Everybody is going to find inspiration in the exhibition and the Industry in general will receive an impetus far beyond anyone's powers of calculation."

The February convention of CMI promises to be another tally in a score of successes for James A. Gilmore. Here will be another event sparked by his modern efficiency and flavored with the old county-fair showmanship.

WE HAVE THEM ALL!

KEENEY'S 3-WAY BONUS SUPER BELL
KEENEY'S TWIN BONUS SUPER BELL
DAVAL'S "FREE PLAY"
GOTTLIEB'S SUPERLINER
GOTTLIEB'S 3-WAY GRIP SCALE
CHI. COIN SUPERSCORE
P. & S. SHOOTING STAR
A.B.T. CHALLENGER

Now on display:
GOTTLIEB'S DAILY RACES
Sensational New One Ball!
Coming Soon:
GOTTLIEB'S New 5-BALL BAFFLE CARD
Available Again . . . about November 10:
KEENEY'S SINGLE BONUS SUPER BELL

Come In and Learn About Personal Music!

All other current machines also available.
Contact us for your requirements.

TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST.
BOSTON 18, MASS.
Tel. LIBERTY 9480

WICO CORPORATION
Formerly
HARRY MARCUS COMPANY

IN LOS ANGELES
1328 W. Pico Blvd.

IN CHICAGO
2913 N. Pulaski Rd.

See Us For Your Coin Machine Parts

WORLD'S LARGEST DISTRIBUTORS OF PARTS WICO AND SUPPLIES

SINGLE AND DOUBLE SAFES

$195.00 REVOLVAROUND BRAND NEW $250.00

Heavy Steel — Burglar Proof

Will Take Mills or Jennings Slots. Bottom Door for Storage or Weights.

NEW LOCKED BOX STANDS FOR SINGLE SLOTS, HEAVY STEEL. EACH $25.00

1/3 Deposit With Order

CENTRAL OHIO COIN MACHINE EXCHANGE
185 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

CLEARING THE DECKS FOR NEW EQUIPMENT!

These machines have been replaced with brand new ones and are all taken from our own routes. They have all been kept up and some are like new. We fully guarantee each machine to be in good mechanical condition and clean.

1 Two Way (5 plus 5) Super Bell	$275.00	2 Big Parades, ea.	110.00	1 Argentine	75.00
1 1933 Skill Time Console	50.00	2 Knockouts, ea.	100.00	1 Texas Mustang	65.00
1 10c Silver Moon Chief	100.00	1 Big Town	25.00	1 Thumbs Up (Rev.)	50.00
2 Original 10c Chrome (Sprayed Brown) One Cherry Pay, ea.	200.00	1 Captain Kidd	75.00	3 Victory, ea.	75.00
1 25c Original Chrome (One Cherry Pay) (2-5) P.O.	270.00	1 Genco Defense	80.00	2 Venus, ea.	75.00
1 25c Cherry Bell (3-10)	165.00	1 Fleet	40.00	1 Chicago Coin Gobs	75.00
1 10c Cherry Bell (3-10)	175.00	1 Gun Club	55.00	2 Sky Fighters, ea.	175.00
1 ABC Bowler	60.00	2 Hi Dives, ea.	80.00	2 Shoot Jap (Chicken Sams), ea.	65.00
1 Belle Hop	65.00	2 Hi Hats, ea.	70.00	1 Periscope	75.00
		3 Jungles, ea.	75.00	1 Bally Convoy	125.00
		2 Majors '41, ea.	60.00	3 Bosco's, ea.	65.00
		1 Metro	40.00		
		2 Owls (1-ball), ea.	40.00		
		1 Sky Blazer	75.00		

300 Foot Pre-War 30-wire Cable, Brand New, per ft. 35c

TERMS: CASH WITH ORDER

BEMAN SALES COMPANY
217 NORTH MAIN STREET GLOVERSVILLE, N. Y.

STOP! LOOK! LISTEN! GET OUR PRICES BEFORE BUYING

NEW MACHINES

BALLY
Victory Special
Victory Derby
Draw Bell
Triple Bell
Big League

GOTTLIEB
Superliner

DAVAL
Free Play

EXHIBIT
Fast Ball

CHICAGO COIN
Spellbound
Super Score

GENCO
Whizz

A.B.T.
Challenger

GROETCHEN
Columbia Bell
Deluxe Club Bell

WILLIAMS
Dynamite

MILLS
Black Cherry
Golden Falls
Vest Pockets
Safe Stands

NEW CONVERSIONS

Arizona	Write
Streamliner	Write
Riviera	Write

CONSOLES, USED

Jumbo, P. O.	$105.00
Jumbo, F.P.	95.00
Jumbo, Comb.	125.00
Pace Saratoga, P.O.	65.00
Silvermoon, 5c, F.P.	110.00
Silvermoon, 25c, F. P.	125.00
Roll 'Em	139.50
Track Time	125.00

ARCADE EQUIPMENT

Undersea Raider	$275.00
Skee Barrel Roll	165.00
Chicago Coin Hockey	135.00
Keeney Air Raider	100.00
Bally Rapid Fire	100.00

ONE-BALL MACHINES

Club Trophy	$150.00
Derby, '41	170.00
Sport Specials	90.00
Blue Grass	100.00
Turf Champ	35.00
Record Time	105.00

USED 5-BALL, FREE PLAY — A-1 CONDITION

Action	$ 80.00	Marvels Baseball	$ 69.50
Alert	37.50	Marines At Play	54.50
Air Circus	109.50	Midway	85.00
Arizona	149.50	Metro	39.50
Big Parade	115.00	Nite Club	59.50
Broadcast	44.50	Pin-Up Girl	89.50
Capt. Kidd	59.50	Sink The Jap	44.50
Cover Girl	115.00	Super Chubbie	39.50
Dude Ranch	29.50	Slugger	49.50
Eagle Squadron	90.00	Santa Fe	165.00
Four Aces	65.00	Streamliner	165.00
Four Diamonds	34.50	Sky Blazer	69.50
Fannie	29.50	Stars	72.50
Gun Club	49.50	Spot Pool	59.50
Grand Canyon	149.50	Surf Queen	150.00
Hi-Dive	69.50	Stratoliner	49.50
Hit The Japs	49.50	Three Score	25.00
Idaho	175.00	Victory	65.00
Jeep	85.00	Wild Fire	59.50
Knockout	95.00	West Wind	65.00
Keep 'Em Flying	119.50	Yanks	74.50

1/3 DEPOSIT WITH ORDER—BALANCE C.O.D.

UNITED AMUSEMENT COMPANY
3410 MAIN ST. KANSAS CITY 2, MO.

American Amusement Co. Will Take Back "Smiley" In Trade

HARRY H. BROWN

CHICAGO, ILL. — Harry Brown of American Amusement Co., this city, announced this week that his company will take back all "Smiley" amusement counter games in trade for his forthcoming new amusement counter machine.

The new game will be announced to the trade in a week or so, and from reports of coinmen who have seen it, will attract a great deal of play. "We have had our new game out on test," states Brown, "as we wanted to present the trade with an outstanding amusement counter game. From reports we continue to receive, it appears that it will be 'outstanding' and a great money maker for the operators.

"We have adopted the 'trade-in policy' on the 'Smiley' game as we believe it will assist many of the coinmen who wish to take advantage of this offer on the purchase of our new amusement counter game."

Visiting coiimen, it is reported, have placed substantial orders with American Amusement Co. after viewing it.

Heiress Buys Bell For Hubby

LYNN, MASS.—After providing her ex-stevedore husband with a $240 a week allowance so that he might satisfy his yen to play bell machines, a local, thrice-married heiress went a step further by purchasing a bell machine to place "on location" in her own Marblehead mansion, so that they both might more comfortably and more easily pursue their hobby

IMMEDIATE DELIVERY

OF THE NEW AND IMPROVED AIREON PHONOGRAPH AND ACCESSORIES.

NEW WALL BOX REPLACEMENT COVERS—FOR SEEBURG WIRELESS OR 3 WIRE BOXES — $5.95.

FIBRE MAIN GEARS FOR SEEBURG AND WURLITZER (Less Hub) GUARANTEED PERFECT — SAMPLE — $3.95 QUANTITY PRICE — $3.00 EACH.

MOST COMPLETE PHONOGRAPH REPAIR DEPT. IN THE CITY.

Used Reconditioned Phonos of All Types

NELS NELSON
2329 W. PICO BLVD.
LOS ANGELES 6, CALIF.
Phone: FI-0545

Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

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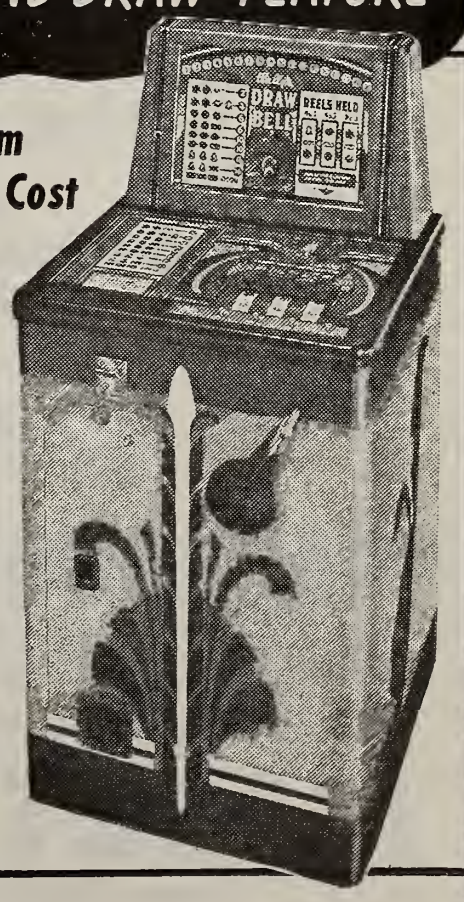
OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE



Trouble-Free Mechanism Insures Lowest Operating Cost

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J. ROSENFELD CO.
3218 OLIVE ST. ST. LOUIS 3, MO.
Distributors for Eastern Missouri, Southern Illinois and Western Kentucky

Gottlieb Issues Open Letter To The Industry

By Dave Gottlieb, D. Gottlieb & Co. President, CMI, Inc.

Did you ever sell a dream?

To convice a modern business man, even a dream must have a blueprint. To sell a sharp production expert, even an ideal must come out of the clouds and present a brochure of its advantages.

It isn't easy to make a group of intangibles sound like a solid investment. But now its been done and my dream is sold—my hope of a Public Relations Program to insure the nation's good will toward Coin Machine Industries.

Now our Public Relations Bureau is out of the "vision" department and operating as a down-to-earth business. Now, we of Coin Machine Industries have a tangible tie to bind us together—we have an efficient outfit devoting its time to our welfare.

I appreciate the opportunity to thank the members of Coin Machine Industries and the trade papers for the encouragement and concrete support that our proposed program received. The journals long ago recognized this need in our industry for a unification of policy and approach to the public. Their editorials vigorously proclaimed that need.

It has taken at least ten years of arduous point-by-point convincing to win the understanding of disinterested members. But, once confident that Public Relations was a necessity to the interests of the industry, they, too, swung firmly into line. Now the membership is one hundred percent for the new publicity program.

On October 9, a Coin Machine Industries Public Relations Committee, including Walter Tratsch, A.B.T.; Herb Jones, Bally; DeWitt Eaton, AMI, Inc.; J. W. Coan, Coan Manufacturing; Grant Shay, Bell-O-Matic; James A. Gilmore, secretary, Coin Machine Industries, Inc., and myself presented to a representative group the first blueprint of our dream. This committee spent months in research on the project, bringing into focus previously undefined problems and merits of publicity.

The logic of the report was undebatable and a unanimous vote authorized the new bureau to be formed by James T. Mangan.

I should like to again express my pleasure in the loyal support received in this effort to appoint one forceful voice to speak for all of us, one authoritative method to present us to the public. My gratitude, however, is equalled by my trust that, within the year, the Public Relations Bureau will reward our confidence with results both visible and effective.

PEACHES FROM GEORGIA

PRICES SLASHED Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS — YOU GET ONLY THE PEACHES"

PIN BALLS

Cleanest Pin Balls in the U. S. A. Everyone thoroughly reconditioned, rails scraped and guaranteed, ready for location.)

2 Four Aces, Each	$ 89.50
2 5-10-20 Each	89.50
Stars	49.50
2 Bubbles, original cartons, Each	149.50
Yankee Doodle	89.50
2 Flat Tops, Each	149.50
Sea Hawk	49.50
2 Friscos (new), Each	169.50
Pin-Up Girl	84.50
Oklahoma	174.50
1941 Majors	69.50
Torpedo Patrol, P&S Con.	74.50
Invasion	89.50
Shangri-La, P&S Conv.	64.50
Wildfire	49.50
Flicker	49.50
Soft Ball Queen (new)	$174.50
Big Hit (slightly used)	195.00
Landslide	44.50
Big Time	39.50
Slugger	59.50
Ten Spot	44.50
Play Ball	44.50
Super Six	24.50
2 Marines at Play, Each	59.50
ABC Bowler	59.50
Contest	49.50
Chevron	24.50
Vogue	24.50
Dude Ranch	49.50
'41 Derby (1 ball)	125.00
Thumbs Up	49.50
Riviera (new revamp)	279.50
South Seas (new revamp)	269.50

CONSOLES

Saratoga, 5c P.O.	$ 64.50
2 Paces Reels Jr., 5c P.O., refinished, Each	75.00
Lucky Lucre, 5-5c, two-tone cab.	75.00
2 25c Roulette, 7-coin head, P.O. Each	150.00
Keeney Super Bell, 25c F.P. & P.O.	$249.50
Keeney Super Bell, 5c F.P.. & P.O.	225.00
2 Jumbo Parades, animal reels, F.P.. Each	75.00
Galloping Domino, AC 5c JP (Used 30 days)	575.00

"NO ORDERS CONSIDERED UNLESS 1/2 CERTIFIED DEPOSIT IS RECEIVED, BALANCE SIGHT DRAFT."

HEATH DISTRIBUTING CO.
217 THIRD STREET (Phones: 2681 & 2682) MACON, GA.

They ALL Will Say —

IT'S

PACKARD

ALL THE WAY

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SEE THE NEW SENSATIONAL
HIDEAWAY

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NOW TAKING ORDERS FOR EARLY DELIVERY OF THE

PACKARD PHONOGRAPH

WALL BOXES — 30-WIRE CABLE — SPEAKERS

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LOS ANGELES 7, CALIF.
(Phone: ROchester 2103)

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SAN DIEGO, CALIF.
(Phone: FRanklyn 9-5635)

Commercial Wired Music To Philly Food Chain Stores

PHILADELPHIA, PA.—Of interest to the cointrade entering into wired music operations for commercial and industrial locations is the news that several leading Eastern businessmen have organized a firm in this city which will sell wired music to stores in this territory.

Known as Store Broadcasting, Inc., the organization has already taken over Tele Music, Inc., and is now servicing the Baltimore Markets food store chain.

The operation, as developed by the firm, consists of wired music transmitted thru leased telephone lines from a central studio and channeled to the food chain. Spot commercial announcements are delivered periodically to help promote the sale of products being offered in the market.

It was revealed that the new music-advertising operation would be expanded nationally, either by direct ownership by the parent corporation or thru licensing other operators in various parts of the country and permitting them use of the name and system, or both methods may be used.

Several patented devices have been developed to make the system effective, it was reported.

The appointment of Spot Sales, Inc., a New York firm, as the exclusive sales agency for the system was recently announced. The number of advertisers will be limited and, for the present, only one product of a kind is accepted.

Officers of Store Broadcasting, Inc., include John B. Kelly, Loren L. Watson, Joe Lang, Paul Harron and John Morgan Davis. Anthony J. Drexel Biddle is a member of the board of directors.

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.

Complete, No Extras $6.00

M. LUBER

503 W. 41st. (LOngacre 3-5939) New York

WANTED TO BUY!

GENCO

VICTORY and DEFENSE Games!

will pay

$40.00 each

Machines Must Be Complete!

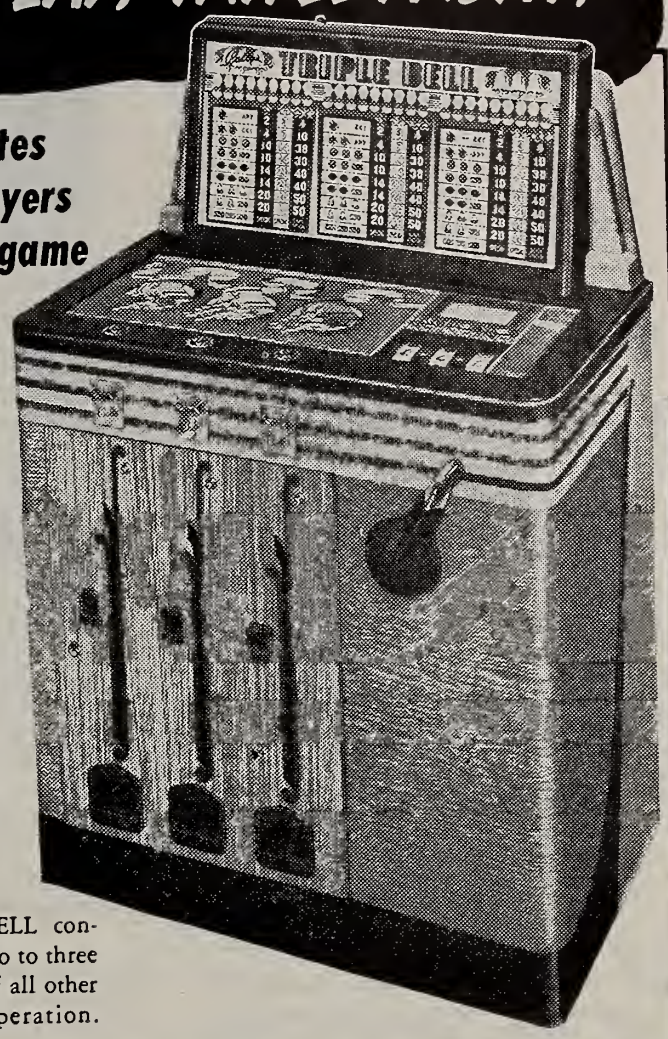
AMERICAN AMUSEMENT CO.

164 E. Grand Ave., Chicago 11, Ill.

Tel.: CAPitol 5300

Bally's TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!



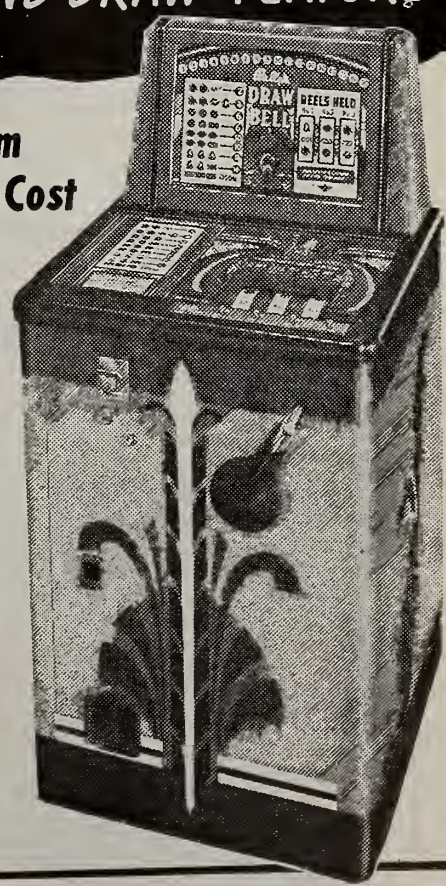
3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. *1000 Super Special* plus plenty of other big awards and single-cherry awards. *DeLuxe Cabinet* in rich blonde wood-grain finish. *Simple Trouble-Proof Mechanism. Quickly convertible* replay or automatic award. Any combination of coin-chutes — nickel, dime and quarter.

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Bally's DRAW BELL

OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE



Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

CHRISTOPHER-LUKER CO.

763 S. W. 8th STREET MIAMI, FLORIDA

Distributors for Florida and Alabama

Wisconsin Music Ops Assn. Meets

MADISON, WIS.—Members of the Wisconsin Phonograph Operators Association are pictured above as they gathered recently for their regular monthly meeting at the Lorraine Hotel in this city. Lawrence Welk, the orchestra leader, was playing an engagement here at the time and attended the conclave. Welk, a Decca artist who has consistently proven a money-maker for local ops, spoke on the improving record situation.

Edelman Makes New Bowling Game

DETROIT, MICH.—I. Edelman, Edelman Amusement Devices, this city, announces that his new "Bang-A-Fitty" Bowling Game will be on display at the CMI show to be held in Chicago on February 3 to 6.

Operating a great many games here for many years, Edelman ran into the problem of supplying bowling games to his locations after the war ended. "These locations," stated Edelman, "went modernistic — redecorating their bars and installing new and up-to-date fixtures. In order to keep my equipment in these locations and keep them profitable, I had to produce a new game. 'Bang-A-Fitty' was the answer. Using all my knowledge and experience accumulated during my years of operating, I incorporated the best playing features and built a cabinet that would match the modernistic settings of the bars".

Edelman has been doing some extensive traveling during the past weeks, and expects to visit New York City in about 3 weeks.

Press Praises & Jabs Insurance Vender

NEW YORK—Mixed editorial comments greeted the news that an insurance vender for air travelers had been developed and was already in locations.

Some of the newspapers were unhesitant in their praise of the coin operated machine, adding that easily available accident insurance was a boon to any traveler.

Others, less kind, jabbed at the idea editorially, claiming the unit served to hinder confidence in the commercial airplane.

We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.

VIKING SPECIALTY CO.
530 GOLDEN GATE AVE.
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2715 SUMMIT AVE., UNION CITY, N. J.
(Phone: UNion 5-2242)

NEW ENGLAND REPRESENTATIVES
PIONEER DIST. CO.
585 TENTH AVENUE, NEW YORK CITY
(Phone: CHelsea 2-4647)

Now Showing
TRIPLE BELL — 5c - 10c - 25c or Any Combination
DRAW BELL — CONSOLE 5c and 25c PLAY
BIG LEAGUE — SENSATIONAL 5-BALL FREE PLAY
VICTORY SPECIAL • VICTORY DERBY

MUSIC OPERATORS: HURRY! GET IN YOUR VOTES FOR YOUR FAVORITES.

PIN GAMES

Play Ball	$45.00	5-10-20	$85.00
Limelite	35.00	Venus	70.00
'41 Majors	50.00	Knockout	99.50
Sport Parade	50.00	Liberty	130.00
Genco Def.	75.00	Air Force	64.50
Gun Club	60.00	Miami Beach	69.50

BELLS

Mills Blue & Gold Vest Pocket	$ 35.00
Mills 5c Blue Front	100.00
Mills 5c Brown Front	100.00

We have all Mills Bells and Jumbo Parade parts.

CONSOLES

Mills 5c Jumbo Parade, C.P.	$100.00
Mills 25c Jumbo Parade, C.P.	175.00
Keeney 5c Super Bell, Comb.	250.00
Keeney 5c-5c Two Way Super Bell, Comb.	300.00

1/3 Deposit, Balance C.O.D.

Lewis COIN MACHINE SERVICE
1924 W. Chicago Ave. Chicago 51 Belmont 7005

Bally's TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

Triple Coin-Chutes permit three players—or three coins—every spin of the reels. *1000 Super Special* award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL
Bell-fruit flash plus new HOLD-AND-DRAW feature—guarantees big repeat play.

MULLININX AMUSEMENT CO.
302 W. VICTORY DRIVE SAVANNAH, GA.
233 TRINITY AVE., S.W. ATLANTA, GA.
Distributors for Georgia

O'Connor Vending Machine Company Plans Big Expansion Program

Firm To Set Up New Plans & Policies To Meet New Sales & Operating Conditions

KEN O'CONNOR

DAN HAWLEY

RICHMOND, VA. — Kenneth A. (Ken) O'Connor and Dan Hawley of O'Connor Vending Machine Company with headquarters in this city and branch offices in Portsmouth announced this past week that the firm planned one of the largest expansion programs ever undertaken by any coin machine firm to meet general sales and operating conditions for the new era.

According to these men, " There is no doubt anymore that the type of sales efforts now being made thruout the country are on their way out. The trade needs to face new conditions and therefore needs new methods which will allow the operator to better profit from the equipment he will purchase."

Along this line, Dan Hawley stated, "The operators have come to realize that they cannot go along as they did before or during the war. The same is true of the wholesalers in this field. They, too, must change their methods. In fact, we must all cooperate today to assure this industry continuing on a better and more profitable basis for the future and the first job of all wholesalers, because of this, is to see to it that the men whom they sell will be assured of earning real profits."

The firm are planning to expand their sales forces and to make constant contact with those whom they sell so that at all times they will be assured that their customers are continuing on a profitable basis—or, as they reported, "We will help them to this sort of operational basis."

New offices are also planned and modernization where necessary. At present with building materials difficult to obtain the firm are holding up their plans, but, they state, they believe that just as soon as conditions will allow they will be ready to make an announcement which will be of good worth to everyone of the coin machine men in their area. Both Hawley and O'Connor are of the belief that the "man who sells the machines should help the man who buys them to a better income and also work with him to protect him at all times."

The firm are also arranging for the announcement of new lines to their present distribution set-up and these in addition to what they already have will prove very impressive to all

WANT to BUY

NATIONAL No. 950
DU GRENIER 9 COLUMN
SINGLE CAPACITY . . .
CIGARETTE MACHINES

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5 BALL FREE PLAYS

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TEN STRIKES

•

ARCADE EQUIPMENT

•

COUNTER GAMES

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Write - Phone - Wire

AMMCO

DISTRIBUTORS
2513 MILWAUKEE AVE.
CHICAGO 47, ILL.
Phone: Capitol 1111

ATTENTION, EXPORT BUYERS

The New Seacoast Catalog Is Ready for Mailing — FREE!

This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

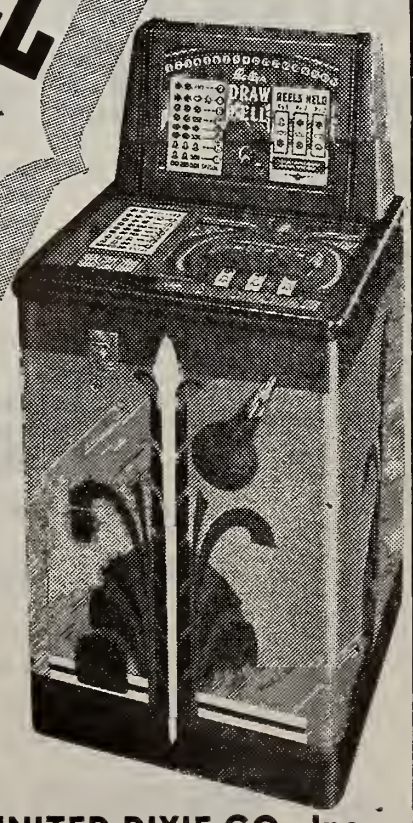
SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Av., NEWARK 5, N.J.
Bigelow 8-3524
Exclusive Rock-Ola Distributor in Northern New Jersey

627-629 10th Ave., NEW YORK 18, N.Y.
LOngacre 3-0740
Exclusive Rock-Ola Distributor in Greater New York

Bally's DRAW BELL

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter Play.



TRIPLE BELL

Triple Coin-Chutes insure triple profits. 1000 Super Special Award insures continuous repeat play

UNITED NOVELTY CO.
DELAUNEY & DIVISION STS.
BILOXI, MISS.

UNITED DIXIE CO., Inc.
617 W. CAPITOL ST.
JACKSON, MISS.

Distributors for Mississippi

DEM BEET
CSSDA

SALE! SALE! SALE!

2 GOING MONEY-MAKING ARCADES IN RICHMOND, VIRGINIA

WILL SACRIFICE! ARCADES CAN BE PURCHASED INTACT
OR
WILL SELL ALL EQUIPMENT AS A COMPLETE UNIT
CONTAINS FOLLOWING EQUIPMENT

ARCADE EQUIPMENT

1 7 UP
1 FLEET
1 PLAY BALL
1 SCHOOL DAYS
1 SEA HAWK
1 DUPLEX
1 5 - 10 and 20
3 IRON MUTOSCOPE REELS
1 SEEBURG SHOOT THE JAP CONVERSION
1 KEENEY AIR RAIDER
1 BALLY RAPID FIRE
1 MUTOSCOPE 5 REEL SELECTOR — Serial 1 A-M-D-L 25
1 SEEBURG HIRED GIRL
1 SEEBURG DUCK GUN
1 SEEBURG TIGER GUN
1 SEEBURG JAP CONVERSION
1 EVANS LATE MODEL PLAY BALL
1 BAKER LATE MODEL SKY PILOT
1 MUTOSCOPE SKY FIGHTER
1 SCIENTIFIC BATTING PRACTICE
5 SHIPMAN SELECT-O-VIEW
1 GYPSY SOLAR HOROSCOPE
1 EXHIBIT FLOOR MODEL KISS-O-METER
1 SET OF 3 DISPOSITION, PERSONALITY AND LOVE METER ON STAND
1 SET OF 6—2 for 5c GLAMOROUS NOVELTY CARD VENDERS
6 EXHIBIT 1c CARD VENDERS ON STANDS
1 KEENEY TEXAS LEAGUER LATE MODEL
2 A.B.C. TARGET PISTOLS ON STANDS
60,000 (Approx.) PENNY POST CARDS
1 LOT OF G.E. BULBS (Usual to Arcade Equip.)
1 PLAY BALL PIN BALL GAME (Fair Shape)
1 TEN SPOT PIN BALL GAME
1 PHOTOMATIC No. PTN3 (Very Good Cond.)
1 BALLY RAYS TRACK
1 MUTOSCOPE SOLAR HOROSCOPE (Front Round Glass Broken)
1 BALLY CONVOY COMPLETE (Butt on Gun Broken)
1 TOM MIX GUN (Fair Condition)
1 SEEBURG CHICKEN SAM CONVERSION
1 MUTOSCOPE IRON REEL WITH GIRL REEL
1 BALLY RAPID FIRE (Gun Stand Broken)
1 GOTTLIEB GRIP TESTER ON STAND
2 GOOFY GOLF
1 GOTTLIEB GRIP TESTER
1 GYPSY PALM READER
1 SMALL MUTOSCOPE REEL ON STAND
1 SMALL PIKES PEAK
3 VIEW-O-SCOPES
3 EXHIBIT LOVE METERS (Battery Models)
1 EVANS GALLOPING DOMINOES, 1938 Mod.
3 MILLS JUMBO PARADES
4 MUTOSCOPE VIEW-O-SCOPES
1 COMPLETE PRESTO RECORDER w. 2 Remote Speakers & Mike, Type "G", Serial 107
2 BILL FREY NUMBER ROLLS
1 EVANS LITTLE DOMINOE (Poor Condition)
1 KEENEY SUPER BELL, No. 8E2844

PHOTOGRAPHIC EQUIPMENT AND SUPPLIES

1 Electric Dryer, RK, Model No. A-20
1 2½ x 3½ Semi-Automatic Complete with Compur Shutter No. 4414061 Lens F/6.8
1 Neon Sign and Transformer—"Photos While You Wait"
1 Photo Visualizer, 1" x 1½"
1 Electric Dryer, RK, Model No. A17
2 Picture Display Frames, 4 ft. x 3 ft. with Neon Border
1 Trimming Board
29 Cases, 12 Containers Each, Grant Chemicals
10 gross 5 x 7 Grant Paper
12 rolls 250 x 2½ Grant Paper
2500 Frames Various Sizes
3 gross 8 x 10 Grant Paper
1 Sound Proof Recording Booth, Combination with Semi-Automatic, Complete with Lenses 1½ x 1 and 2½ x 3½
1 True Copy Phote—Model L
1 Positype Enlarger
1 Moon Type Photo Drop (Wood and Painted)
1 Combination Model 9A — Century Studio Camera with Sliding Carriage, 8 x 10 - 5 x 7 2½ x 3½ with Goerz-Dagor f/6—Focus 12" Lens
1 No. 1A Semi-Centennial Eastman Stand
7 Flood Lights—Partitions and Revolving Back Ground
1 Neon Sign (Pictures While You Wait) 10" Letters—Sign 10 Feet Long

INCIDENTAL ITEMS

1 National Cash Register—Model No. 126(4) N-2 Serial No. 4097045
1 Iron Safe, approx. 30" x 24"
1 6 Ft. Floor Case with Neon Border
1 Humphrey Gas Space Heating Unit (Ceiling Type) No. 85, Series DX, Serial No. C1125. Input Rating—85,000 B.T.U. Hourly Output Rating—68,000 B.T.U. Hourly Complete—Used Very Little
1 5 Ft. Wood Counter
1 1 H.P. Century 3 Phase Electric Motor
9 Ceiling Fixtures, Frost. Globe Type on Chains
1 Outside Neon Upright, 3 Color, 3 Flash. 20 Ft. Sign
2 8 Ft. Step Ladders
1 Neon Transformer with 16 Ft. Tubing
1 Chrome Leg Stool
2 x 18" Pedestal Electric Fan
1 Van Dorn 6" Bench Grinder, Type A Serial No. 347596
1 Walker-Turner Drill Press, Serial No. 1-1140, with ½ H.P. Motor
1 National Cash Register S604357—Model 720
1 6 Ft. Floor Case
1 16" Exhaust Fan
1 18" Table Model Electric Fan
1 Chrome Leather Seat Stool
1 4" Bench Vise

WRITE — WIRE — PHONE IMMEDIATELY

JOHN COFFEY
PENNY ARCADE
321 NORTH FIFTH STREET
RICHMOND, VA.

B. M. WOLF
1448 LAFAYETTE BLVD.
NORFOLK, VA.
(Phone: Norfolk 4-3048)

JOHN MARINO
333 WEST 57th STREET
NEW YORK, N. Y.
(Phone: Columbus 5-5065)

Asks Tax & License For Bell Equipment In Colorado

DENVER, COLO. — A local citizen who signed himself "I'm For It," wrote a letter to the "Post," leading newspaper here, asking that bell equipment be licensed and taxed in order that other taxes currently leveled against the citizenry could be reduced.

"Let's license every owner of slot machines and keep a record of each machine the same as autos," he demanded. "Make the owners take out a license in whatever county they are in, which is all of them, I guess, and have them pay the county clerks of each county a license of $450 per year; $300 going to the county and $150 to the state.

"The income would take a burden off of so many other things being taxed to death," he continued. "Why let the owners and proprietors reap the harvest 50-50? Let's all get some good out of them."

(Ed. Note: What about a "National Tax Council?")

THE ULTRAVOX AUTOMATIC RECORD VOLUME LEVELLER

The only unit that can be used satisfactorily with any model phonograph using either CRYSTAL or MAGNETIC pickup.

Maintains an average volume level on all recordings and can be regulated to satisfy your most demanding location.

Improved volume leveller utilizing distortionless push-pull circuit.

$34.50

From your jobber or order direct

TERMS: 1/3 Deposit, Balance C.O.D.

Operators interested in individual music systems, get on our mailing list.
We shall make an important announcement soon.

ALLIED ELECTRONICS COMPANY, Inc.

50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

Automatic Canteen Co. Of America Is Probed By Govt.

WASHINGTON, D. C.—The Federal Trade Commission opened hearings recently against the Automatic Canteen Company of America, this city, which is charged with negotiating exclusive-dealing contracts in the leasing of vending machines.

The U. S. Government claimed that practices of the firm were in violation of the Clayton Act, and in violation of the Robinson-Patman Act by inducing price discrimination from sellers of confections used in such machines.

More Charity Orgs Use Ball Gum Venders

NEW YORK—Reports arriving here from all parts of the country indicate that ball gum venders are becoming increasingly popular as a means thru which civic and fraternal organizations are raising funds for charities.

Cooperation for these projects appears to be coming in abundance from the press and citizenry no matter in what communities or for what type of charitable endeavor the machines are placed.

As the program is worked in most areas, members of the organization donate their services to placing and servicing the equipment, and it is considered a public spirited gesture on the part of location owners to place the machines on their premises.

The machines are usually identified as the property of the organization and the purpose to which coins collected will be put by a sticker that is plainly visible thru the glass globes containining the merchandise.

Says Bells Intrigue Gals More Than Guys

SAN FRANCISCO, CAL.—Ruth Millett, columnist on a local paper here, used a complete column on a statement accredited to William Feather, writer-philosopher as follows: "A man can't compete successfully with a slot machine for the attention of a woman".

(Ed. Note: The Public Relations Bureau better get busy, or they'll be blaming the industry for creating a condition where there won't be enough women to go around.)

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New AMI 40 SELECTION PHONOGRAPH

Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

Bargains of the Week!

GENCO TOTAL ROLLS, Like New $369.50
A.B.T. BIG GAME HUNTERS, Late Model 47.50
A.B.T. BIG GAME HUNTERS, Oak Cabinet 34.50

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

Empire Coin MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS — CLEAN AND MECHANICALLY PERFECT — READY FOR LOCATION.

COIN MACHINE INDUSTRIES, INC. CMI 7 Hour Protection MEMBER

NEW FIVE BALL FREE PLAY
SUPERLINER $322.00
FAST BALL 330.00
BIG LEAGUE 299.50
DYNAMITE 334.50
CATALINA 145.00

NEW COUNTER GAMES
GOTTLIEB GRIPPER $39.50
A.B.T. CHALLENGER 65.00
WIND MILL 22.50
SMILEY 20.00

USED FIVE BALL FREE PLAY
ACTION ..... $ 95.00
ALL AMERICAN 40.00
ARGENTINE 60.00
ARIZONA 150.00
BIG CHIEF 40.00
BIG HIT 199.50
DEFENSE (Genco) 65.00
FIVE-TEN-TWENTY 90.00
FLAT TOP 145.00
GRAND CANYON 150.00
GUN CUB 60.00
HI-HAT 60.00
HOLLYWOOD 105.00
JEEP ..... $ 95.00
KEEP-EM-FLYING 125.00
KNOCKOUT 95.00
LIBERTY (Gottlieb) 150.00
MAJORS '41 ..... 55.00
MIDWAY 95.00
SHANGRI-LA (Gottlieb) 125.00
SKY CHIEF 115.00
TOPIC 70.00
VENUS 70.00
VICTORY 65.00
YANKEE DOODLE 75.00

TERMS: 1/3 Deposit, Balance C.O.D.

GUARANTEED USED GAMES

OLIVE NOVELTY CO.
2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)

SOLD ON MONEY BACK GUAR. ANTEE

FASTER PROFITS WITH Bally's DRAW BELL

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

TRIPLE BELL

Triple Coin-Chutes insure triple profits *1000 Super Special* Award insures continuous repeat play

UNITED DISTRIBUTORS
513 E. CENTRAL WICHITA 2, KANSAS
Distributors for Southern Kansas

Common Sense Merchandising Gets More Play On Phonographs, St. Louis Music Ops Claim

Reveal Hints To Increase Action During Lull Periods

Special to The Cash Box
By Bert Merrill

ST. LOUIS, MO.—Operators who are content to merely complain about reduced income in comparison with higher costs while doing nothing about it are making a serious mistake, according to a group of St. Louis men recently interviewed by *The Cash Box*.

While it is true that nickel intake is limited to so many nickels per hour during the busy periods of the day, there are many opportunities to extend or break up the peak period into more frequent intervals, many ops have found. Thus, instead of 40 nickels for two hours in a tavern phonograph location, for example, the spread may be extended to 50 nickels for 2½ hours, or better merchandising in the mid-afternoon period may add another 15 to 20 coins to the day's take.

"The secret of increasing location profits is entirely location owner cooperation," one prominent operator said. "Of course we must remember that the location's own profits and sales come first, and that the owner or bartender will give thought only to the phonograph when the op educates them to do so. I have found many location owners actually unconscious of whether the phonograph is playing or not—so accustomed do they become to shutting off other sounds in favor of bar orders and conversation with rail customers. Such a location owner is little or no help to the operator, until the latter gets out and does something about it.

What this St. Louis music op "does about it" is to maintain a constant program of education. In addition to his regular record-changing and inspection visits, he takes two trips per week rolling over his route during the "slack period" in the early afternoon — when the average tavern owner is glad to have somebody to talk to. Averaging six or seven such calls per week, nickel take has risen from 15% in one tavern to more than 100% in the top example—all without expense and going a long way toward helping to pay high overhead costs.

"The first thing I do is size up the afternoon situation in the tavern," the op told your correspondent. "The chances are nine times out of ten the barkeep or the owner is cleaning up a little, serving two or three customers, and generally marking time until evening. That's the perfect opportunity to suggest how important record music is to attracting trade. I point out to the owner that unless a customer is really thirsty for a glass of beer or a highball, there's no reason for him to think of the tavern while passing it. If, on the other hand, the strains of a popular new number is coming through the door, suggesting pleasant relaxation, the chances

(Continued)

JUST WHAT YOU'VE BEEN LOOKING FOR!

ONE BALL C. P.

2 Bally Jockey Club	$295.00
2 Bally Turf King	295.00
5 Bally Long Shot	150.00
8 Bally Santa Anita	99.50
2 Bally Kentucky	169.50

MUSIC

1 Rock-Ola Imperial	$225.00
1 Rock-Ola Commando	489.00
3 Rock-Ola 12 Record	119.50
2 Rock-Ola 16	139.50
1 Mills Empress	299.00
1 Seeburg Vogue	495.00
1 Wurlitzer 412	200.00
1 Wurlitzer 616	295.00
1 Wurlitzer 600-A	395.00

SHOP
Completely Equipped to REFINISH SLOTS — PHONOS — PIN BALLS
Give us a try. Quotations on Request

CONSOLES

1 Bally Draw Ball	$477.50
1 Evans Galloping Dominos	199.50
1 Mills Four Bells	345.00
1 Buckley Track Odds	495.00

BELLS

18 5c Mills Blue Front	$159.50
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ROCK-OLA — BALLY

SICKING, INC.
1401 CENTRAL PARKWAY CINCINNATI, OHIO
Distributors for Southern Ohio, Kentucky and W. Virginia

St. Louis Music Ops Offer Hints

(continued)

are that he will come in and sit down.

"I prove this wherever there is some sidewalk traffic to work with, dropping in a nickel, turning the box up slightly for added volume, and merely waiting. Invariably, we get a response—and this begins to prove to the tavern owner that maybe I'm talking sense. I also point out, while establishing this fact, that a lot of these semi-bored afternoon customers will drop a nickel in the phonograph to keep things moving, equally important to both of us."

In this way, the op keeps afternoon play up, through simply urging the location owner to start things off himself by playing the phonograph during the afternoon.

Another St. Louis op has extended the evening hours by making similar calls — in this case, furnishing each owner with a roll of nickels marked for later cash box recognition, to "shill" phonograph play at least an hour earlier than the normal peak period. "I have found a simple bit of psychology pays dividends here," the music operator indicated. "I suggest that the bartender ask his customers, 'Have you heard that new James record?' and then hand the customer a nickel asking him to play it. This naturally starts the original customer and the ones who overhear conversation thinking of popular recorded music, and when the phonograph begins, the ball starts rolling.

"During the early part of the evening I suggest that the location owner put in enough of these 'merchandising nickels' so that the machine is never idle more than ten minutes in a row. By choosing various numbers, the location owner is bound to hit on a couple which appeal to his early dinner or drinking crowd, and inspire more play. In one test case, we had a phonograph playing an average of 15 records a day before six o'clock, which is the regular dinner hour and the source of most evening play."

Use of marked or paint-spotted nickels which are returned to the operator at the end of the week, and are readily recognized by the location owner as shill coins is one of the best methods of getting owner cooperation, the op stated. There are no split arguments, and the fact that the machine shows better play per day is of course always acceptable.

"Program merchandising" or better use of identifying "record menus" does a lot for increasing play through the day, a third op contributed. This old-timer always leaves one strip on his 24 record list titled mysteriously "The Week's Top Tune". This invariably shows the best returns per week, since customers enjoy justifying their knowledge of Hit Parade numbers when the song plays. Others, who may not know which it is, are curious enough to invest a nickel in finding out. The same op always makes a point of learning what the location owner's favorite song is, and leaving the machine playing that record when he departs from the tavern. "The location owner appreciates this thoughtfulness" the operator grinned "Small a service as it may seem, it keeps the thought of music uppermost in his mind."

Keep after your location owners — and don't give them a chance to forget how much phonograph music means to their own business, was the general consensus.

AN OPEN LETTER TO OPERATORS . . .

Most people don't like to sit in the same chair or at the same table day in and day out — year after year. Not everyone likes to look at the same object at all times.

Nor does everyone like to play the same Bowling Game forever.

Altho we've had Bowling Games in Detroit for the past ten years in the same locations without change, we've always had the excuse that due to war conditions, factories were not producing new machines.

But with post-war changes, and most bars going modernistic, installing booths and incorporating other new decorative ideas, operators began to lose many locations. We had to do something about it! We had to give them something to match their modernistic booths and furniture. We had to create something which would add to the playing appeal.

Operating a number of games ourselves, we had to do something from the operators standpoint. The answer to all these problems is incorporated in our . . .

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BOWLING GAME

"The Bowling Game of Today and Years to come"

In Michigan in general and Detroit in particular it is

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Will be displayed at the CMI Show at the Sherman Hotel in Chicago February 3, 4, 5 and 6. Come and see our conception of a Post-war Bowling Game at Booth 71 and 72 — and convince yourself.

Meantime — Write Your Distributor or direct to Us.

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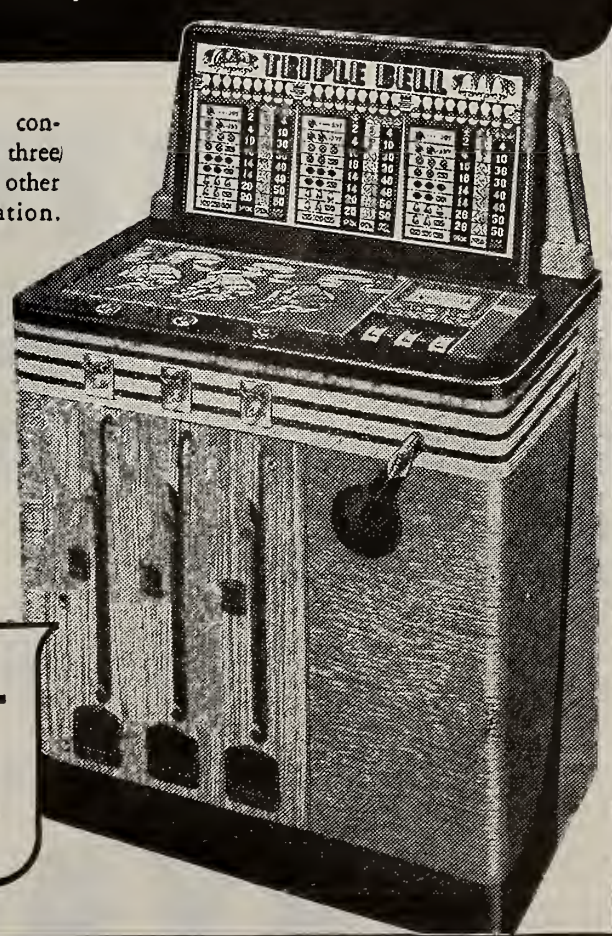

BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

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FREE-PLAY PROFITS

A DAVAL GAME

...THAT OUTEARNS, OUTPULLS, OUTPLAYS ANY COUNTER GAME EVER BUILT!

BIGGEST MONEY MAKER IN ALL COIN MACHINE HISTORY

Write! Phone! Wire QUICK!!

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1512 N. FREMONT ST. • CHICAGO 22

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To $50. Op Pulls Out

FLORIDA CITY, FLA. — City Councilmen here raised the annual juke box license fee from $10 to $50 per year.

The result was that the Florida Amusement Co., managed by R. B. Simpson, did not buy any of the new 1947 licenses and, instead, pulled his machines from locations here.

Declares All Types Of Coin Machines Are Taxable Property

NEW LONDON, CONN. — Assessor Norman H. Miller of this city, declared that he is giving special attention this year to putting all types of coin operated machines on the tax list. He said that he had made a survey and had discovered that many such machines as juke boxes, cigarette, candy and peanut vending machines, and the like, had not been declared as taxable property.

This will also include all locations that own their machines. They, too, will have to declare these are personal along with their store stocks, fixtures, machinery, etc. All tax lists must be filed with the assessor between October 15 and November 1.

This is IT!

A New Sensational

DAVAL Counter Game "Free Play" ...with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE $75.00 F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

SCOTT-CROSSE COMPANY

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FASTER PROFITS

WITH Bally's DRAW BELL

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. *Specify Nickel or Quarter play.*

TRIPLE BELL

Triple Coin-Chutes insure triple profits *1000 Super Special* Award insures continuous repeat play

DIXIE COIN MACHINE CO.

912 POYDRAS STREET NEW ORLEANS, LA.

Distributors for Louisiana

THRU THE COIN CHUTE

CHICAGO CHATTER

Bunch of the boys in the Celtic the other night discussing the possible forthcoming depression and its resultant effect on the cointrade come to the conclusion that with more people able to lounge around that coin machines will get bigger and better profits. They point out that most of the wartime play boom was due to soldiers and sailors who had no place to go and plenty of time on their hands. The big drop in the number of arcades alone, they concluded, since the end of the war, more than verifies this fact . . . We hear that some eastern distribs have plans to open showrooms and offices in Chi . . . Operations of coin changers now under way are attracting much attention. Al Sebring (Bell Products) has his "Beacon Coin Changer" in many leading spots around town like the Chi Public Library, Walgreen Drug Stores, etc., and since placing these has been getting requests by the dozens from other worthwhile locations . . . Mills Industries, Inc. created much interest with the announcement of their forthcoming '47 phono. From those who claim to be in the know—this is the machine to watch.

* * * *

Al Stern of World Wide Distribs planning to be present at French Lick to attend Homer E. Capehart's "International Distributors' Convention" where the new Packard Pla-Mor phono will be unfolded and where all Packard's distribs will hear the new policies and plans of the firm at this 2 day meet . . . Milt Salstone of M-S Distribs tells us that the leading "race" record dealers in this town use our "Hot In Harlem" column as their "bible". "In fact", he tells us, "one of Chicago's leading record stores asks me for that page each week and features it right in their main record display window" . . . By the way, you music ops who haven't as yet entered into the contest to determine who shall win the "Oscars" for the best records and the most outstanding recording artists—do so quick. Use enclosed prepaid postcard you'll find in this issue.

* * * *

Genco announce their first post-war pin game, and even before the ink was dry on the announcements—orders were flooding the factory with many coinmen eager to see this first machine of the Genco firm. They tell us that it looks like a winner . . . Maurie Sykes of Mar-Matic Distrib Co., Baltimore, Md. in town this past week and tells about a special cover that has been created for the Bell machine ops which sounds like something every Bell coinman will want. It's completely waterproofed (from process discovered during the war) on the outside and has a beautifully padded interior which almost polishes the machine while in transit. Maurie is ready to appoint distribs for this cover all over the nation . . . Ben Coven, the Bally man, has coinmen plenty pleased because of an unusually fine financing offer he is making them on all new Bally equipment. Ben is reported to be one of the busiest men in town and all he wants, he claims, is to just get more of those Bally Triple Bells delivered to fill the many orders he has taken.

* * * *

Harry Brown of American Amusement is one of the busiest men in our town these days. His new factory is being visited daily by coinmen. It's just a hop and skip from the Loop here and the boys are quite surprised at the elaborate work which went into this factory to make it among the most modern . . . Harold (Perk) Perkins over at Jimmy (Globe) Johnson's place tells us that the demand for their coin counter grows and grows and grows. "Oh, boy", oh boys Perk, "if we could only get as many as we need" . . . Bill Marmer of Sicking, Inc., Cincinnati, on his way into town to visit with the various manufacturers here. Bill claims that this is the greatest year in Sicking's long history in the coinbiz . . . Ben Axelrod of Olive Novelty Co., St. Louis, Mo., tells us over the long distance phone that business is better than ever with his firm. They're selling pahlenty of used equipment with ops calling here every hour of the day to buy and buy and buy. Proves once again that Ben is an excellent merchandiser.

* * * *

Ben Lutske of Eagle Coin Machine Co. who get out those marvelous plastics for the phono coinmen explains that one reason the music ops keep repeating orders to his firm is due to the fact that Eagle plastics are approximately the same thickness as the original and also that the color is right inside the plastic itself so that it won't rub or chip off at anytime. "Another thing", Ben claims, "high prices are causing most music operators to rebuild with good plastics." Business is good at Eagle . . . Tho Al Douglis of Daval doesn't get around as much as he used to (now that he has such efficient management) he did tell us, when we caught up with him this past week, that his new counter game, "Free Play" is topping the take of any counter game Daval have ever produced, and that the firm are in receipt of letter after letter advising them that, "It's a great moneymaker" . . . Eddie Corriston and Ben Becker of Palisade Specialties Co., Cliffside Park, N. J., in town this past week. Eddie left for home a bit early but Ben remained to close some very important deals.

* * * *

Ed Heath of Heath Distributing Co., Macon, Ga. in town after a visit to the Mayos in Rochester, Minn. where he was told that he was going to live another 100 years or so. Ed has a surprise forthcoming for the trade which is sure to make lots of good reading. He'll be ready to pop with it verra, verra soon, he tells us . . . Harry Miele of Williamsport, Pa. in town this past week renewing old acquaintances . . . Carl Hoelzel of United Amusement, Kansas City, Mo. tells us via long distance that his firm is really doing a very good job and that all they need is more and still more of the new machines to satisfy the demand . . . Ralph Sheffield and Shirley Corush are among the early risers in the coinbiz here. Can always catch them in over at Empire early in the A.M. . . . Jackie Rosenfeld of St. Louis in town this past week talking things over with distribs and manufacturers and getting set for a bigger and better season.

* * * *

Visitor to our town from down South America way was Morris Zicman of Buenos Aires, Argentina, who did plenty of buying from some of the coinmen he visited. We understand that Morris can use almost anything in coin machines these days . . . In town this week were Ken O'Connor and Dan Hawley and their wives, of O'Connor Vending Machine Co., Richmond and Portsmouth and all other parts of Virginia with Ken and Dan rushing about here and there and helping entertain their wives in between time. Both coinmen on the alert for all new ideas and new products . . . Sam Wolberg of Chicago Coin just back from visiting in New York and Atlantic City where he was kept plenty busy with the many great causes he is interested in . . . Cliff Bailie and Angelo Delaport of Syracuse, N. Y. in town and very busy with a great many different ideas which they are completing . . . Bill Doyle of Grand Rapids, Mich. also in town and immediately dashes over to the Rock-Ola plant where he talks over more, more and more delivery of those new Rock-Ola phonos . . . Joe Brilliant of Detroit, Mich. on his way into town and planning to do lots of work in a short period of time . . . Art Weinand over at Rock-Ola one of the busiest execs in town gets swamped with orders and inquiries when he announces the firm's new wall speaker.

* * * *

George Jenkins and Herb Jones over at the big Bally factory busier than ever with the way the distribs of the firm are backing up that new Triple Bell and all the other Bally equipment. Both Georgie and Herb are rushing between each other's offices all day long this past week . . . Fred Mann who is Aireon's regional manager here pops into town after a visit to Cleveland and the east and reports that he just hasn't had time to even sit down quietly for a few days. Fred is making some impressive plans really work . . . They tell me that Rudy Greenbaum is on his way into Chi this week . . . While Lou Koren is away in Miami (tho expected back this week), Max Berenson is keeping things humming . . . Dave Gottlieb is busier than ever with many plans for the public relations program of CMI and advises that the staff of this bureau is getting well set up at CMI's headquarters. Dave believes that all the nation's coinmen will join in the public relations work more enthusiastically than ever when they hear what marvelous plans have been made for their well being. And that's 30.

THRU THE COIN CHUTE

EASTERN FLASHES

This past week a location owner in Newark, N. J. installed his own music machine and within a day was induced to return to his operator. (Complete story elsewhere in this issue). There are many interesting angles to be learned from this incident. In the first place, only thru the efforts of a strong union was it possible for the operator to regain his "spot". However, once again we have our attention focused on the ease in which the location was able to purchase his own machine. If this wasn't possible, the incident would never have occurred. Music operators could learn a lesson from the reason given by the location owner for buying the machine. He claimed that he had an old machine, and that the records were of 1929 vintage. The machine in addition was dirty and the service terrible. Operators today must be on their toes and run their routes like a real business or else they will "take it on the chin" not only from location owners like the above, but more important, from smart, live-wire, aggressive operating firms.

* * *

DeWitt (Doc) Eaton, Vice President and General Sales Manager for AMI, Inc. visited the city this week, and Barney (Shugy) Sugarman of Runyon Sales Co., and Dave Rosen, distributors respectively in New York and Philadelphia for AMI, were the hosts . . . Shugy and Jack Mitnick of Runyon leave this week-end for a few weeks rest. They're heading for Hot Springs, Ark. . . . Mike Munves and Abe Green, who vacationed at this resort, are heading home, and probably will be gone before Shugy and Jack arrive . . . Jackie Berman, Economy Supply Co., Baltimore, Md., spends the week here with his wife and baby. Sid Merenstein, the other half of the Economy firm, remained in Baltimore to take care of the customers. Berman and Merenstein are getting ready to load a batch of parts and supplies to be shipped to Chicago for the coin show where they will have a display.

* * *

John A. Fitzgibbons, Musical Minutes, Inc., and "Johnlee" System busy showing his individual music system to many interested out-of-towners. Bob Charles, Binghamton Amusement Co., Binghamton, N. Y. spent considerable time with Jack one day this week going over the system in detail . . . Les Boyd, Ace Distributing Co., heading for the sunny south . . . Dave Lowy out of town lining up something "big" for which he will act as distributor . . . Herman Perin, Firestone Enterprises, Brooklyn, N. Y., tells us his firm is shipping quite a number of games, and that they will soon increase production. Another building has been acquired for manufacture.

* * *

Fred Salerno, Roxy Automatic Music Co., recently became engaged to one of the city's loveliest damsels. At a party given in honor of the event, many of the music ops attended . . . Ed Hartman and Joe Henkel, Allied Electronics Co., Inc., move to a large loft in Brooklyn, N. Y., where they will manufacture the Ultravox Automatic Record Volume Leveller, and an individual wired music system . . . Ben Lazar, B. D. Lazar Co., Pittsburgh, Pa. will be visiting our city in a few weeks . . . Another visitor expected around the middle of November will be Mr. and Mrs. I. Alpert of Twin Ports Sales Co., Duluth, Minn. . . . Music ops were offering condolences to Harry Morrison who lost his 28 year old son . . . Nat Cohn and Earl Winters, Modern Music Sales Corp., make a startling statement. They claim they have 100 rooms available for the week of the CMI show in Chicago for their friends and customers. If the reaction from this announcement causes you any grief, Nat, you have only yourself to blame!

* * *

Ben Palastrant, district sales representative for Aireon Manufacturing Corp., in the city, visiting with Leo Knebel of Manhattan Phonograph Co., local distributors. Ben was finishing up a trip that took him to Al Bergman of Buffalo, N. Y.; Art Hermann of Albany, Charley Hannam of Philadelphia, and Ralph Colluci of Hartford, Conn. Next trip Palastrant will take is to the factory in Kansas City . . . Sid Mittleman, Phil Mason, Buddy Eisen and Joe Eisen of Joe Eisen & Sons, distributors for Packard Manufacturing Corp., getting ready to go to the Packard distributors meet in French Lick Springs, Ind. . . . Harry Trieber, Globe Music Co., injured in an automobile accident . . . Coinmen returning from the 25th wedding anniversary of the Morris Hankins (H. & L. Distributors) Atlanta, Ga., talking about the wonderful time they had.

* * *

George Ponser and Irving Kaye, Amusement Enterprises, Inc., ready to "go to town" with their new game "Whirl-A-Ball" . . Charley Polgaar, that dyed-in-the-wool fisherman, heading for permanent residence in Hollywood, Fla., leaving on Nov. 13. When he feels like working, Polgaar will check his operation which he purchased recently from Jack Kay. Charley promises to send us a photo some day, showing us "slaves" how to "live and love it" . . . Lou Hirsh, Silvertone Music Co., another operator heading for Miami—but only for a few weeks vacation . . . Jack Mitnick, Runyon Sales Co. tells us he was grounded in Pittsburgh on his way home from Cleveland, O. The plane started to burn — and Jack attributes it to the fact that he was so "hot" on this particular trip, consummating a big sale . . . With the weather staying up around the 80's, Dave Stern, Harry Pearl, Everett Masterson, and Tom Burke, Seacoast Distributing Co. (Rock-Ola distributors) continue with their fishing proclivities, relaxing from the continuous pressure on them for more and more Rock-Ola's . . . Did Teddy Blatt, Intimate Music (Solotone distributors) leave for Hot Springs, Ark. this past week-end?

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

SAN FRANCISCO

Attended a very interesting meeting of the Associated Music Operators of San Francisco this past week at the Native Sons Hall in the Bay City. The meeting was well attended, approximately 80% of all existing music operations were represented at this meeting. The meeting was highlighted by a committee report urging the membership to change their present operating percentages and make other changes which were approved by a unanimous vote of the membership. The committee were to meet this week to fix the date at which time the new operating schedule is to start, the new percentages and date is to be announced later. The officers of the associations are Lynn Jones, Pres., Mrs. Penny Cross, Vice Pres., W. J. Varley, Secy and Business Manager, the Board of Directors are, Ken Popkey, Bob Andrews and A. Camicia. This association really means business and functions very smoothly.

I had a very interesting talk with Don Clark, Ken Popkey and Sam Tessler following the music ops meeting while sipping some cool refreshments at Goldies. A change in operating percentages is apparently necessary if the music ops are to continue on and make any money.

After many years in the vending business, Mrs. E. M. Dutton of Viking Specialty Company has decided to sell out and retire. The new owners are William A. Collier former vice president of Leo Myerberg Co. and Don H. McClinton former sales manager for American Lithographing and Engraving Co. Mrs. Dutton was tremendously well liked by all who did business with her and we'll miss her attractive and pleasing smile. Both Mr. Collier and Mr. McClinton are very happy in their new business venture, they are of the type that will make the business really go places.

Morris Pollard plans on a trip around the county calling on the ops. Morrie has the new Packard Hideaway and the new H. C. Evans Comb. F.P. and C.P on display and plans on moking deliveries on this new equipment by November 15th.

Johnny Ruggiero spent a few days with Dan Donohue of Seeburg discussing the music situation generally. Johnny informs us that he will be ready to make deliveries on the new Bally "Triple Bell" console this week and according to reports from operators, says Ruggiero, the "Draw Bell" is going like a house afire.

Walter Huber of Wolf Distributing has just employed a new secy, Jean Walker to his staff and a nice looker, we might add. Huber has added three new record salesmen to the record department. Lester Olsen in charge of east Bay area. Max Wolf in San Francisco and Phil Phillips in Northern San Francisco. Walt has been receiving steady shipments of the new A.M.I. phono and is making rapid deliveries.

Lou Wolcher of Advance Automatic Sales is now in Chicago. Lou is on the go a great deal of the time and I can understand why. Al Meyers very capably looks after things in Wolcher's absence which makes it work out so well. The firm has taken on the distribution of the new Packard phonograph line.

Al Armos and Phil Robinson of Chicago Coin off to a luncheon to talk over many business matters . . . The new remodeled building of H. R. Maser is coming right along and should be ready for occupancy within the next few weeks. Maser has been steadily commuting between the Bay City and Chicago . . . George Murdock is vacationing at his very swank summer home at Catalina Island . . . Joe and Carl Noto have been expanding their place to prepare for a distributorship which they hope to have all lined up within the next thirty days and will make an appropriate announcement at that time . . . Norton Jacobs, young ex-service man has recently opened an advertising agency and has moved his offices to the De Young building. Jacobs has shown a great interest in the coin biz.

LOS ANGELES

It just doesn't seem possible that a year has passed us by since your California manager of *The Cash Box* joined the fold, it is amazing how much one can learn about a wonderful industry in such a short space of time, a lot of swell people were met while meandering around meeting operators, distributors and record people. It is to the future that we all look forward with high hopes and higher aspirations for a wonderful year to come.

Jack Gutshall and the missus are planning on attending the big doings at the big Packard showing at French Lick, Indiana and are going to fly back east. Jack has received word that a carload of new Packard Hideaways are on the way and should be in his showrooms before the end of the week.

Bill Wolf, that ever traveling man is up north in the Bay City on business and is due back in a few days. Al Silberman, General Manager of M. S. Wolf tells me that the record sales are terrific and are increasing daily, deliveries of the new A.M.I. phono are a bit slow but steady.

Bill Happel, Jr. of Badger Sales hopes to move into his new building around November 11th, Bill is making all plans to move about that time and woe unto the guy that holds him up. The golf feud between Jack Leonard and Bill Happel is about to resume, both boys were down with colds and had to suspend their game for a while, but we learn that both are now ok and ready to get on with their game.

Paul Laymon is proudly displaying the new Bally "Triple Bell" Console and promises immediate deliveries on all orders received, however, Paul asks ops to get their orders in early for early delivery.

Record manufacturers are showing lots of interest in the popularity poll currently being conducted by *The Cash Box*. One of our leading disc manufacturers told us that he will use our poll as a guide to give music ops the type of records they need for their locations.

Among the ops strolling along coin row this past week were: Anton Jeppesen, Maywood; John R. McCall, Oxnard; Ernest Butler, Los Angeles; I. B. Gayer, San Bernardino; Eli Franco, Los Angeles; S. W. Ketchereid, San Bernardino; Johnny Nelson, Inglewood; G. A. Wheeler, Wheelers Ridge; Walter Murra, Downey; Eddie Lee, San Luis Obispo; Frank Lamb, Los Angeles; W. H. Shorey, San Bernardino; John Hawley, Inglewood.

Len Micon, Packard Distrib is on the fence. Len would like to attend the Packard gathering at French Lick, Indiana, but is unable to get away for it and is very unhappy . . . Bill Simmons regional Pack rep, leaves for the Packard affair and joins Jack Gutshall, Nick Carter and Delos Osborne of San Francisco on the same plane leaving Tuesday.

Elky Ray is getting all set to move into his new place soon we hear, the A.O.L.A.C. and Fred Reilly move in at the same time and of course to the same building . . . Danny Jackson of Automatic Games is biting his nails to the quick hoping for a good break in the courts decision in the Lux case. Danny has a lot of Pace slots on board and also at stake in this important case . . . Nels Nelson has been selling lots of those new Aireon Phonos. Nels made one deal to deliver 20 of the new phonos to one operator this past week and that ain't hay . . . Fred Gaunt of General Music has a swell collection of new machines on his showroom floors and is ready to make immediate delivery . . . Bud Parr of Solotone is keeping us sweating about his new music equipment—it must be an atomic bomb, at least it's a perfectly guarded secret as we have tried but can't pry any dope on it, Bud leaves for a trip to Chicago, New York and other eastern points this week . . . C. A. Robinson has been selling lots of the new Daval counter games.

THRU THE COIN CHUTE

MINNEAPOLIS

Hunting season for pheasants opened up with a bang last Saturday in the state of Minnesota, but as I heard it, George Ganil, local operator, was the only one in the city to get his limit of pheasants. Pheasants are not as plentiful as they were supposed to be, after hearing the comments from many operators in Minneapolis who spent last week end roaming around the fields in every part of the state.

Dave Meyers of Sioux Falls, South Dakota and his newly wedded son, Dick, spent the week end in Minneapolis after calling on several distributors in the Twin Cities . . . I. F. LaFleur, Jr., of Devils Lake, North Dakota and his charming wife spent four days in Minneapolis. Sort of a honeymoon. They were just recently married in Pittsburgh, Pennsylvania as his wife is a Pittsburgh girl. This was their first visit since the event . . . LeRay Roberts of Luverne, Minnesota, is spending several days in Minneapolis with his family. Just sort of a vacation and calling on some of the distributors. LeRoy tells us that hunters are a dime a dozen in his neighborhood. He says any time he feels like having a pheasant dinner, he just goes out the back door and knocks one off . . . Mike Crakes of the Friendly Sales Company, Minneapolis, Minnesota also spent the week end doing a bit of hunting.

Joey Atol, of the Arrowhead Fireworks Company, Duluth, Minnesota, in town for several days. Says he'd rather make our night clubs here than do any hunting . . . Wally Zellmer, ace mechanic for A. E. Coddington plans on leaving next week on a little trip into Iowa . . . Jess Waddel, Charles City, Iowa operator, paid Minneapolis a visit. His first visit in many months. Claims things are going very nice for him . . . Eli, of the Mayflower Distributing Company, 2218 University Avenue, Minneapolis, Minnesota was seen around the southwestern part of the state last week calling on operators . . . Bill Hunder of Wheaton, Minnesota also in town for just the day. Bill is having an airport built close to Wheaton and is spending over $30,000 in repairing the field. It's just a hobby with Bill, but he is also a darned good flier.

Pershing Gulden of Englevale, North Dakota also in town for a few days . . . L. I. Harris of Enderlin, North Dakota in town spending a few days buying merchandise and visiting relatives . . . Pete Wornson, Kasota, Minnesota took time off to visit a few of his friends in Minneapolis . . . The Minnesota-Michigan game is coming up this Saturday and is completely sold out and many operators from South Dakota, North Dakota and Minnesota are screaming for ducats which are impossible to get at this late date . . . Mr. and Mrs. Ed Clavin of Alexandria, Minnesota will be in town for the game. Also Mr. and Mrs. Bob Collins of Morris, Minnesota . . . Joe Unise of Roscoe, Minnesota paid his respects to Minneapolis. His first visit in a very, very long time . . . Art Hagness of Grand Forks, North Dakota in town for a few days.

ST. LOUIS

Fair weather smiled on St. Louis ops during the past week —and coats went back in the mothballs. Even though play was down on most routes, most of the ops basked in the balmy air and didn't care.

Joe Morris at J. S. Morris Novelty is taking a lot of kidding about his two-phone setup. Making arrangements for a telephone answering service when everybody was out on the routes, Joe thought he'd solved a problem. Now every call goes to the service, and Joe can't get it straightened out.

Delbert Veach at VP Amusement Company is hieing himself to New York again—long time no see Times Square, he reports. VP is looking at a big list of Aireon orders and wondering how to fill 'em.

Over at Baum Distributing Company, major domo Dan Baum is still wearing a big lustrous halo—his reward for confidence in the Cards during the Series. Dan is collecting bets everywhere he goes, despite a bad cold which reduced his dulcet tones to a snuffle.

The report at Olive Novelty, where Ben Axelrod and Al Haneklau are buying and selling lots of used equipment and waiting for new equipment, indicates both men are building big things for the future.

Big news of the week was the delivery of fifteen—yes, that's right, fifteen! — new Rockolas to Andy McCall at McCall Novelty Company. Andy is No. 1 operator in St. Louis circles today, with a string of new machines big enough to set up a new route. "Like the old days" Andy grinned, happily.

J. S. Morris will be in the capable hands of son Walter Morris for the next few months while papa Joe rests at Excelsior Springs, Missouri. Veteran operator, Joe recently underwent a serious throat operation which has had him hors de combat for months. Now well on the mend, Joe figures Walter can run the routes for awhile.

Incidentally, J. S. Morris Novelty will appear resplendent in a brand new office at 4722 Delmar the 15th of November. After six years down the street at 4633 Delmar, the Morris management is happy over 150% more space and facilities.

There is much whispering about Ed Randolph, Ideal's chief lieutenant, who disappears daily at 2:30 and "goes to lunch" until almost five every afternoon. What goes, Ed?

Much interest was stirred this week when the Globe Democrat ran a special feature recounting the woes of slug users when confronted with products of National Slug Rejectors. It was the first good coin machine publicity in many years.

PITTSBURGH

Art Strahl, a busy little fellow in the record department at American Coin-A-Matic took time out to spend his two weeks' honeymoon touring eastern cities, especially New York . . . Art fell into heavy duty upon arrival back on the job. Sam Strahl had the sidewalk loaded with new AMI phonographs . . . Sam also reports he has taken over Emerald Records and they are catching on like wild fire.

Ben Herman at Record Dist. Co. of Pittsburgh was caught in the act of unpacking a shipment of Cowboy Records, those western tunes a host of district ops have been waiting for.

Irwin Silverman for years a leading mechanic along coin row has hung his hat up at Sam Howvitz's Acme Novelty Co.

Harry Jasick & Teddy Kotula very busy local ops are stocking up on Bally Draw Bells . . . Further inquiry developed, the purchases were made on recommendation of Johnny Peters at Pittsburgh Amusement Co., who says "I got nothin' to kick about, business is ok."

Ben Long of Mulligan Dist. Co. is displaying the Aireon Hideaway . . . Ben says op acceptance of the new unit is something to write home about . . . John Hope from the Aireon factory was in town ostensibly to assist Ben in plugging the unit . . . Lou Popkins at Pgh. Coin Machine Exchange says, "with all the lag or troubles we're having in the district, business is fair." Lou is leaning to the philosophical side, his stock question to op customers, who indirectly help Lou, "how are business conditions in your territory?" Meyer Popkins is out on the road selling direct to ops . . . Reading between the lines on his reports Lou contends. If the brewery strike which may easily be the forerunner to countless other labor disturbances was settled, business would boom for all in the Coin Machine biz.

Harry Rosenthal of Banner Specialty Co. is redecorating his buildings interior and exterior . . . Harry declares when the rejuvenation job is completed he will have the most modern sales and display space in Western Pa. Harry admits he is preparing for first exhibits of Homer E. Capehart's Packard Pla-Mor Phonograph and auxiliary equipment.

BOSTON

Reports from various Boston distributors and operators reveal that Hub coinmen are generally experiencing a slump in business . . . trend started several weeks ago . . . Pioneer states that people seem to be careful of their nickels for first time since the war ended . . . Associated Amusements checked the dip last week with a great spurt that brought in double the biz over any week since their new showroom opened July first . . . this may be the forerunner of a general upswing.

Charlie Wertheimer who operates the Mardi Gras arcade in downtown Boston had a happy grin on his face last week . . . Charlie received shipment of the first Amusematic Jack Rabbit to appear in New England . . . the complicated new game had both players and interested spectators dizzy with its intricate mechanism . . . it looms as a big crowd pleaser.

Looks like the bowling bug is spreading rapidly among the coin companies . . . Trimount pried off the lid over a month ago with their weekly session . . . now Louis Weinstein at Associated is whipping into shape a bowling aggregation that he is confident will be able to trim all opposition . . . a challenge match with Trimount is being arranged with interest high and side bets aplenty . . . a regular bowling league might soon be formed.

Harry L. Kelley, district manager of Seeburg, dropped in recently from Rochester on his tour of upper New England and upper New York State . . . Harry is so enthusiastic about the increased use of scientific wall boxes and the dual remote volume control set-up that he has lingered for ten days.

Al Dolins just returned from New York City where he spent three days making the rounds . . . Brother Jerry also headed off on a business trip and after he winds up his tour of several Connecticut towns he expects to return with some new business . . . Pioneer and U-Need-A Sales are now distributing all Bally products.

Sam Caslani dropped into town from Montpelier, Vermont, to see old friends and check on new equipment . . . ditto Arthur Strahan from Greenfield, Mass. . . . other visitors were Clarence Cormier from Leominster and George McKeen down from Nashua, New Hampshire.

A big testimonial dinner is carded on November 4th for Ed Ravreby . . . Boston coinmen, Ed's lodge members, factory representatives and distributors will throng into the Hotel Kenmore for the occasion . . . advance reservations indicate a turnout of around 200.

Hard luck story of the week came from Sol Korvaban who shed his Army khaki several months ago to take over a route in Connecticut . . . Sol picked up a new pin game, slipped it into the back of his truck . . . when a front tire blew the truck careened into a pole . . . Sol emerged unscatched but the truck was well creamed and the new game shattered.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT – Coin Slides, Chutes, Trips, Cash Box. The complete assembly from Seeburg Regal or other 1938 Model Seeburg. Will buy Seeburg 5-10-25¢ Wall-O-Matics in good condition. No cracked covers. ACE MUSIC CO., WAUKON, IOWA

WANT–Seeburg, Wurlitzer, Rock-Ola, Mills, allmodels. Highest cash prices paid. Write, wire or phone. Quote lowest price in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel. BRyant 9-0817.

WANT–We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT–Will pay the following prices: $2. for Imps, Cubs, Aces; $10. for Pikes Peaks, Totalizers; $12.50 for Kickers & Catchers, ABT Challengers; $5. for Marvels; $2.50 for Pok-O-Reel, Klix, Wings, Yankees; DuGrenier Model S $17.50, Model VD $35., Model W $35., Model WD $35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT–All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT – Any quantity Mills Jumbos – free play model. Condition unimportant. All parts must be there. Can be shipped uncrated. Advise quantity and price via air mail. HUNTER SALES CO., 2621 McKINNEY AVE., DALLAS, TEXAS

WANT–500 Pin Games. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Belmont 7005.

WANT–Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT–We want your Used Needles, Mr. Music Operator. If you do not want to use our Service, we will buy your Used Phono Needles and give you $10. per 1000 for them. Just drop us a card and we will service your needles at 10¢ ea., or will give you $10. per 1000 as an outright purchase. What Say? RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FT. DODGE, IOWA.

WANT–All types Hideaway Units, 20's and 24's; 30 wire Wall Boxes and Adaptors; Keeney Wall Boxes; Premium paid for Rock-Ola Adaptors; Mills and Jennings Free Play Mint Vendors; One and Five Ball Free Play Games; Bally Triumph; Arcade Machines; Sky Fighter; Metal Typers; Scales, etc.; Converters, 110 DC to 110 AC; 110 V. AC 25 cycle to 110 V. AC 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.

WANT–1,000 Slot Machines, new or used. Phone, Wire or Write. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Republic 22732.

WANT – Will buy any type Music Machine in any condition. Does not have to be in working order but all parts must be included. A.1. MUSIC CO., 2026 MARKET ST., PHILA. 3, PA. Tel: LO. 7-2155

WANT–Will pay cash. Used games, slots, consoles, and music machines; Jennings Standard DeLuxe and Super DeLuxe Chiefs; Black Cherry Bells and other models of Mills Escalator Jackpot Bells; Keeney's Bonus Super Bells; Bally Victory Specials; and all latest model five-ball games. State lowest price in first letter. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1109.

WANT–Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT–Genco Playballs. State condition and price. SQUARE AMUSEMENT CO., 88-90 MAIN ST., POUGHKEEPSIE, N. Y.

WANT – Mutoscope Cranes, fan front or red tops, with or without mdse., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Model 600 Keyboard Wurlitzer phonograph or Model 500 Keyboard Wurlitzer phonograph. State prices and condition. OSCAR GLICKMAN, 211 MAIN, BIG SPRING, TEXAS. Tel: 230

WANT–All types and models of coin-operated equipment. Send complete list with followi information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Late Free Play equipment, Arcade Machines and Music for export. Shopped or "as is" but no junk. No lot too large. Prefer picking up within several hnudred miles of Canadian border. Quantity prices only. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONT., CAN. Tel: 2-7667

FOR SALE

FOR SALE – Hurry! Hurry! Hurry! Used games for sale. Send in your offer. No reasonable offer refused! All American; Big Chief; Big Hit; Big Parade; Big Three; Bosco; Capt. Kidd; Chubbie; Click; Congo; Dude Ranch; Flagship; Foreign Colors; Four Roses; Jungle; Mars; Mascot; Mystic; Spottem; Sun Beam; Up & Up; Variety. SEABOARD CONN. CORP., 1625 MAIN ST., HARTFORD, CONN. Tel: 2-6141

FOR SALE–Phonotronic Universal Amplifier, has nine outstanding features at $59.50; Ace Coin Counter at $139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 $1.45; Record Carrying Cases $5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE – New equipment, ready for delivery. Genco Whizz; Superliner; Fast Ball; Dynamite; Opportunity; Spellbound and Bang-A-Fitty Skee Ball; Mutoscope Drivemobile $175. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE–5 Premier Barrel Roll, completely overhauled $279.50; 10 Amusement Enterprise Bank Balls, new $375.; 5 Firestone Skill Roll $379.50; 5 Firestone Tally Roll $469.50; 5 Genco Total Roll $525.; 3 Mills Panorams $395.; 2 Mills Panoram Peek $395.; 5 Keeney Texas Leaguers Deluxe $42.50. MARCUS KLEIN, 577 - 10th AVE., NEW YORK CITY.

FOR SALE – 50 – 1¢ 3 column Snack Nut Venders $20. ea.; 5 – 1¢ 2 column Post Card Venders with deluxe floor stands $30. ea.; 10 – 1¢ A.B.T. Challenger Guns $30. ea. WANT – Candy & Cigarette Machines. Also N. W. Deluxe Nut. CAMEO VENDING, 432 W. 42nd ST., NEW YORK 18, N. Y.

FOR SALE–Make us your best offer! Bally's Rapid Fire; Sky Battle; Shoot The Bull; Scientific Batting Practice; Chicago Coin Hockey (early model); Mills 1-2-3's; Wurli. Counter Model 61 & 41. Write, phone or wire. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF. Tel. Tuxedo 4976.

FOR SALE – 2 No. 600 Wurl.; 1 1940 Rock-Ola C.M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 12 Pin Ball games; 1 No. 616 Wurl. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA.

FOR SALE–Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE–A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records $10,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.

FOR SALE – Pace Reels F.P. or Payout $100. Write. WANT – 1 Abbott 5¢ Coin Counter, new or used. Write stating price. S & S SERVICE, 44 FRIDAY ST., MILLVALE, PITTSBURGH, PA. Tel: Millvale 1412

FOR SALE–Pimlicos $250.; '41 Derbies $210.; Sport Specials $100.; Sportsman $100.; Blue Grass $135.; Dark Horse $135.; Skylark $140.; Fortune $165.; Jennings Triplex Slots $90.; Saratoga, late F. P. - P. O. $150.; Foreign Colors $60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE – Ten (10) 616 Wurlitzer Lite-Up. All in good operating condition. Just off location. $150. to $175. depending on condition of cabinet. Will take best offer for Wurlitzer Twin 12's. TRI-STATE MUSIC CO., 1423 N. 3rd ST., HARRISBURG, PA. Tel: 4-0801

FOR SALE–DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT–Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Extra Special Super Duper Bargain! 2 Keeney Air Raiders, good condition $99.50 ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Rock-Ola Spectravox Tone Column Cabinets, complete (3) $50. ea. Send 1/2 deposit, balance C.O.D. Guaranteed in perfect working order. ROSE AMUSEMENT CO., 33 WESTFIELD AVE., ELIZABETH, N. J. Tel: Eliz. 3-7044

FOR SALE–Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLININX AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. Tel. 3-6601.

FOR SALE – Special! 1 Keeney 2-Way Bonus Super Bell, like new, used 30 days (write). 1/2 deposit, balance C.O.D. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS. Tel: 1742 J

FOR SALE–2 Buckley 24 Cellar units, guaranteed in perfect condition $225. ea.; Buckley 24 record Chrome Boxes, like new $20. ea.; Buckley 20 record Chrome and Gold Boxes $20. ea. 1/3 deposit, balance C.O.D. M. LUBER, 503 W. 41st ST., NEW YORK CITY. Tel.: Longacre 3-5939.

FOR SALE – 5 Ball F.P. Games, all checked, cleaned: Big Hit $175.; Catalina $125.; Frisco $125.; Hollywood $95.; New Big Three $50.; new Foreign Colors $50.; Keeney Contest $50. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE–One Ball Multiple Free Play Tables; Bally Thorobred & Longacres $279.50; Bally Pimlico $195.; Bally Club Trophy $169.50; Bally '41 Derbies $169.50; Bally Blue Grass $119.50; Bally Dark Horse $119.50; Bally Sport Special $100. BADGER SALES CO., INC. 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE – Wurlitzer 600-R $375.; Seeburg Gem $335.; Wurlitzer 700 $495.; Wurlitzer 616 $195.; Seeburg Vogue $395.; Scientific Baseball $99.50; Amusematic Lite League $229.50. All phonographs and games checked and rechecked before shipment, repainted when necessary crating $10. extra on all equipment. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, N. Y.

FOR SALE–G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE – 44 Scales, all on old established route, some latest, all the low type scales, Watling and Rock-Ola, on best location in Idaho and Washington. Complete Route with extra parts $4500. Don't write unless you mean business. A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDAHO. Tel: 684

FOR SALE–For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE – 1 Massengill Pool Table 10¢ Chute; 2 Wurlitzer 412 Lite-up; 1 Seeburg Royale; Wurlitzer and Rock-Ola D.C. motors; Jannette converter; Machines overhauled back on location. PORTER ENTERPRISES, P. O. BOX 6037, WEST ASHEVILLE, N. C. Tel: 2975-R

FOR SALE–Real Buy! Amusement route–consoles, slots, phonos. Will net over $20,000 annually! One man can handle entire route! Expansion unlimited. Monied area with steady year-round incomes! Price $28,000. Unless definitely interested, do not write. Address mail MR. R. SHOUSE, GENERAL DELIVERY, BAKERSFIELD, CALIF.

FOR SALE – Total Rolls $375.; Superliners (write); Chicken Sam $65.; 2 World Series (one has miniature players missing – otherwise o.k.) both for $75.; Do-Re-Mi $75.; Western Baseball $60.; 1938 Tracktime $35. WANT – Groetchen Mountain Climber. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE–10 Total Rolls, like new $325. ea. Original crates. 1 Victory 5 Ball $75.; 1 Knockout 5 Ball $95.; 1 King Pin Bowling Game $150.; 1 Sky Blazer $65.; 3 Jumbos Free Play $70. ea. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel.: York 2345.

FOR SALE – 2 Skylark 1 Ball or 5 Ball Free Play & Payout, excellent condition $80. ea.; 7 Grandstands, all payout, as is $35. ea.; 5 Melon Bells 5¢ Play $95. ea.; 5 Melon Bells 25¢ Play $125. ea. D. O. FEAK, 1816 BROADWAY, TOLEDO 9, OHIO. Tel: Ma 3336

FOR SALE–Revamp Pin Balls: Red Hot $30.; Marines At Play $79.; Marvel Baseball $79.; Oklahoma $175.; Brazil $175.; Grand Canyon $175.; Idaho $185.; Wagon Wheels $185.; Streamliner $175.; Santa Fe $175.; Exhibit Big Hit $249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE – Hard To Get Operator's Special for sale! Miniature lamps 28 V .10 amp. suitable for Packard or Wurlitzer Wall Boxes; also Keeney Super Bell, Evans Bangtails, etc. 17¢ in lots of one hundred. RAY BIGNER, 1983 STATE AVE., CINCINNATI 14, OHIO

FOR SALE–Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE – 1 Seeburg Plaza in excellent shape $300. Write ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE – 1 Rock-Ola Floor Model Speaker with 1 Buckley Wall Box complete $45.; 1 A.M.I. Floor Model Speaker with 1 A.M.I. Wall Box, like new $40. FRANK GUERRINI COIN MACHINE, MUSIC & AMUSEMENT, BURNHAM, PA. Tel: 5726

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE - 1 Rock-Ola Standard; 1 Panoram & two sets of film; 1 Singing Tower. All guaranteed in perfect condition. Will consider reasonable offer. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA. 20, PA. Tel: Da 4-5545

FOR SALE-Now delivering Chicago Coin "Spellbound", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers-the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand case lots. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Keep 'Em Flying $119.50; Shangri-la $119.50; Five-Ten-Twenty $104.50; Four Aces $104.50; ABC Bowler $52.50; Gobs $74.50; Jungle $64.50; Casablanca $109.50; Air Circus $109.50; Hollywood $119.50; Horoscope $54.50; Gun Club $54.50; Four Roses $52.50; Victory $79.50; Majors '41 $52.50; Sport Parade $49.50; Super Chubbie $44.50. SICKING CO., 927 FORT WAYNE AVE., INDIANAPOLIS 2, IND. Tel: Riley 9700

FOR SALE-Wurlitzer 700 $650.; 750E $675.; 850 $700.; 950 $725.; 61 Counter Model $150.; Rock-Ola DeLuxe $400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE - 16 new Solotone Boxes and one location Amplifier (write). PATTON MUSIC CO., TURLOCK, CALIF.

FOR SALE-Evans 1946 Model Ten Strikes, our Floor Samples, a real buy, write; Pilot Trainer, like new $495.; 6 Exhibit Rotary Merchandisers $295. ea.; 3 Groetchen Metal Typers $295. ea. All equipment in Tip Top condition. Terms: 1/3 deposit, bal. C.O.D. or sight draft. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.

FOR SALE - Excellent condition 1 Stage Door Canteen $160.; 1 Big Hit $160. What do you offer for a 1015 Wurlitzer? VENDING EXCHANGE, BOX 440, TUSCAMBIA, ALA. Tel: 680

FOR SALE-Reconditioned and refinished slots: Mills Blue Fronts 5¢..$159.50; Mills Blue Fronts 10¢..$179.50; Mills Blue Fronts 25¢..$189.50; Mills Extraordinary 5¢..$149.50; Mills Extraordinary 25¢..$169.50; Pace DeLuxe (slug proof) 10¢..$149.50; Jennings Silver Dollar..$650.; Mills Gold Chrome 5¢..$179.50; Mills Gold Chromes 25¢..$199.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - Wired Music Studio Equipment, selective type similar to AMI Hostess operation except selections are made on Seeburg Wall Boxes installed in locations and selections are limited to 20 per location. This equipment is all brand new having been recently built and installed in a small eastern city and operated for several weeks with very satisfactory results. Studio equipment to serve 15 locations and 40 Seeburg Wall Boxes $4,750. Write JOHN W. HILL, 328 CHESTNUT ST., PHILADELPHIA 6, PA.

FOR SALE-New 2 wire Zip Cord 250 ft. coils $4.75; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea.; $46. per 100; 2-1/2 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE - Seeburg Regal cabinet, slightly damaged $175.; 4 Seeburg Rex $175. ea.; 2 Wurlitzer 616 Lite-Up Model $150. ea.; 2 Wurlitzer 412 Lite-Up Model $125. ea. Pin Balls: Double Plays $55.; Gun Clubs $60.; Spot Pools $50.; 7 Ups $45.; Boscos $70.; Hi Hat $60.; Knock Outs $100. All machines clean and in perfect condition except Seeburg Regal. 1/3 dep., bal. C.O.D. DUFF'S RECORD SHOP, WINCHESTER, VA. Tel: 3267

FOR SALE-Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., $6 per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - 2 Club Trophy 1 ball, newly refinished rails & in very good shape $165. ea.; 8 Keeney Fortune 1 ball comb. F.P. & Cash, clean & in nice shape $125. ea.; 10 Evans Gal. Dominos, good shape, new packs $99.50 ea.; 2 Paces Races, as is but all parts intact $75. ea.; 20 Vest Pockets Silv. & Blue, used 1 week. $59.50 ea. J. DAWSON, 516 TEXAS THEATER BLDG., SAN ANTONIO, TEXAS

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE - 1 5¢ Caille $39.; 1 5¢ Columbia Fruit $49.50; 2 Wurl. 850 phonographs, very clean $575.; 1 Seeburg 8200 $425.; 5¢ brand new Bally Draw Bell $477.50; 5 Bakers Pacers Chk. DD 1946 Mod. $550.; 2 Bakers Pacers 25¢ play Cash DD, Just like brand new $550.; Genco's Total Roll, Brand new $425. MONROE COIN MACHINE DISTRIBUTORS, 1813 N. 13th ST., TOLEDO, OHIO. Tel: Main 6434

FOR SALE-25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE - 1 Boomtown, 1 Three Up five ball pin tables. Both for $30. MANNING SALES CO., 110 SO. TEJON, COLORADO SPRINGS, COLO. Tel: Main 4076

FOR SALE - 1 Late Model Photomatic, inside lights. Good Shape. Just off location. Take it for $495. ACME NOVELTY CO., 2039 FIFTH AVE., PITTSBURGH, PA. Tel: At-9980

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 1 No. 950 Wurlitzer, like new $675.; 1 No. 24 Victory Wurlitzer, A-1 $395.; 1 No. 600 Keyboard Wurlitzer $375.; 1 No. 61 Wurlitzer, very clean $90.; 1 Mills Empress, clean $325.; 5 5¢ Chrome Vest Pocket Bells $50. ea.; 2 5¢ Blue & Gray Vest Pocket Bells $45. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE 10, IND.

FOR SALE–A.B.T. Gun $20.; 5¢ Brown Front $100.; Undersea Raider $350.; 5¢ Blue Fronts $100.; 25¢ Cherry Bell $150.; Mills Thrones $250.; Model 716 $175.; Smack The Japs Pin Ball $20.; 10¢ Blue Fronts $100.; 1¢ Smoker Bells $35.; 1¢ Glitter Gold Q.T. $35. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE – 4 Total Rolls on location. This is a terrific buy. One of the games is brand new. Act Now. $325. ea. JACK LEY, 2011 W. 41st ST., LOS ANGELES, CALIF. Tel: Axminster 32714

FOR SALE–4 Mills Panorams. All late models with Film Cleaners. All new Screens. Good working condition and on locations $295. ea. Not sold individually. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA. Tel.: 2584.

FOR SALE–Seeburg Wall Boxes. We have 30 or 40 Seeburg 5¢ WS-2Z Wall-O-Matics in good condition, covers o.k. $32.50 ea. We also have some Bar-O-Matics, wired or wireless $40. ea. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE – 4 Twin Twelve Wurlitzers in steel cabinets with adapters $175.; ea.; 2 No. 24 model Wurlitzers $200.; ea.; 4 No. 71 models $200. ea.; plain model 8800 R.C. $400. ea.; model 8200 R.C. $450. ea.; model 8800 R.C. $450. ea.; illuminated Buckley Boxes, like new $15. ea. 1/3 deposit, balance C.O.D. – F.O.B. Phila. Act Quick! UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel: Walnut 2-1432

FOR SALE–Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE – Bell-O-Ball skee ball alley $35. crated; Goalee $300.; Rapid Fire $59.50; Anti-Aircraft Gun $15.; Chicoin Hockey $110.; Genco Play Ball $125. 1/2 deposit. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0223

FOR SALE–Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE–5 Ball F.P.'s.; 1 Ball F.P. & P.O.; Consoles P.O.; and combination – slot. All guaranteed perfect. Send for list. New equipment – Bally's complete line, also Evans, Jennings, Mills. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel. CLiffside 6-2892.

FOR SALE – 8 Champion Hockey, new, original crates $125. ea.; 2 Big Game C.P. $85. ea.; 2 Big Game F.P. $80. ea.; Fast Time F.P. $65.; New '46 Track Odds (write); A.M.I. Singing Towers $175.; Streamliners $175.; Top Flights $175.; Hi Boys $175.; Mills Thrones, new finish $250. CENTRAL AMUSEMENT CO., 1144 UNION, MEMPHIS, TENN. Tel: 2-6294

FOR SALE–Available now. Standard Brands Model 32 Volt – Ohm – Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price $24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE–Bargain. Mills Slots. 5¢ Blue Fronts $100.; 10¢ Blue Fronts $110.; 25¢ Blue Fronts $125.; 5¢ Brown Fronts $125.; 10¢ Brown Fronts $135.; 25 Brown Fronts $150.; Mills 3/5 payout with American (silver) Fronts 5¢ $100.; 10¢ $110.; 25¢ $150. All above machines are in A-1 shape, ready to go out on location. Good appearance and mechanically perfect. Wire-phone-write GENERAL SALES CO., 1031 MAIN ST., DUBUQUE, IOWA. Tel.: 733.

FOR SALE – Wurlitzer 600-R $325.; Wurlitzer 600-K $350.; Twin 12 $175.; Rock-Ola Standard 39, refinished $325.; Seeburg Hi-Tone 8300 RCES A-1 $525. Pin Games: Defense $69.50; Polo $35.; Landslide $39.50; Sales Boards (write); Bingo refills $1. Arcade: Grandmother Predictions A-1 $500.; Aviation Striker $75.; Chicago Coin Hockey $139.50; ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO. Tel: Ha. 1043

FOR SALE–Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at $1. While they last at 36c ea. in gross lots. Send $1. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.

FOR SALE – Slots: Pace's New Chrome Deluxe also Mills New Black Cherry Bells. Ready for immediate shipment. Any late model 5 Ball Free Play Pin Game. FRANK HARRIS SALES CO., 430 SOUTH BROADWAY, POPLAR BLUFF, MO. Tel: 359

FOR SALE–50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Liberty $251.; Gottlieb Shangri-La $85.; Bosco $60.; Stratoliner $40.; Snappy $45.; Victory $55.; Monicker $60.; Flat Top $135.; New Champ $40.; Ten Spot $45.; Sink The Jap (7 Up) $35.; Suspense $215.; Stage Door Canteen $180. Will ship open for inspection. Guaranteed. CENTRAL AMUSEMENT CO., 1144 UNION, MEMPHIS, TENN. Tel: 2-6294

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Marvel Baseball $59.50; Catalinas $119.50; Amusematic Lite League $185.; Undersea Raider $185.; Exhibit Big Hit $160.; Stage Door Canteens $160.; Flattops $95. CAS-OLA AMUSEMENT CO., 109 W. STATE ST., ROCKFORD, ILL. Tel: Main 3420

FOR SALE–Total Rolls. One of the country's largest Total Roll operators will sell a few taken off summer locations. Used only three months. Appearance and mechanical condition guaranteed like new $375. ea. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y.

FOR SALE – Balloons – Balloons – Balloons. We have in stock all sizes balloons at Wholesale. Can supply special imprint Balloons for any occasion. HERB EVERSCHOR, 1182 N. HIGH ST., COLUMBUS, OHIO

FOR SALE–8300 ESRC Seeburg $475.; 600 Keyboard Victory Wurlitzer $425.; Rock-Ola Commando $525.; A.M.I. Streamliner 5-10-25¢ $250. All in very good condition. S. & M. SALES CO., 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.

FOR SALE – Seeburg Rex Wireless Hideaway $275.; Seeburg Hi-Tone 8800 RC $550.; Rock-Ola Moderne Corner Speaker $45.; Mills Empress $325.; Mills Throne $295.; Wurlitzer Vic. 24 $395.; Wurlitzer Vic. 500-K $430.; Wurlitzer 600-R $375.; Rock-Ola Playmaster & Spectravox $385.; Rock-Ola '39 Deluxe $405.; Wurlitzer 61 $150.; Wurlitzer 412 $150.; Wurlitzer 616 $195. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel: Henderson 1043

FOR SALE–$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Premier Barrel Roll 10½ ft. $449.50; Amusematic's Jack Rabbit $475.; Wurlitzer 616's $190.; Wurlitzer 24 $275.; Rock-Ola Commando, like new $500. GREEN & DELITZ DISTRIBUTING CO., 115 W. FRANKLIN ST., WAUSAU, WIS. Tel: 5530

FOR SALE–Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE – 3 Keeney Pot Shot, one ball, cash pay pin game $40. ea.; 1 Wurlitzer Model 616 $165.; 1 Rock-Ola 16 record $125. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN. Tel: 1349-L

FOR SALE–Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. $125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

FOR SALE–4 Mills Panorams $290. ea.; 2 Muto. Sky Fighters $165. ea.; 3 Muto. Punching Bags $85. ea.; 2 Pace Saratogas (console) $75. ea.; 1 5¢ Mills 4 Bells $425.; 1 5¢ Mills War Eagle $95.; 3 Bally Reserves 5 ball Free Play $20. ea.; 3 Spinning Reels Free Play or Payout $80. ea. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel.: Dial 3-5055.

FOR SALE – Consoles: 11 Buckley Track Odds 5¢ play, High Serials from 11200 up $350. ea.; 4 Buckley Track Odds 25¢ play, High Serials from 11500 up $450. ea. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

MISCELLANEOUS

NOTICE–Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE–We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE–Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE–Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE–Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE–The most complete stock on the West Coast–parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE–Don't you have a location that wants a Popcorn Vendor or machine. We have all makes and models. We also pay $50. and more commissions to you if we sell them. Who are they? Send along name and address. We do the rest. P. K. SALES CO., 507-509 WHEELING AVE., CAMBRIDGE, OHIO.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

MISCELLANEOUS

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—We are exclusive Michigan and Northern Indiana Distributors for Williams Manufacturing Co. and Genco Manufacturing Co. J. R. "Pete' Pieters, KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21. MICH.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

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"The Confidential Weekly of The Coin Machine Industry"

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ANY WAY

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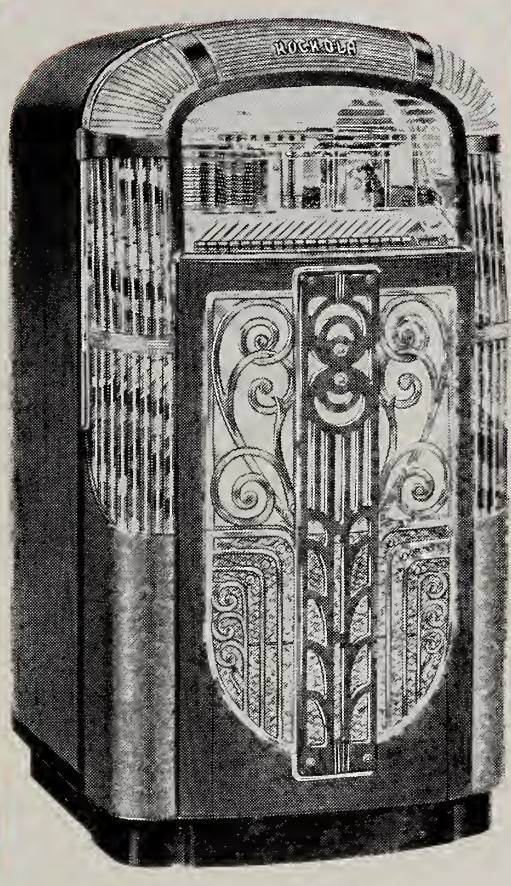
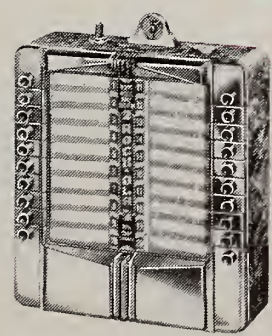


Model 1422

THE PHONOGRAPH OF TOMORROW IS THE BEST BUY TODAY!



Wall Box Model 1530

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TRIPLE BELL consoles on location actually earn two to three times top earnings of all other consoles now in operation! **Triple Chutes** permit three players—or three coins—every game. **Changing Odds** on big light-up back-board. 1000 SUPER-SPECIAL and plenty of other big awards. **Single Cherry Winners** and frequent intermediate awards. **Deluxe Cabinet** in rich blonde wood-grain finish. Simple Trouble-proof Mechanism. Convertible Payout or Replay. Order your TRIPLE BELL consoles now! **Specify coin combination . . . nickel, dime, quarter or any desired combination.**

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REAL BASEBALL THRILLS . . . plus exciting 3-way score-system and extra fast action . . . insure continuous big repeat play and top collections. Powerful COMPETITIVE PLAY APPEAL keeps players crowded up to BIG LEAGUE by the hour. Sturdy, simple mechanism guarantees rock-bottom service cost.

Fat collections and record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism insures lowest operating costs and highest profits. Order DRAW BELL from your distributor now. *Specify Nickel or Quarter play.*

Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations.

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